Neuromuscular Disorders

Overview

This international, multidisciplinary journal covers all aspects of neuromuscular disorders in childhood and adult life (including the muscular dystrophies, spinal muscular atrophies, hereditary neuropathies, congenital myopathies, myasthenias, myotonic syndromes, metabolic myopathies and inflammatory myopathies).

The Editors welcome original articles from all areas of the field:

- Clinical aspects, such as new clinical entities, case studies of interest, treatment, management and rehabilitation (including biomechanics, orthotic design and surgery).
- Basic scientific studies of relevance to the clinical syndromes, including advances in the fields of molecular biology and genetics.
- Studies of animal models relevant to the human diseases.

The journal is aimed at a wide range of clinicians, pathologists, associated paramedical professionals and clinical and basic scientists with an interest in the study of neuromuscular disorders.

In addition to original research papers, the journal also publishes reviews and mini-reviews, preliminary short communications and book reviews, and has editorial, correspondence and news sections. Reports on congresses and workshops, taking the form of a digested or very comprehensive commentary, pointing out some of the particular highlights in relation to the contributors and giving some detail of the area covered, important contributions and a list of participants, are also welcome.

The journal is published bi-monthly and aims at rapid publication of high quality papers of scientific merit as well as general interest to a wide readership. There is also a fast track for rapid publication of new material of outstanding scientific merit and importance.

Neuromuscular Disorders is the official journal of the World Muscle Society an international, multidisciplinary, scientific society, dedicated to the advancement and dissemination of knowledge in the field of neuromuscular disorders.

Visit Website
Recruitment Advertising
Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Affiliation
The Official Journal of the World Muscle Society

Audience
Clinicians, pathologists, associated paramedical professionals and clinical and basic scientists with an interest in the study of neuromuscular disorders.

Editor-in-Chief
V. Dubowitz

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS) 15 seconds/3 loops

PRESTITIAL FREQUENCY 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers and agreements made by Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous agreement or representation made by Elsevier and any third party or its agent.

2. Offer and acceptance/Description
Each order for the supply of products and/or services must be made in writing to Elsevier. All orders for products and/or services shall be deemed not to be accepted unless and until Elsevier confirms, either in writing or by telephone, acceptance of the order. These terms and conditions shall apply to the order whether or not Elsevier confirm acceptance of it.

3. Liability and claims
Parties agree that any provision of the TC will not be construed as a waiver of any of its rights under the TC. If any part of the TC is determined to be void, invalid, voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unenforceability or unreasonableness, be deemed null and void, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partial enforcement of any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

4. Prices, taxes and currencies
If no dates are so specified, delivery/performance will be within a reasonable time. In such event, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of such cancellation. If any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier renders additional work, Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

6. Distribution
The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client acknowledges that Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials not used.

7. Audit
The Client acknowledges that Elsevier is to be limited in accordance with these terms and conditions and the TC TO WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY WARRANTY OF AS TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. NOTHING IN THIS CONTRACT VIOLATES ANY APPLICABLE LAW OR REGULATION, OR ANY OTHER RIGHT OF ANY PERSON OR ENTITY; (iii) Advertising claims, statements and representations made in any advertising or promotional materials or communications that are made by the Client are subject to the applicable anti-discrimination laws or regulations, and Elsevier agrees not to act upon any representations and/or promotions of Advertising Content made by the Client, except to the extent that such representations and/or promotions are made in accordance with the applicable anti-discrimination laws or regulations. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) cease publication of the Advertising Content. The Client acknowledges that Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials not used.

11. Audit
The Client further acknowledges that the formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of that state or corporate domicile. The Client acknowledges that Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials not used.

13. General
Parties agree that any provision of the TC will not be construed as a waiver of any of its rights under the TC.

14. General
The Client acknowledges that Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials not used.

12. Compliance with laws
The Client acknowledges that Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials not used.

10. Advertising & Reprints
Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier renders additional work, Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.