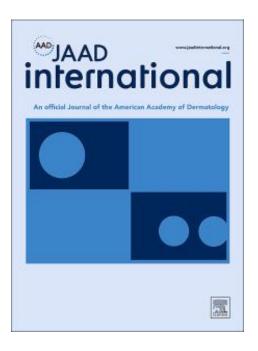
JAAD International

Overview

JAAD International is one of two open access companion titles to the highly-respected Journal of the American Academy of Dermatology (JAAD). It publishes original, peer-reviewed articles of interest to an international audience of researchers, clinicians, and trainees in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome.

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Global Print Circulation

Avg. Global Monthly Visits

7,090

Avg. Global Monthly Unique Visitors

3,812

Avg. Global Monthly Page Views

4,674

Avg. Global eTOC Distribution

34

Affiliation

Online Only

American Academy of Dermatology

Audience

Dermatologists





Editor-in-Chief

Dirk M. Elston, MD

Digital Specs

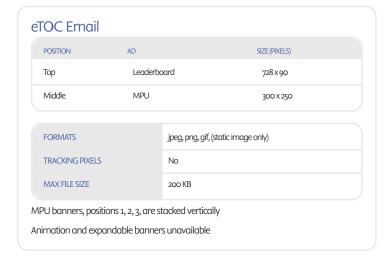
Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	ard	728×90	
Side	Skyscrape	r	160 x 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (static ima	age only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set front in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

