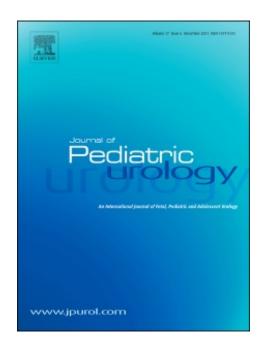


# Journal of Pediatric Urology

# Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

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Monika Giergielewicz EMEALA +44 (o) 7796 925011 m.giergielewicz@elsevier.com

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## Affiliation

Affliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

#### Audience

Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.

#### Editor-in-Chief

Mr. J. David Frank, Bristol, UK. Mr. Pierre D.E. Mouriquand, France.

## Issuance

6 times per year

# **Digital Specs**

# Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 × 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

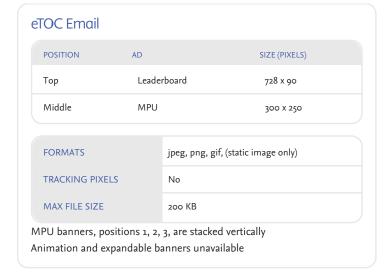
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









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eTOC Leaderboard	Available upon request	
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Prestitial	Available upon request	

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The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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