Fertility and Sterility

Overview

Fertility and Sterility is an international journal for obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal publishes juried original scientific articles in clinical and laboratory research relevant to reproductive endocrinology, urology, andrology, physiology, immunology, genetics, contraception, and menopause. Fertility and Sterility encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine.

Visit Website

Display Advertising

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Recruitment Advertising

Kenneth Naylor Global
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Global Print Circulation
Online Only

81,547

Avg. Global Monthly Visits
81,547

Avg. Global Monthly Unique Visitors
61,397

Avg. Global Monthly Page Views
130,433

Avg. Global eTOC Distribution
27,405

Affiliation
The American Society for Reproductive Medicine

Audience
Obstetricians, gynecologists, reproductive endocrinologists, urologists, and others who treat and investigate problems of infertility and human endocrine disorders.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS     | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for presitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS     | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

- MPU banners, positions 1, 2, 3, are stacked vertically
- Animation and expandable banners unavailable

### AIP Email

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| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

- Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

This agreement covers all aspects of supply and sale of products and services by Elsevier to the Client. It is effective from the date of the order placed by the Client until its completion or cancellation. The Client shall be held liable for the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

1.1. Terms and Conditions of Supply

This Agreement shall govern the entire agreement between the Client and Elsevier. Any variations to the terms and conditions of this Agreement, which are not authorized by Elsevier in writing, shall be null and void. The Client shall be bound by the entire Agreement unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

2. Payment

The Client shall pay Elsevier for the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

3. Cancellation

The Client shall not be entitled to cancel any order once it has been placed. Any cancellation of an order after the Delivery Date shall be subject to a cancellation fee of 20% of the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

4. Prices, taxes and currencies

The prices for the Products or Services shall be exclusive of any taxes, duties or other levies imposed by any authority, unless otherwise agreed in writing by Elsevier. The Client shall be responsible for paying any such taxes, duties or other levies imposed by any authority, unless otherwise agreed in writing by Elsevier.

5. Payment

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6. Delivery

The Client shall receive the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction. The Client shall receive the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction. The Client shall receive the full price of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

7. Warranty

Elsevier warrants that the Products or Services supplied shall be of the same quality and performance as described in the order placed by the Client. The Client shall be entitled to receive a full refund or replacement of any Products or Services supplied if they are found to be defective or unsuitable. The Client shall be entitled to receive a full refund or replacement of any Products or Services supplied if they are found to be defective or unsuitable. The Client shall be entitled to receive a full refund or replacement of any Products or Services supplied if they are found to be defective or unsuitable.

8. Liability and Claim

The Client shall not be liable for any loss, damage or expense incurred by the Client as a result of the use or misuse of the Products or Services supplied, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

9. Force Majeure

The Client shall not be liable for any delay or failure to perform its obligations under this Agreement as a result of events beyond its control, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

10. Advertising & Reprints

The Client shall not be liable for any delay or failure to perform its obligations under this Agreement as a result of events beyond its control, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

11. Compliance with laws

The Client shall not be liable for any delay or failure to perform its obligations under this Agreement as a result of events beyond its control, unless and until a dispute is settled by a court or tribunal of competent jurisdiction.

12. General

This Agreement shall govern the entire agreement between the Client and Elsevier. Any variations to the terms and conditions of this Agreement, which are not authorized by Elsevier in writing, shall be null and void. The Client shall be bound by the entire Agreement unless and until a dispute is settled by a court or tribunal of competent jurisdiction.