European Urology

Overview

*European Urology* is the official journal of the European Association of Urology: http://www.uroweb.org. *European Urology* publishes peer-reviewed original articles and topical reviews on a wide range of urological problems. Topics such as oncology, sexual medicine, infertility, paediatrics, lithiasis and endourology laparoscopy, as well as recent advances in techniques, instrumentation, surgery and paediatric urology provide readers with a complete guide to international developments in urology. Published monthly, *European Urology* is an important journal for all clinicians and researchers in this field.

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

19,883

Avg. Global Monthly Unique Visitors

16,995

Avg. Global Monthly Page Views

31,965

Avg. Global eTOC Distribution

2,357

Affiliation

Official Journal of the European Association of Urology

Audience

Urologists, Nephrologists, Internists and all Specialists interested in Urology.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Mobile Leaderboard</td>
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<td>NA</td>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

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14. General

10. Advertising & Reprints

6. Distribution

5. Payment

3. Execution and modification of the order

1. Applicability

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Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

If any part of a provision is held to be void, illegal, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, or unenforceability be declared invalid or unenforceable and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

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7. Intellectual property

the Client's obligation to make payments to Elsevier under clause 5.

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[28x547]5. Payment
[28x597]3. Execution and modification of the order
[28x213]eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

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