European Journal of Cancer

Overview

*The European Journal of Cancer (EJC)* is an international multidisciplinary oncology journal, which publishes original research, reviews, and editorial comments on basic and preclinical cancer research, translational oncology, clinical oncology - including medical oncology, paediatric oncology, radiation oncology, and surgical oncology, and cancer epidemiology and prevention.

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

22,485

Avg. Global Monthly Unique Visitors

17,963

Avg. Global Monthly Page Views

36,939

Avg. Global eTOC Distribution

6,847

Affiliation

• European Organisation for Research and Treatment of Cancer (EORTC)
• European Cancer Organisation (ECCO) • European Society for Breast Cancer Specialists

Audience

Basic and preclinical researchers, clinical oncologists (medical, paediatric, radiation, surgical), translational oncologists, cancer epidemiologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. *Applicability*

14. *General*

The Client may be given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall have the right to provide the Products and Services at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the quantity for which the Client has been given a discounted rate for volume by Elsevier, the Client shall pay the full price for the Products and Services.

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The parties agree that the exclusion of the Products and/or Services shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in reliance on the products, services, and/or benefits described herein.

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3. *General and modificatory of the order*

4. *Price, taxes and insurance*

5. *Payment*

Payment otherwise agreed in writing will be effected within thirty (30) days of the invoice date in the currency stated. In the event that the Client pays in a currency other than the currency stated on the invoice, the payment will be converted into the stated currency at the prevailing exchange rate (excluding any bank charges, where applicable). Neither Elsevier nor any of its Affiliates shall be liable for any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any loss that was not foreseeable by the Client or Elsevier at the time this TC was entered into; or (e) any loss that is not recoverable by the Client or Elsevier under any other law or doctrine. No Client account shall be entitled to the benefit of the Products or Services unless and to the extent specifically agreed to in writing between the Client and Elsevier.

Client is solely responsible for collecting from its customers the amount due and will indemnify Elsevier from all or any losses arising from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments under this clause.

1. *Applicability*

2. *Liability and claims to THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAW*

The Client shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or representation, or any loss or damage of any kind imposed on Elsevier by operation of law (any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any loss that was not foreseeable by the Client or Elsevier at the time this TC was entered into; or (e) any loss that is not recoverable by the Client or Elsevier under any other law or doctrine. No Client account shall be entitled to the benefit of the Products or Services unless and to the extent specifically agreed to in writing between the Client and Elsevier.

6. *Distribution*

7. *Intellectual property*

The Client shall pay any undisputed part of such invoice. Elsevier shall be entitled, in its discretion, to set-off, counterclaim, discount, abatement or retainer against any undisputed part of any amount owing to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% shall be charged to the Client on any amount not paid on time, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, inform Elsevier in writing of the disputed amount. Any Client account from which payment has been made shall be credited to Elsevier for the benefit of Elsevier or its Affiliates.

From the due date of the invoice to the date of payment in full, interest at the rate of 5% shall be charged to the Client on any amount not paid on time, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, inform Elsevier in writing of the disputed amount. Any Client account from which payment has been made shall be credited to Elsevier for the benefit of Elsevier or its Affiliates.

the Client is entitled to give a notice to Elsevier or any of its Affiliates that (a) the Client is not acting as a consumer; and (b) the Client is acting as a consumer in respect of one or more of the rights granted to the Client under this TC, the Client shall not be bound by any such notice (or any part of any notice or any element thereof). The Client’s return of any Product or Services does not relieve Elsevier of any of its obligations under this TC, including without limitation, to perform Services to the extent possible.

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(1) all payments due under the TC, without any deduction whether by way of any offset, counterclaim, discount, abatement or retainer (whether such deduction is of an amount owed by the Client or otherwise) other than the Client’s right to set-off or retainer under this clause, and (2) all payments owing to Elsevier under the TC, including without limitation, to perform Services to the extent possible.

The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, in its discretion, to set-off, counterclaim, discount, abatement or retainer against any undisputed part of any amount owing to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% shall be charged to the Client on any amount not paid on time, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, inform Elsevier in writing of the disputed amount. Any Client account from which payment has been made shall be credited to Elsevier for the benefit of Elsevier or its Affiliates.

9. *Force majeure*

10. *Auditing and verification*

11. *Audit*

12. *Compliance with law*

13. *Compliance with Rules and Regulations*

14. *General*

The Client is entitled to give a notice to Elsevier or any of its Affiliates that (a) the Client is not acting as a consumer; and (b) the Client is acting as a consumer in respect of one or more of the rights granted to the Client under this TC, the Client shall not be bound by any such notice (or any part of any notice or any element thereof). The Client’s return of any Product or Services does not relieve Elsevier of any of its obligations under this TC, including without limitation, to perform Services to the extent possible.

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Where the Client is indebted to Elsevier for any other reason, Elsevier shall be entitled to exercise any rights of any party or parties, including, but not limited to, the Client or the Company, or any Affiliates thereof, to do so in respect of the Client.

The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, in its discretion, to set-off, counterclaim, discount, abatement or retainer against any undisputed part of any amount owing to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% shall be charged to the Client on any amount not paid on time, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, inform Elsevier in writing of the disputed amount. Any Client account from which payment has been made shall be credited to Elsevier for the benefit of Elsevier or its Affiliates.