Journal of Hepatology

Overview

The *Journal of Hepatology* publishes articles on all aspects of clinical and basic research in the field of hepatology and related subjects with emphasis on matters of world wide interest. It is affiliated to the European Association for the Study of the Liver (EASL) and their members receive copies of the journal.

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Avg. Global Monthly Visits 66,515

Avg. Global Monthly Unique Visitors 48,413

Avg. Global Monthly Page Views 112,357

Avg. Global eTOC Distribution 10,507

Affiliation

European Association for the Study of the Liver

Audience

Hepatologists, Gastroenterologists, and Internists



Editor-in-Chief

Paolo Angeli, Padova, Italy

Issuance 12 times per year

Print Closings

78/2 February 2023 12/06/2022 12/13/2022 12/13/2022 78/3 March 2023 01/13/2023 01/23/2023 01/23/2023 78/4 April 2023 02/13/2023 02/20/2023 02/20/2023 78/5 May 2023 03/14/2023 03/21/2023 03/21/2023 78/6 June 2023 04/13/2023 04/20/2023 04/20/2023 79/1 July 2023 04/13/2023 05/22/2023 05/22/2023 79/2 August 2023 06/15/2023 06/22/2023 05/22/2023 79/3 September 2023 07/17/2023 07/24/2023 07/24/2023 79/4 October 2023 09/15/2023 08/23/2023 08/23/2023 08/23/2023 79/6 December 2023 10/16/2023 10/23/2023 10/23/2023 10/23/2023 80/1 January 2024 11/08/2023 11/15/2023 11/15/2023 11/15/2023	VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
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Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
lX	\$2065	\$1125	\$850
3x	\$2030	\$1110	\$830
5x	\$1990	\$1085	\$820
7x	\$1950	\$1070	\$805
9x	\$1910	\$1045	\$790
11X	\$1880	\$1020	\$775
COLOD			

Outserts

\$4,300





Premium Positions

Cover 4: 50% B/W Page rate Cover 2: 35% B/W Page rate Cover 3: 25% B/W Page rate Opposite TOC: 25% B/W Page rate First Right Hand Page: 25% B/W Page rate Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

Composition	PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE
All production charges are net and non-commissionable	Black & White only	\$150	\$125	\$95

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.



Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
78/2	February 2023	12/13/2022
78/3	March 2023	01/23/2023
78/4	April 2023	02/20/2023
78/5	May 2023	03/21/2023
78/6	June 2023	04/20/2023
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79/5	November 2023	09/22/2023
79/6	December 2023	10/23/2023
80/1	January 2024	11/15/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Classified / back of book print advertising

Rates

FREQUENC	Y ^{DPS (4} COLOR)	FULL PAGE (4 COLOR)	FULL PAGE (BLACK & WHITE)	HALF PAGE (4 COLOR)	HALF PAGE (BLACK & WHITE)	QUARTER PAGE (BLACK & WHITE)
lX	\$7,245	\$3,625	\$1,965	\$1,975	\$1,070	\$810
3x	\$7,115	\$3,555	\$1,935	\$1,945	\$1,055	\$790
5×	\$6,980	\$3,495	\$1,895	\$1,905	\$1,035	\$780
7×	\$6,845	\$3,425	\$1,855	\$1,865	\$1,020	\$765
9x	\$6,725	\$3,360	\$1,820	\$1,830	\$995	\$750
11X	\$6,595	\$3,290	\$1,790	\$1,800	\$970	\$740



Confidential Email Inbox

Cost: \$40.

Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:

Must be received in writing on or before the announced closing date.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





eTOC Email			
POSITION	AD		SIZE (PIXELS)
Тор	Top Leader		728 x 90
Middle	MPU		300 x 250
FORMATS	FORMATS		image only)
TRACKING PIXELS	TRACKING PIXELS		
MAX FILE SIZE	MAX FILE SIZE		

POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	ırd	728 x 90	
Side	Skyscrape		160 X 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (static ir	nage only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.

Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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• Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the partice (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client" any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the partice (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client, these shall not apply and the TC will evaluate to the TC "Elsevier" shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such a sel may be subject to additional license terms.

A Offer and acceptance Description Each order for the Products and Services by the Client that the deamed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products on Services by the Client and products or issues the invoice to the Client of the Products and Services by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products on Services to the Client All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier and or an ord and brain and on a bhalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for its own acceptance (for the account and use of no more than one identified eligible in the agent is permitted to order personal subscriptions in a representative capacity. For the account and use of no more than one identified eligible Elsevier For valid acceptance (for valid personal uses client acknowledges that violation of this representation and warranty, testier shall be entited to immediate injunctive relief requirities to the acceptance and use of no more than one identified eligible in the descriptions of the Products and Services and every provide indicative relief requirities to comply with descriptions of the Products and Services appresentation and warranty, testier is and use of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier and any descriptions or illustrations contained in Elsevier's catalogues or brochwares are issued or published for the soluto soluto specification and advertising issued by Elsevier and any descriptions or illustrations contained in Elsevier's catalogues or brochwares

3. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance by the within a reasonable time.

6. Prices, taxes and currencise. Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duices or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the territory in which Client is selling the Products, the Client is required to withhold any tax on the amount spayable to Elsevier, net of all taxes, cupats the amount of the payment will be automatically increased to fully offset such tax, so that the amount actually remitted to Elsevier, and the currency of the applicable Elsevier in three. The Client is required to withhold any tax on the amount actually increased to fully offset such tax, so that the amount actually remitted to Elsevier, net of all taxes, cupats the amount of the extensive due. The Client will promptly furnish Elsevier with the efficient action for gayment of those taxes to the approprinte taxing authorities. All financial taxing authorities taxing authorities taxing authorities taxing authorities taxing authorities taxing authorities. The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (go) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Eggi and beneficial tiltie in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier null Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client shall remain with Elsevier value and any such value and any such as less thall be affected value and any such as less. Elsevier is which are or which we shall deal as principal to the copies of the Products before ownership has passe to 10 to principal shall be effected value and any such value and any such as less. Elsevier value and any such as less. The value and envisor value and any such as less. The value and envisor value and any such as less. The value shall be affected value and any such as less. Elsevier shall be affected value and any such as less. Elsevier shall be approxing to envisor and the products shall transfer to the Client. From the cash as less. Elsevier shall be retrieted any involved that any principal set. Elsevier products shall transfer to the client's new shall be approxing to envisor and such as less. Elsevier shall be retrieted as principal set. Elsevier products shall transfer to the client's new shall be approxing to envisor and such and the set. Elsevier shall be entitled to retriete to a set. Elsevier shall be entitled to approxing the under the Clivithout and duction whether y way of set-off, counterclaush set. Elsevier shall be entitled to approxing the under the client's new theore any envisor and and the entitled to such approxing the under the client's new theore and the set of the invovice to the date of principal set. Elsevier shall be en

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8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of laws (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses payable by Elsevier to any third party; (d) loss of any order or contract, or (a) any loss that was not foresceable by the Clause (b) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses payable by Elsevier to any third party; (d) loss of any order or contract, or (a) any loss that was not foresceable by the Clause ALL BE RESPONDENCE EVENT LAW ESSIDIE FOR dealth OR PERSONALL INJURY PCKETT THAT RESULTING FROM INTERN OR THEN DECIGENCE OF TISE MPLOYEES OR OTHOM THE PARTY IS EGALLY RESPONSIBLE. NOTHING IN THE CT SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY SANIST THE OTHER PARTY SOWN NEGLIGENCE. ELSEVIER'S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL DR ESSIDIATION TO INDEMNIFY THE OTHER PARTY SANIST THE OTHER PARTY SOWN NEGLIGENCE. ELSEVIER'S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL DR ESTOR TO THE INVOICE VALUE OF THE PARTY SEVIER EXPRESSIVE EXCLUDES ANY LIABILITY FOR RANCH OF AST UNDER MARKING OF AST UNDER TO THE LIABILITY AND RENCHANTABUILTY OR THE LIABILITY AND RENCHANTABUILTY OR THE PARTY IS LIABILITY FOR RANCH OF AST UNDER TO THE LIABILITY AND RENCHANTABUILTY OR THE LIABILITY AND RENCHANTABUILTY OR THE CLAUSE STOTHE MAXIMUM EXTERT TERVENTITED OR TERVENTIES WARRENT OF AST UNDER THE CLAUSE STATUTORY RIGHTS WHERE (IT IS ACTING AS A CONSUMRE. The parties agree that the United Nations Convertion on Contracts for the International Sale of Goods shall not apply to this TC or the interpretion or enforcement thereof. The Client has entered i

9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set fortin in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to such event to the extent possible.

The provisions of this 1C and to you the effects of such event to be published on the agreed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier any not be able to arrange for such copy to be published on the agreed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier. Elsvier is shall not be lable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Devisor of this "Cl, the asy reproduction, distribution, or transmission of the Advertising Content by Elsvier of the uso of the Advertising Content by Devisor of this "Cl, the asy reproduction, distribution, or transmission of the Advertising Content by the parties in a work reproduction. Advertising Content by Devisor of the supportation or any copyright, patent, trademark, trade secret, music, image, or other propriet right, false advertising, unfair competition, defamation, invasion of privacy or rights of client's violation of any anti-discrimination and practice. Client agrees to indemnify Elsvier and to hold Elsvier and the Devisor of any advertising and/or promotions that is a complete logal feasing and or proving representations and varranties. Elsvier reserves the right to reject any advertising and/or promotions that is and devisors in consultation with respect and advertising Content or any portice and the Devisor and the Devisor

11. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fuscines for atomsets provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any pay

3. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs which have been incurred or committed from the date of freeipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that an cancellation are taken to the advertisement. Any returns of the products shall be subject to the relevant Elsevier control applicable to the product at the time of the return. Details of such policies will be product shall be products the line of the relevant. Reprints cancellations the returned one.

4. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable it shall to the extent of such lignally, invalidity, unenforceability or unreasonableness be deemed severable and the remaining provision of the TC and the remaining provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a vaiver of any of it sights under the TC.

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022

eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

