Journal of Minimally Invasive Gynecology

Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

Display Advertising

Adam Moorad  United States
212-633-3122
a.moorad@elsevier.com

Kate Lach  Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor  Global
212-633-3735
k.naylor@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
18,614

Avg. Global Monthly Unique Visitors
15,389

Avg. Global Monthly Page Views
39,169

Avg. Global eTOC Distribution
3,975

Affiliation
AAGL

Audience
Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags
- **TRACKING PIXELS**: Yes
- **MAX FILE SIZE**: 200 KB
- **MAX ANIMATION (TIME/LOOPS)**: 15 seconds/ 3 loops
- **PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all proposals, advertisements made in writing to the Client by Elsevier (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and any related agreements between the parties (the "TC"). They supersede any previous understanding between the parties, and shall be the sole and entire understanding between the parties. Any modifications to the TC must be in writing and signed by both parties. Failure to agree on a modification will mean that the TC is deemed not to have been modified.

2. Offer and acceptance

Description by Elsevier and/or supply of products and/or Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. A contract between the parties shall come into being only if and when Elsevier accepts the offer by sending the Client a written confirmation. Any modification or addition to the offer made by the Client after receiving a written confirmation of acceptance shall not be binding upon Elsevier unless Elsevier in writing accepts such modification or addition. Any claim or dispute as to whether or not an agreement has been reached between the parties shall be resolved by arbitration or court action as mutually agreed upon.

3. Execution and modification of the order

Any modifications to the products or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional services, the Client shall pay for such additional services at a reasonable rate.

4. Liability and claims

In the event that a claim is made against Elsevier for any alleged fault or negligence arising from the execution or performance of a contract provided that such payments are permissible under the Applicable Law, and if the Client is not the party liable for such loss or damage, Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier.

5. Distribution

Unless otherwise agreed in writing, the Client shall be entitled to resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of the Client's business at full market value and any such sale shall be a sale of Elsevier's property to the Client on a sale or return basis and shall be as principal when making such a sale. Elsevier shall be entitled to recover any cost of the Products for which the Client has not paid Elsevier and the Client shall be offered a credit coupon in lieu of any such cost.

6. Payment

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are properly allocable to the delivery or performance of the Products or Services under any other order, and shall be entitled to apply any such monies received by the Client, to clear any of the Client's outstanding debts to Elsevier.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other products and/or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are not to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products may be reprinted in any other form or medium without the express written permission of Elsevier.

8. Liability and claims

The Client shall not be liable to Elsevier for any losses or costs incurred in the execution of the TC unless the Client is not in breach of any of its obligations under the TC and the Client has not being negligent in the performance of its obligations under the TC.

9. Force majeure

The Client shall not be liable to Elsevier for any losses or costs incurred in the execution of the TC unless the Client is not in breach of any of its obligations under the TC and the Client has not being negligent in the performance of its obligations under the TC.

10. Advertising & Reprints

Effective January 2023, rate card

11. Audit

The Client shall not be liable to Elsevier for any losses or costs incurred in the execution of the TC unless the Client is not in breach of any of its obligations under the TC and the Client has not being negligent in the performance of its obligations under the TC.