Lung Cancer

Overview

*Lung Cancer* is an international publication covering the clinical, translational and basic science of malignancies of the lung and chest region.

Original research articles, early reports, review articles and editorials covering the prevention, epidemiology and etiology, basic biology, pathology, clinical assessment, surgery, chemotherapy, radiotherapy, combined treatment modalities, other treatment modalities and outcomes of lung cancer are all welcome. Letters to the journals are also welcomed although authors should be aware that the majority will be published online only. Early reports should briefly describe the initial results of a research topic and will be expedited through peer-review.

Manuscripts describing studies on cell lines will only be considered if the data compares at least two types of distinct cell lines and the results have general implications on the understanding of the biology of chest tumours. Authors of studies on cell lines must also agree to make freely available to other researchers any of the cells, clones of cells, or DNA or antibodies, etc, that were used in the research reported and that are not available from commercial suppliers.

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Affiliation
European Society for Medical Oncology  
Associazione Italiana di Oncologia Toracica  
The International Lung Cancer Consortium  
The European Thoracic Oncology Platform  
The British Thoracic Oncology Group

Audience
Clinical Oncologists, Internists, Radiologists, Radiotherapists, Thoracic Surgeons, Pulmonary Disease Physicians, Pathologists, Epidemiologists, Public Health Specialists.
Digital Specs

Website

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<td>728 x 315</td>
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<td>Mobile Leaderboard</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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Formats

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Tracking Pixels

Yes

Max File Size

200 KB

Max Animation (Time/Loops)

15 seconds/3 loops

Prestitial Frequency

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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Tracking Pixels

No

Max File Size

200 KB

Animation and expandable banners unavailable

AIP Email

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These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous oral or written agreements in respect of the Products and/or Services. The terms and conditions of business of any third party supplier or vendor shall be subject to the following terms and conditions:

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Elsevier shall issue the products or services by the Client from Elsevier shall be deemed to be offered to the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the products or issues the invoice to the Client confirming the performance of the Services for the Client. All products are offered at standard price and are subject to availability of the ordered items. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products and Services from Elsevier for its own end use and not for any of the third party or its employees or agents. Failure or delay by Elsevier in enforcing or operating or controlling entity (including, without limitation, state run universities, hospitals and libraries), or Client in accepting, paying for or performing any operation specified in the TC or in exercising any right or remedy provided in the TC or otherwise arising in connection with any of the Services rendered by Elsevier, shall not be deemed to be a waiver of any rights or remedies of either party hereunder.

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To the maximum extent permitted by applicable law, Elsevier shall not be liable for any of the following losses which may arise as a result of any breach of the TC, including, without limitation, costs or expenses, loss of revenue, loss of profits, loss of business or contracts, loss of goodwill, loss of income or revenue, loss of anticipated savings or other benefits, loss of use, loss of opportunities or the right to enter into contracts, or any other indirect or consequential loss, damage or expense, or any costs associated with the Client’s business or operations.

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The Client shall not assign, transfer, delegate, sub-license, re-sell, reproduce, or copy any of the Products or other products of Elsevier or in any way allow any third party to engage in these activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, duplication, plagiarism of the Product by any third party. The Client is solely responsible for collecting from its customers amount due at the list price and, in order to do so, the Client shall provide Elsevier with all relevant invoices and bank details. Otherwise, Elsevier is not responsible for collecting any such amounts due.

6. Intellectual property rights

Any Intellectual property rights, including, but not limited to, copyrights, database rights, patents, trade secrets, trademarks, trade names, trade marks, service marks, package designs, trade names, services marks, or any other proprietary or confidential information, whether or not registered, shall remain the property of Elsevier and shall be kept confidential and not used by the Client without the express prior written consent of Elsevier. The Client shall not disclose any such information or documentation to any third party and shall not make use of same.

7. Representation and warranties

The Client hereby represents and warrants that it is purchasing Products or Services for its own end use and not for the third party or its employees or agents. Failure or delay by Elsevier in enforcing or operating or controlling entity (including, without limitation, state run universities, hospitals and libraries), or Client in accepting, paying for or performing any operation specified in the TC or in exercising any right or remedy provided in the TC or otherwise arising in connection with any of the Services rendered by Elsevier, shall not be deemed to be a waiver of any rights or remedies of either party hereunder.

8. Term and termination

The Agreement is entered into for a term of 24 months. The Agreement may be terminated by either party at any time upon written notice to the other party. Either party may terminate the Agreement upon giving 30 days’ notice to the other party and such change of address shall be deemed to be a material breach of the Agreement.

9. Governing law

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and any other laws or regulations relevant (collectively, the "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the Laws relating to the use or supply of the Products and Services, the protection of personal data, the protection of intellectual property rights, the protection of the environment, the prevention of industrial accidents, and the prevention of the dissemination of harmful or objectionable content.

10. Advertising & Reprints

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11. Account statements

Every returns/allowances must be pre-approved in writing by Elsevier. These returns/allowances will be awarded at Elsevier's discretion and can only be made if the Client returns the whole order within 30 days of invoice date and only if it is in an unused, unopened, and salable condition. The Client must pay for any shipping costs incurred in the return of the Product. Any returns/allowances must be accompanied by a copy of the invoice for the order being returned.

12. Confidentiality

The Client shall not disclose to any third party any confidential or proprietary information, including, without limitation, any information relating to the Products or Services, the price or cost of the Products or Services, any negotiations or discussions relating to the Products or Services, or the terms of this Agreement, to the extent such information is not generally known or not otherwise acquired in confidence.

13. Indemnification

The Client shall indemnify and hold Elsevier harmless from and against any and all claims, losses, damages, liabilities, costs, expenses, and fees (including, but not limited to, reasonable costs and fees of litigation or arbitration) arising out of or related to the Advertising Content or Client's breach or alleged breach of any of the foregoing representations and warranties contained in this Agreement.

14. Limitation of liability

In no event shall Elsevier be liable for any indirect, incidental, punitive, special, or consequential damages or losses, whether the basis for such liability is contract, tort (including negligence), product liability or otherwise, even if Elsevier has been advised of the possibility of such damages. In no event shall Elsevier be liable for any loss of profits or income, loss of use of data, loss of business interruption, or other indirect or incidental damages or losses (whether or not foreseeable) arising out of or in connection with the Products and/or Services, including loss of any business or contracts, or any other economic loss, whether in an action brought in contract or tort or under any other legal theory, arising in whole or in part from the Client's use of the Products and/or Services or from the Client's decision to enter into such business or contracts.

15. Force majeure

In the event Elsevier is unable to fulfill its obligations pursuant to the TC due to circumstances beyond its control, including, without limitation, acts of God, strikes, lockouts, civil commotions, governmental action, technical or other inability to perform, or failure of a third party to supply products, the time for performance shall be extended to the extent necessary and the Client shall not be liable for payment or performance for any such failure.

16. Governing law and jurisdiction

The interpretation and enforcement of this Agreement shall be in accordance with the laws of the jurisdiction in which the Products or Services were delivered. Subject to the jurisdiction of the courts in the jurisdiction of the Products or Services, the Client and Elsevier hereby submit to the exclusive jurisdiction of the courts of the jurisdiction in which the Products or Services were delivered.

17. Amendment and modification

No amendment or modification of the TC shall be valid unless made in writing and signed by an authorised signatory of Elsevier. It is understood that no amendment or modification shall be made by or on behalf of the Client unless Elsevier has received prior written notice of such amendment or modification. Any modification to the agreed product or service description, budget or schedule, as set out in the under provision acknowledgement, must be in an agreement to the full price and/or delivery schedule at Elsevier's discretion. If the Client in writing. Elsevier reserves the right to withhold supply of the Products or Services in any event or related to the Advertising Content or Client’s breach or alleged breach of any of the forgoing terms of the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any of Client’s advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content or Client’s advertising or promotion is inconsistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove any Advertising Content or Client’s advertising or promotion in such case. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. Where the Client is indebted to Elsevier for any other Product or Service under any other order, Elsevier reserves the right to withhold payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier.

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