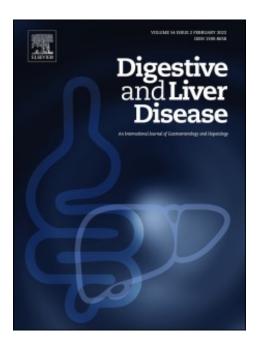


Digestive and Liver Disease

Overview

Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

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Hepatologists, Gastroenterologists, Specialists in Internal Medicine.



Affiliation

Italian Association for the Study of the Liver (AISF) Italian Association for the Study of the Pancreas (AISP) Italian Association for Digestive Endoscopy (SIED) Italian Society of Gastroenterology (SIGE) Italian Society of Pediatric Gastroenterology and Hepatology (SIGENP) Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD) Fédération Francophone de Cancérologie Digestive (FFCD)

Editor-in-Chief

R de Franchis, Milan, Italy

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

Audience

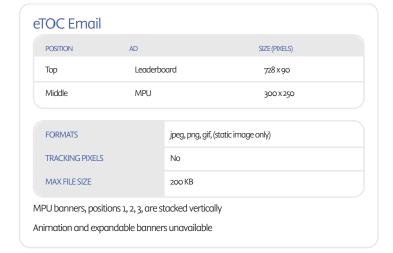
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

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