Journal of Obstetrics and Gynaecology Canada

Overview

Journal of Obstetrics and Gynaecology Canada (JOGC) is Canada’s peer-reviewed journal of obstetrics, gynaecology, and women’s health. Each monthly issue contains original research articles, reviews, case reports, commentaries, and editorials on all aspects of reproductive health. JOGC is the original publication source of evidence-based clinical guidelines, committee opinions, and policy statements that derive from standing or ad hoc committees of the Society of Obstetricians and Gynaecologists of Canada. JOGC is included in the National Library of Medicine’s MEDLINE database, and abstracts from JOGC are accessible on PubMed.

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5,948

Affiliation
The Society of Obstetricians and Gynaecologists of Canada

Audience
Obstetricians, gynaecologists, midwives, registered nurses, residents, and other allied health care professionals
Editor-in-Chief
Togas Tulandi, MD, MHCM

Issuance
12 times per year

Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>300 x 50 or 320 x 50</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
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**FORMATS**

| jpeg, png, gif, HTML5†, 3rd party tags |

**TRACKING PIXELS**

| Yes |

**MAX FILE SIZE**

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**MAX ANIMATION (TIME/LOOPS)**

| 15 seconds/3 loops |

**PRESTITIAL FREQUENCY**

| 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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MPU banners, positions 1, 2, 3, are stacked vertically
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