Dermatological

Science

# Journal of Dermatological Science

# Overview

*The Journal of Dermatological Science* publishes high quality peer-reviewed manuscripts covering the entire scope of dermatology, from molecular studies to clinical investigations. The Editor and his Editorial Board especially encourage the publication of research based on a process of bilateral feedback between the clinic and the laboratory, in which incompletely understood clinical phenomena are examined in the laboratory and the knowledge thus acquired is directly reapplied in the clinic. This continuous feedback will refine and expand our understanding of both clinical and scientific domains.

Although the Journal is the official organ of The Japanese Society for Investigative Dermatology, it serves as an international forum for the work of all dermatological scientists. With an internationally renowned Editorial Board, the Journal maintains high scientific standards in the evaluation and publication of manuscripts.

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# North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

## EMEALA

Monika Giergielewicz EMEALA +44 (0) 7796 925011 m.giergielewicz@elsevier.com

## APAC

Fleur Gill <mark>APAC</mark> +44 7765 995008 fleur.gill@elsevier.com

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Avg. Global Monthly Unique Visitors 6,866

Avg. Global Monthly Page Views 14,183 Avg. Global eTOC Distribution 1,541

#### Affiliation

The Japanese Society for Investigative Dermatology

# Audience

Basic and Clinical Researchers in the field of Dermatology.





#### Editor-in-Chief

Yoshiki Tokura, MD, PhD

Issuance 12 times per year

# **Digital Specs**

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Гор	Leaderboard	728 x 90	
Middle	MPU	300 x 250	
FORMATS	jpeg, png, į	gif, (static image only)	
TRACKING PIX	ELS No		
	200 KB	200 KB	

AIP Email		
POSITION	AD	SIZE (PIXELS)
Тор	Leaderboard	728 x 90
Side	Skyscraper	160 X 600
Middle	MPU	300 X 250
FORMATS	jpeg,	png, gif, (static image only)
TRACKING PIXELS	No	
MAX FILE SIZE		KB
nimation and exp	andable banners unav	vailable

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## Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

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