European Urology

Overview

*European Urology* is the official journal of the European Association of Urology: http://www.uroweb.org. *European Urology* publishes peer-reviewed original articles and topical reviews on a wide range of urological problems. Topics such as oncology, sexual medicine, infertility, paediatrics, lithiasis and endourology laparoscopy, as well as recent advances in techniques, instrumentation, surgery and paediatric urology provide readers with a complete guide to international developments in urology. Published monthly, *European Urology* is an important journal for all clinicians and researchers in this field.

Display Advertising

Jen Callow United States  
732-580-8884  
JCallow@AMCMediaGroup.com

Kate Lach Europe  
48 500 259 970  
k.lach.1@elsevier.com

Virginia Van Homrigh APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib Canada  
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global  
212-633-3689  
a.medina@elsevier.com

Affiliation

Official Journal of the European Association of Urology

Audience

Urologists, Nephrologists, Internists and all Specialists interested in Urology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS  Yes
MAX FILE SIZE  200 KB
MAX ANIMATION (TIME/LOOPS)  15 seconds/ 3 loops
PRESTITIAL FREQUENCY  1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)
TRACKING PIXELS  No
MAX FILE SIZE  200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)
TRACKING PIXELS  No
MAX FILE SIZE  200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the "TC". They supersede any previous correspondence or previous version of the order. For the purposes of this TC, any payment terms, rules or regulations or codes of the Client’s association or other third parties, including any statements made for promotional purposes, shall not apply. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier upon any violation of this representation and warranty. Elsevier shall be entitled to injunctive relief limiting the Client’s use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, or display of the Advertising Content or the appearance or accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a violation of this representation and warranty. The Client acknowledges that higher fines would be imposed against the Client for similar violations.

2. Offer and acceptance/ Description

If the Client wishes to discontinue the order in part or all of it, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, issue full details of such discontinuation to Elsevier. The Client shall remain liable for any undisputed part of such invoice, and at any time, to demand payment in advance and suspend performance of obligations arising from the TC until such advance payment has been received. Where the Client is in default for any undisputed part of any invoice, Elsevier may, in its sole discretion, suspend performance of obligations arising from the TC or take any other legal action. Any changes to the TC shall be deemed to be made in writing only where the Client and Elsevier have agreed to such changes in writing. The Client must immediately inform Elsevier of any changes in any Bank mandate that will affect payment. The Client must immediately inform Elsevier of any changes in any Bank mandate that will affect payment.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order, shall be agreed in writing by the Client and Elsevier. Such modifications shall be subject to a written agreement signed by an authorized signatory of Elsevier. The Client has the right to cancel the order for an advertisement, if the alterations requested are unacceptable, unless such changes are made in writing and signed by an authorized signatory of Elsevier. If any event prevents performance of the Client’s obligation to pay to Elsevier within thirty (30) days of the invoice date in the currency exchange rate. Invoices may be paid in any currency that is acceptable to Elsevier. Elsevier reserves the right to withhold delivery of any Products or Services until any sums outstanding are paid in full. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are not allocable to开会 costs. Any payments made by the Client shall be charged to the Client’s account and shall not be refundable.

4. Prices, taxes and currency

Unless otherwise agreed by Elsevier in writing, the price stated on the Products or Services shall be in Elsevier’s current price list (whether paid or written). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any taxes, import duties or other taxes imposed on the sale or supply of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide Elsevier with a VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the law of the territory in which the Client is selling the Products, the Client is required to notify any tax or fees payable to Elsevier under the TC, then the amount of the tax or fees will not exceed the amount actually deducted by Elsevier, in respect of its amount, to the Client's satisfaction. Failure or delay by Elsevier in enforcing or collecting any foreign exchange controls for the purpose of ensuring that the liability of Elsevier is to be limited in accordance with these terms and conditions and the remainder of such provision shall continue in full force and effect. For the avoidance of doubt Elsevier's intellectual property rights in the Products or Services shall transfer to the Client as their risk is from Elsevier. For the avoidance of doubt intellectual property rights in the Relx Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, foreign bribery, anti-corruption, anti-bribery, or anti-money laundering laws. The Client agrees to indemnify Elsevier against any loss, damage, cost or expense incurred by Elsevier as a result of such breach.

5. Payment

Payment may take place in any currency that is acceptable to Elsevier. Any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to act on behalf of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment includes any such act or attempt to induce or assist another person, entity or official to make a misrepresentation as to performance of a contract provided that such payments are permissible under the Applicable anti-corruption, anti-bribery or anti-money laundering laws.

6. Distribution

The Client shall not re-distribute, reproduce, re-publish, or re-distribute the Products or any other products of Elsevier or services, or use it directly or indirectly facilitate or or other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers amounts due in respect of the sale of the products, failure of Elsevier to enforce or collect on its behalf. If a dispute arises with respect to any invoice, the Client shall notify Elsevier in writing of the dispute and of the nature of the dispute, provided that the Client’s notice of such dispute is delivered to Elsevier within thirty (30) days of the invoice date. The Client shall be not limited to the extent permitted by applicable law, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or collecting such provisions. If any event prevents performance of the Client’s obligation to pay to Elsevier within thirty (30) days of the invoice date in the currency exchange rate. Invoices may be paid in any currency that is acceptable to Elsevier. Elsevier reserves the right to withhold delivery of any Products or Services until any sums outstanding are paid in full. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are not allocable to开会 costs. Any payments made by the Client shall be charged to the Client’s account and shall not be refundable.

7. Intellectual property

Copyright and other intellectual property rights in each of Elsevier’s publications and products, and rights of any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and valid title in all tangible Products supplied by Elsevier to the Client remains with Elsevier until Elsevier has received full payment in full for such Products. If Elsevier is unable to perform its obligations under the TC as a result of the Client failing to pay its due amount, Elsevier will be entitled to suspend any obligations arising from the TC until such advance payment has been received. Where the Client is in default for any undisputed part of any invoice, Elsevier may, in its sole discretion, suspend performance of obligations arising from the TC or take any other legal action.

8. Liability and claims to THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAW ELSEVIER IS NOT LIABLE FOR ANY OF THE FOLLOWING WHICH MAY BE THE RESULT OF ANY BREACH OF THE TC OR ANY IMPLIED WARRANTY, CONDITION or any representation or any warranty of any kind imposed by Elsevier on operation of (a) any loss of profit or business interruption; (b) damage to property or reputation; (c) any damage, costs or expenses (including interest and judicial costs) suffered or incurred by a third party; or (d) any costs that were not foreseeable by Elsevier at the time the TC was entered into or (e) any loss that was not losses and expenses incurred by Elsevier in enforcing or collecting any foreign exchange controls for the purpose of ensuring that the liability of Elsevier is to be limited in accordance with these terms and conditions and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or collecting such provisions. If any event prevents performance of the Client’s obligation to pay to Elsevier within thirty (30) days of the invoice date in the currency exchange rate. Invoices may be paid in any currency that is acceptable to Elsevier. Elsevier reserves the right to withhold delivery of any Products or Services until any sums outstanding are paid in full. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are not allocable to开会 costs. Any payments made by the Client shall be charged to the Client’s account and shall not be refundable.

9. Force majeure

The Client acknowledges that higher fines would be imposed against the Client for similar violations.

10. Audit

The Client acknowledges that higher fines would be imposed against the Client for similar violations.

11. Audit

The Client acknowledges that higher fines would be imposed against the Client for similar violations.

12. Compliance with laws

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier upon any violation of this representation and warranty. Elsevier shall be entitled to injunctive relief limiting the Client’s use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, or display of the Advertising Content or the appearance or accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a violation of this representation and warranty. The Client acknowledges that higher fines would be imposed against the Client for similar violations.

13. Cancellations & Returns

If a dispute arises with respect to any invoice, the Client shall notify Elsevier in writing of the dispute and of the nature of the dispute, provided that the Client’s notice of such dispute is delivered to Elsevier within thirty (30) days of the invoice date. The Client shall be not limited to the extent permitted by applicable law, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or collecting such provisions. If any event prevents performance of the Client’s obligation to pay to Elsevier within thirty (30) days of the invoice date in the currency exchange rate. Invoices may be paid in any currency that is acceptable to Elsevier. Elsevier reserves the right to withhold delivery of any Products or Services until any sums outstanding are paid in full. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are not allocable to开会 costs. Any payments made by the Client shall be charged to the Client’s account and shall not be refundable.