Journal of Pediatric Urology

Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

Display Advertising

Jen Callow  United States
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JCallow@AMCMediaGroup.com

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Recruitment Advertising

Ariel Medina  Global
212-633-3689
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,495

Avg. Global Monthly Unique Visitors
10,212

Avg. Global Monthly Page Views
24,381

Avg. Global eTOC Distribution
1,675

Affiliation
Affiliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

Audience
Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

- Yes

MAX FILE SIZE

- 200 KB

MAX ANIMATION (TIME/LOOPS)

- 15 seconds/3 loops

PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</table>

FORMATS

- jpeg, png, gif (static image only)

TRACKING PIXELS

- No

MAX FILE SIZE

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AIP Email

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FORMATS

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TRACKING PIXELS

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between the Client and Elsevier (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous supply terms and conditions. In the event of a conflict between the TC and any other representation about the Products and Services, the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

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No variation to the TC shall be effective unless expressly agreed in writing by an authorized signature of Elsevier. Where the Client requests alterations to any order acknowledged, it may not be an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier: (a) renders additional charges for any work performed beyond the scope of the TC, or (b) renders additional work that was not clearly shown in the cost estimate, the Client shall be responsible for the cost of that work.

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If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified to Elsevier in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No cancellation fee will be payable if cancellation occurs due to failure on the part of Elsevier to supply the products or services ordered by the Client. The Client shall remain liable for any undisputed part of such invoice. Any residual monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such Commercial Contact or Government Official to use such Services or to enter into a business relationship with the Client shall be void and null and void.

6. Distribution

The Client shall only engage, reproduce, reprint, reproduction or any other products of the products or services it orders, sell it directly or indirectly, facilitate an offer to engage in such activities. The Client shall promptly notify Elsevier of breaches of any privacy, reproductions, distribution of the products by any third party. The Client is solely responsible for collecting from its customers amounts due and remitting to Elsevier the results of its sales tax or other similar taxes. Elsevier shall not be liable for breach of any warranties, conditions or representations given by the Client.

7. Intellectual property

The Client in its agent, it represents and warrants that it is acting in compliance with all applicable laws, rules and regulations (including, without limitation, applicable anti-corruption laws and regulations, laws and regulations relating to the prohibition of direct or indirect bribes or other forms of corruption) and all applicable laws, rules and regulations (including, without limitation, applicable anti-corruption laws and regulations, laws and regulations relating to the prohibition of direct or indirect bribes or other forms of corruption).

8. Liability and claims

None of our liability is limited to or otherwise affected by any of the Client’s representations and warranties. Any such representation or warranty will cause irreparable harm to Elsevier. Upon any breach of any of the Client’s representations and warranties, Elsevier shall have the right to terminate the TC and the Client shall be responsible for all losses, damages, costs, expenses and attorneys’ fees incurred by Elsevier as a result of such breach. The Client shall not be entitled to any monetary compensation or any other remedy for any injury or loss otherwise suffered by the Client as a result of any such breach.

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10. Advertising & Reprints

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified to Elsevier in writing.

13. Cancellations & Returns

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of such domicile for the purpose of determining the validity, construction, performance and effect of the TC and of all matters arising from it, and for the purpose of enforcing any judgment or order made in respect of such matters.