JOURNAL OF

Journal of Adolescent Health

Overview

The Journal of Adolescent Health is a multidisciplinary scientific Journal, which seeks to publish new research findings in the field of Adolescent Medicine and Health ranging from the basic biological and behavioral sciences to public health and policy. We seek original manuscripts, review articles, letters to the editor, commentaries, and case reports from our colleagues in Anthropology, Dentistry and Oral Health, Education, Health Services Research, International Health, Law, Medicine, Mental Health, Nursing, Nutrition, Psychology, Public Health and Policy, Social Work, Sociology, Youth Development, and other disciplines that work with or are committed to improving the lives of adolescents and young adults.

Visit Website

<image><image><section-header><section-header><section-header><image>

North America

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Global Print Circulation 1,339

Avg. Global Monthly Visits 366

Avg. Global Monthly Unique Visitors 342 Avg. Global Monthly Page Views

594

Avg. Global eTOC Distribution 10,186





Affiliation

The Society for Adolescent Health and Medicine

Audience

Pediatricians, family practitioners, obstetricians, gynecologists, internists, and other clinicians providing care to adolescents.

Editor-in-Chief

Charles E. Irwin, Jr., MD

Issuance 13 times per year

Print Closings

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
72/1	January 2023	11/14/2022	11/17/2022	11/28/2022
72/2	February 2023	12/12/2022	12/15/2022	12/22/2022
72/3	March 2023	01/18/2023	01/23/2023	01/30/2023
72/4	April 2023	02/14/2023	02/17/2023	02/27/2023
72/5	May 2023	03/16/2023	03/21/2023	03/28/2023
72/6	June 2023	04/17/2023	04/20/2023	04/27/2023
73/1	July 2023	05/16/2023	05/19/2023	05/26/2023
73/2	August 2023	06/13/2023	06/16/2023	06/23/2023
73/3	September 2023	07/17/2023	07/20/2023	07/27/2023
73/4	October 2023	08/15/2023	08/18/2023	08/25/2023
73/5	November 2023	09/15/2023	09/20/2023	09/27/2023
73/6	December 2023	10/18/2023	10/23/2023	10/30/2023
74/1	January 2024	11/13/2023	11/16/2023	11/27/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$ 2,285	\$ 1,425	\$ 1,185
3x	\$ 2,165	\$ 1,355	\$ 1,080
6x	\$ 2,075	\$ 1,240	\$ 1,000
12X	\$ 1,920	\$ 1,125	\$ 870





MATCHED COLOR	3/4 COLOR \$ 1,510	STANDARD COLOR	CoverTips	Outserts \$2,420			
	÷ 1,510	* S/S	\$1,000	\$2,420			
Premium Pos	itions						
Cover 4: 50% B/W	/ Page rate						
Cover 2: 35% B/W Page rate							
First Right Hand	Page: 25% B/W	Page rate					
Other Preferred P	ositions: 10% B	/W Page rate					
Earned Rates							
		earned during a twe mine earned rate.	ve-month period. Space purchase	ed by a parent company and its			
	bout our Agenc	y discount (including	those for in-house agencies), ple	ase contact your Sales			
Representative.							
Inserts							
Inserts	are billed at the	e black and white rate	times the number of insert pages	s.			
Inserts Furnished inserts		e black and white rate times earned frequen		S.			

Composition	PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE
All production charges are net and non-commissionable	Black & White only	\$150	\$125	\$95

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.



Classified / back of book print closings

72/1 January 2023 11/08/2022 72/2 February 2023 12/06/2022 72/3 March 2023 01/11/2023 72/4 April 2023 02/08/2023 72/5 May 2023 03/10/2023 72/6 June 2023 04/11/2023 73/1 July 2023 05/10/2023 73/2 August 2023 05/10/2023 73/3 September 2023 07/11/2023 73/4 October 2023 68/09/2023 73/5 November 2023 09/11/2023	VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
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74/1 January 2024 11/07/2023	74/1	January 2024	11/07/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Classified / back of book print advertising

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$ 2,510	\$ 1,755	\$ 1,575
3X	\$ 2,365	\$ 1,690	\$ 1,450
6x	\$ 2,295	\$ 1,575	\$ 1,375
12X	\$ 2,155	\$ 1,465	\$ 1,270
STANDARD COLOR	MATCHED COLOR	CLASSIFIEDS (BACK-OF-BOOK): COLOR	3/4 COLOR
\$ 725	\$ 1,010	\$ 690	\$ 1,905



Confidential Email Inbox

Cost: \$40.

Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:

Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing	AD SIZE	NON-BLEED	BLEED
Trim: 8" x 10-3/4"	Trim	8" x 10-3/4"	-
Keep live matter 1/4" from all trim edges.	Full Page	7-1/2" x 10-1/4"	8-1/4" x 11"
Binding: perfect; Jogs to head	Spread	15" x 10"	16-1/4" x 11"
Printing Process: Litho Sheet	1/2 Horizontal	7" x 5"	8-1/4" x 5-5/8"
Halftone Screen: Cover: 150 line screen Text: 150 line screen	1/2 Vertical	3-1/2" X 10"	4-1/4" X 11"
	1/4 Page	3-1/2" X 5"	

Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.4.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 5 (PDF 1.4) compatibility will ensure transparent elements are flattened. *If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.*

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CC preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.



Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of OpenType and/or PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Pages must be built to the final trim size. Any content that prints to the trim line must be extended an additional 1/8" (0.125") minimum bleed allowance beyond the trim on all sides.
- Any essential images or text ("live matter") should be positioned at least 1/4" (0.25") from trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Special effects (ex. gradient, transparency, shadow, 3D effect) will be converted to raster object due to file compatibility.
- If needed, crop marks and SWOP color bars should be positioned 1/2" (0.50") outside trim (cannot appear within bleed area).

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.



Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

- All pieces must be submitted to Publisher for approval of stock, design and other mechanical specifications
- All pieces subject to editorial approval
- Copy of piece must accompany insertion order
- Failure to meet specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Deadlines

Close Date for Booking: See space closing dates

Delivery Date: See preprinted supplied pieces dates

Specifications

Inserts

- Size 2 page: 8-1/4" x 11"
- Size 4 page: 16-1/2" x 11", furnish folded to 8-1/4" x 11"
- **Trimming:** 1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter/spine.
- Insert Stock Weight: For 2 page 80# text preferred; 4 to 8 pages 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services



Packing

- Packed in cartons one up, folded if four pages, flat if two pages.
- If sending for more than one issue, pack separately for each issue and clearly indicate journal title, issue date (month/year), product and quantity.
- Pieces should NOT be delivered shrink-wrapped.
- For conference copy distribution, contact Ad Sales Services

Shipping

- All shipments must be clearly marked with journal title, issue date (month/year), product & quantity.
- If shipping pieces for more than one issue date, pack pieces for each issue separately and clearly delineate quantity for each.

SHIPPING ADDRESS

Journal of Adolescent Health

Sheridan Press 450 Fame Avenue Hanover, PA 17331-1585 United States *Attn: Elsevier Team*

Disposition of Reproduction Material

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA





FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

TOC Email						
POSITION AD SIZE (PIXELS)						
Тор	Leaderboard	728 x 90				
Middle	MPU	300 x 250				
FORMATS	jpeg, png, gif	, (static image only)				
TRACKING PIX	ELS No					
MAX FILE SIZE 200 KB						
MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable						

POSITION	AD		SIZE (PIXELS)		
Тор	Leaderbo	ard	728 x 90		
Side Skyscrape		er	160 X 600		
Middle MPU			300 X 250		
FORMATS		jpeg, png, gif, (static ima	ge only)		
TRACKING PIXELS		No			
MAX FILE SIZE		200 KB			

Contact your sales representative for all digital advertising rates and opportunities.

Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (go) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Eggi and beneficial tiltie in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier null Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client shall remain with Elsevier value and any such value and any such as less thall be affected value and any such as less. Elsevier is which are or which we shall deal as principal to the copies of the Products before ownership has passe to 10 to principal shall be effected value and any such value and any such as less. Elsevier value and any such as less. The value and envisor value and any such as less. The value and envisor value and any such as less. The value shall be affected value and any such as less. Elsevier shall be affected value and any such as less. Elsevier shall be approxing to envisor and the products shall transfer to the Client. From the cash as less. Elsevier shall be retrieted any involved that any principal set. Elsevier products shall transfer to the client's new shall be approxing to envisor and such as less. Elsevier shall be retrieted to the date of payment shall be apprendix due and payment in dava any envisor. The client any envisor and the such as a such as less the line shall be as a value due of the transition to any account, the date of the invoice to the date of payment shall be apprendix due and payment in dava and may as value and the as principal set. Elsevier shall be entitled to approxing the client's number by apprendix the date of the invoice of solut have and the date of the invoice to the date of payment shall be apprendix due and payment i

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8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of laws (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses payable by Elsevier to any third party; (d) loss of any order or contract, or (a) any loss that was not foresceable by the Clause (b) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses payable by Elsevier to any third party; (d) loss of any order or contract, or (a) any loss that was not foresceable by the Clause ALL BE RESPONDENCE EVENT LAW ESSIDIE FOR dealth OR PERSONAL INJURY EXCEPT THAT RESULTING FROM INST. OR NIFLE ROR WINDHOW THE FARTY SCHONSIBLE. NOTHING IN THE CT SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY SANIST THE OTHER PARTY SOWN NEGLIGENCE. ELSEVIER'S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO T SHALL DR ARY CHARGE VALUE OF THE PARTY SOWN REGULARS. TO FOR ANY OTHER LOSS IMPUTABLE TO T SHALL DR CONSTRUCT AN OBLIGATION TO INDEMNIFY THE OTHER PARTY SOWN REGULARS. TO FOR ANY OTHER LOSS IMPUTABLE TO T SHALL DR ARY CHARGE VALUE OF THE PARTY SOWN NEGLIGENCE. ELSEVIER'S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO T SHALL DR CONSTRUCT AND ENDEX OFTING THE CONSTRUCT AND AND EXPERSIVE EXP

9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set fortin in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to such event to the extent possible.

The provisions of this 1C and to avoid the effects of such verts to the exert possible. **so. Advertising & Reprints** Client is solely responsible for ensuring proposed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier may not be able to arrange for such copy to be published on the agreed advertising copy is received at lesvier is solely responsible for any legal lability. The advertising control ty to be published on the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: Elsvier is shall have canted the use of the Advertising Content by Elsvier of the puppees of this TC. (Dift us agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: shall have restricts questions or advertising content by the apretising and to protein cipht, had exercising undition and generality codes or any rights of any third parties including, but not limited to, infingement or related beav, rules, industry codes, rule printica to, rules development including reason and practice. Client agrees, calinad, or canced advertising and/or promoting rules that are not consistent with Elsvier's standhauxy codes. rule printice to a any of the foregoing representations and warranties. Elsvier reserves the right to reject any advertising and/or promotion stand have rules general development agency, court or government agency, court

21. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fusionses transacted by or on behalf of Elsevier.

3. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs which have been incurred or committed from the date of freeipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that an cancellation are the subject to the relevant. Besider state is provided to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant. Elsevier control approximation is out a policies will be product shall be product shall be relevant. Besider state relevant. Beside state relevant. Beside state relev

4. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable it shall to the extent of such lignally, invalidity, unenforceability or unreasonableness be deemed severable and the remaining provision of the TC and the remaining provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a vaiver of any of it sights under the TC.

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eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

