Journal of Pediatric Urology

Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

Display Advertising

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Recruitment Advertising

Ariel Medina Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,495

Avg. Global Monthly Unique Visitors
10,212

Avg. Global Monthly Page Views
24,381

Avg. Global eTOC Distribution
1,675

Affiliation

Affiliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

Audience

Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.

Visit Website
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

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Animation and expandable banners unavailable

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   (a) The Client shall be deemed to have accepted the TC when it accepts the TC electronically or by placing an order for the Products or services. The acceptance of the TC shall be subject to the Client paying the agreed price or rates for the Products or services, as well as the Client's agreement to be bound by the terms and conditions of the TC.

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   (a) Any amendment to the TC shall be in writing and signed by both parties to the TC. If the Client wishes to amend the TC, it must do so in writing and such amendment shall be effective only if agreed upon in writing by both parties to the TC.

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   (a) If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or any other cause beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform such obligations.

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   (a) The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or such other premises as specified by Elsevier) and the Client's books and records to verify Client's compliance with the TC. Client shall provide such access without unreasonable inconvenience or interference.

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   (a) If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and shall not be unilaterally made by the Client. The fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation.

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9. Payment
   (a) Payment for the Products or services shall be made by the Client within the agreed time frame specified in the TC. If no dates are so specified, delivery/performance will be within a reasonable time.

10. Advertising & Reprints
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11. Audit
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    (a) The Client shall cancel orders for the Products or services subject to the Client paying the agreed price or rates for the Products or services, as well as the Client's agreement to be bound by the terms and conditions of the TC. Any returns of the Products shall be subject to Elsevier's return policy. Any returns of the Products shall be at the Client's cost, and Elsevier shall be entitled to retain a reasonable amount for such returns.

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    (a) The Client shall not use any of the Products or services for the purpose of advertising any goods or services other than as permitted by the Client's agreement with Elsevier.

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17. Variation
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19. English
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