Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

Display Advertising

Adam Moorad  
United States  
212-633-3122  
a.moorad@elsevier.com

Kate Lach  
Europe  
48 500 259 970  
k.lach.1@elsevier.com

Virginia Van Homrigh  
APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
Canada  
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor  
Global  
212-633-3835  
k.naylor@elsevier.com

Affiliation

AAGL

Audience

Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

Global Print Circulation

Online Only

Avg. Global Monthly Visits

18,614

Avg. Global Monthly Unique Visitors

15,389

Avg. Global Monthly Page Views

39,169

Avg. Global eTOC Distribution

3,975
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
**ELSEVIER TERMS AND CONDITIONS OF SUPPLY**

**1. Applicability**
These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous agreement between the parties (the "TC"). If you have any questions about this TC, please email us at legal.relations@elsevier.com.

**2. Price, payment and terms of sale**
All publications supplied by Elsevier shall be invoiced to the Client at the price(s) set out in the order acknowledgement. Any returns of the products shall be subject to the relevant Elsevier company's return policy... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

**3. Execution and modification of the order**
Any modifications to the product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier readiness additional staff to be employed for the proper performance of the Services, such staff shall be fully supported by the Client. In the event that Elsevier is unable to meet the delivery dates stated in the order acknowledgement, the Client shall be notified.

**4. Liability and limitation of liability**
**TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS:** Elsevier's liability shall be limited to (i) the amount actually received by Elsevier for the Products and/or Services, and (ii) the amount paid by the Client for the Products and/or Services.

**5. Audit**
Audit of the Products shall be subject to the Client's obligation to make payments to Elsevier under clause 5. The Client shall be entitled to an audit of the Services and/or the Products at any time during the term of this TC and for a period of three years thereafter.

**6. Distribution**
The TC TO WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR ANY LOSS OR DAMAGE WHICH MIGHT OTHERWISE OCCUR SUCH AS A RESULT OF THE USE OF THE PRODUCTS AND/OR SERVICES PROVIDED BY THE CLIENT OR ANY THIRD PARTY. NOTWITHSTANDING ANYTHING TO THE CONTRARY, ELSEVIER'S LIMITATION OF LIABILITY UNDER THIS SECTION IS TO BE INTERPRETED AS A LIMITATION OF ELSEVIER'S OBLIGATIONS TO ITS CUSTOMERS, AND NOT AS A LIMITATION OF ELSEVIER'S OBLIGATIONS TO ANY OTHER PERSON OR ENTITY.

**7. Force majeure**
In the event of force majeure, the Client shall be entitled to terminate this TC and Elsevier shall be entitled to terminate any agreements entered into by the Client with Elsevier. The Client shall be entitled to terminate the TC at any time before the agreed delivery date of any Product or Service, or to request a suspension of the agreement, by providing written notice to Elsevier.

**8. Compliance with laws**
Parties shall not make any false statements in their dealings with any employee or official of a government agency or any other government owned, agency, court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade names, service marks or other proprietary marks or trade secrets, or any claims based thereon.

**9. Force majeure**
In the event of force majeure, the Client shall be entitled to terminate this TC and Elsevier shall be entitled to terminate any agreements entered into by the Client with Elsevier. The Client shall be entitled to terminate the TC at any time before the agreed delivery date of any Product or Service, or to request a suspension of the agreement, by providing written notice to Elsevier.