

Journal of Cystic Fibrosis

Overview

The *Journal of Cystic Fibrosis* is the official journal of the European Cystic Fibrosis Society. The journal is devoted to promoting the research and treatment of cystic fibrosis. To this end the journal publishes original scientific articles, editorials, case reports, short communications and other information relevant to cystic fibrosis. The journal also publishes news and articles concerning the activities and policies of the ECFS as well as those of other societies related to the ECFS.

Visit Website



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1,078

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Global Print Circulation

Avg. Global Monthly Visits

10,745

Avg. Global Monthly Unique Visitors

7,730

Avg. Global Monthly Page Views

23,964

Avg. Global eTOC Distribution 1,943





Affiliation

The Official Journal of the European Cystic Fibrosis Society

Audience

Pediatricians, pulmonologists, gastroenterologists, internists, microbiologists, pharmacologists, immunologists, psychologists, basic scientists, physiotherapists, dieticians and nurses dealing with the investigation and treatment of cystic fibrosis.

Editor-in-Chief	
Scott Bell	

Issuance 6 times per year

Print Closings

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
22/1	January 2023	12/27/2022	01/04/2023	01/04/2023
22/2	March 2023	02/22/2023	03/01/2023	03/01/2023
22/3	May 2023	04/26/2023	05/03/2023	05/03/2023
22/4	July 2023	06/26/2023	07/05/2023	07/05/2023
22/5	September 2023	08/25/2023	09/01/2023	09/01/2023
22/6	November 2023	10/25/2023	11/01/2023	11/01/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$ 1,890	\$ 1,025	\$ 780
6x	\$ 1,796	\$ 974	\$ 741
12X	\$ 1,706	\$ 925	\$ 704
24X	\$ 1,620	\$ 879	\$ 669
36x	\$ 1,539	\$ 835	\$ 635
48x	\$ 1,462	\$ 793	\$ 604
6ox	\$ 1,389	\$ 753	\$ 573
72X	\$ 1,320	\$ 716	\$ 545
96x	\$ 1,254	\$ 680	\$ 517

4 COLOR	COLOR	
\$ 3,485	\$ 1,895	

CoverTips \$2,400 Outserts \$3,520





Premium Positions

Cover 4: 50% B/W Page rate

Cover 2: 35% B/W Page rate

Cover 3: 25% B/W Page rate

Opposite TOC: 25% B/W Page rate

First Right Hand Page: 25% B/W Page rate

Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.





Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
22/1	January 2023	01/04/2023
22/2	March 2023	03/01/2023
22/3	May 2023	05/03/2023
22/4	July 2023	07/05/2023
22/5	September 2023	09/01/2023
22/6	November 2023	11/01/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Classified / back of book print advertising

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
ıx	\$ 1,070	\$ 590	\$ 430
3x	\$ 965	\$ 535	\$ 375
6x	\$ 855	\$ 485	\$ 320
12X	\$ 805	\$ 485	\$ 320

CLASSIFIEDS (BACK-OF-BOOK): COLOR	4 COLOR	2 COLOR
\$ 690	\$ 1,000	\$ 700

Confidential Email Inbox

Cost: \$40.

Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:

Must be received in writing on or before the announced closing date.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.





Digital Specs

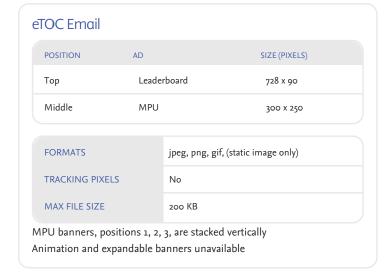
Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	ard	728 x 90	
Side	Skyscrape	er	160 x 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (static in	age only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

Contact your sales representative for all digital advertising rates and opportunities.





Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





ELSEVIER TERMS AND CONDITIONS OF SUPPLY

a. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC "Elsevier' shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such as ale may be subject to additional license terms.

2. Offer and acceptance/ Description Each order for the Products and Services by the Client from Ebevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Ebevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Ebevier in writing, Client represents and warrants that it is purchasing Products or Services from Ebevier for its own account and use and not to health off any other person or entity. If Client is a gene, it represents and warrants that it is purchasing the Products and Services from Ebevier for the account and use of no more than one identified institutional subscriber for representation and warrants will cause irreparable to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty will cause irreparable the entitled of interview eligible requirements of the account and user in the products and Services and accepted by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Ebevier and any descriptions on illustrations contained in Ebevier's catalogues or brochurse are issued or published for the solve purpose of giving an approximate description of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

5. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier sname of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance with a reasonable time.
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4. Prices, taxes and currencies: Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the amount of the payment of those taxes, equals the amount of the payment will be automatically increased to fully offset such tax, so that the amount actually remitted to Elsevier, not foll taxes, equals the amount invoiced or otherwise due. The Client will promptly furnish Elsevier with the official receipt of payment of those taxes to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Clie will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client and a remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client in a received from the Client in the Client and a set of Elsevier is properly on the Client of some behalf and the shall deal as principal when making such a sale. Elsevier shall be entitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in any Elsevier Products shall be ranked to the copies of the Product on whether by way of set-off, countercrain, discount, abstracting, discount, abstracting discount or discount of the discount of the paid of the

6. Distribution The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or any other products, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is soldy responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affet the Client's solidgrain to make payments to Elsevier under clause 5.

p. Intellectual property Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publication or Products may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of laws (a) any loss of anticipated profits or expected future business; (b) damage to repeat the intent bit TC or any third party; (d) loss of any order or contract, or (e) any loss that was not foreseeable by the Client and Elsevier at the time this TC or was entered into; or (f) any loss not caused by any breach on the part of Elsevier, AND (ii) INFITIENT PRATY SHALL BE RESPONSIBLE. FOR death of RESPONAL INJURY EXCEPT THAT RESULTING FROM ITS OWN NEGLIGIENCE OR WILLIUM. INFECT OR THE REGIGIENCE OR OF THE RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHA

5. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it is obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

The Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertisement or other content (the "Advertising Content"). Elsevier for the undertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distributional laws, rules or regulations or industry codes or any rights to a permit but any viol nor criminal laws, rules or regulations or industry codes or any rights of any thing particularly codes or regulations or any code in the completion of any copyright, patent, trademark, trade sceret, music, image, or other proprietary or property right, false advertising, under completion, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulations or industry codes, regulations or industry to descript the completion of any completion of any copyright, patent, trademark, trade as prevention of any completion of the compl

22. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its offices, directors, employees and agents shall engage only legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Covernment Official"). Neither the Client nor any of its offices, directors, employees or agents shall pay, office, give, promise or authorize the payment, directly, or any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payments"). A Prohibited Payment does not include a payment of resonable and bons fide expenditures, such as travel or lodging expenses, which are directly activated to the promosino, demonstration or explanation or or personation or operation on or

33. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant at a space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier connect been have been entitled to charge the full cost of the advertisement. Any returns of the Products shall be subject to the relevant Elsevier connect been have been entitled up to and including the date of cancellations. The connection of the products and the products are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products that the products that the products that the return. Details of the products and the products are the products and the products and the products are the products and the product are the products and the products are the products and the products are the products are the

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Eksevier. Eksevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void voidable, unenforceable or unreasonable its shall to the extent of such linguily, invalidity, voidness, voidablity, unenforceablity or unenforceable or unreasonable extension of the TC and the remaining provision sof the TC and the remaining provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

