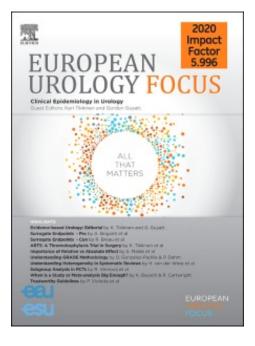
European Urology Focus

Overview

The aim of *European Urology Focus (EU Focus)* is to encompass the whole spectrum of urology. The journal publishes papers on a wide range of urological issues such as oncology, functional urology, reconstructive urology, laparoscopy, robotic surgery, endourology, female urology, andrology, paediatric urology and sexual medicine.

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Global Print Circulation Online Only Avg. Global Monthly Visits

Avg. Global Monthly Unique Visitors 6,580

Avg. Global Monthly Page Views

7,868

Avg. Global eTOC Distribution

193





Audience

Urologists, Nephrologists, Internists and all Specialists interested in Urology.

Editor-in-Chief

Christian Gratzke, MD, PhD

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)
Тор	Leaderboard	728 x 90
Middle	MPU	300 x 250
FORMATS	jpeg, png, gif, (:	static image only)
TRACKING PIXELS	No	
MAX FILE SIZE	200 KB	
	ns 1, 2, 3, are stacked vertical	

POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	bard	728 × 90	
Side	Skyscrap	er	160 X 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (sta	tic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		





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Monthly average web metrics based on the period of July 2022 to June 2023

