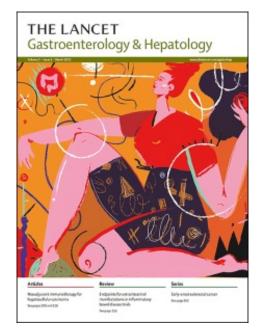
The Lancet Gastroenterology & Hepatology

Overview

The *Lancet Gastroenterology & Hepatology* is dedicated to covering all aspects of gastroenterology and hepatology. Following in The Lancet tradition, each monthly issue features original clinical research, expert reviews, news, and provocative comment and opinion in gastroenterology and hepatology providing a clear, independent perspective on the important clinical advances and practice-changing research shaping your field.

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Audience

Gastroenterologists & amp; hepatologists.

Editor-in-Chief

Robert Brierley

Digital Specs

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POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)		
Тор	Leaderboard	728 x 90		
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TRACKING PIXELS	No	No		
MAX FILE SIZE	200 KB			





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