Contact Lens & Anterior Eye

Overview

*Contact Lens & Anterior Eye* is a research-based journal covering all aspects of contact lens theory and practice, including original articles on invention and innovations, as well as the regular features of: Case Reports; Literary Reviews; Editorials; Instrumentation and Techniques and Dates of Professional Meetings.

Display Advertising

<table>
<thead>
<tr>
<th>Jaesam Hong</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>212-633-3713</td>
<td><a href="mailto:j.hong@elsevier.com">j.hong@elsevier.com</a></td>
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</tbody>
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<thead>
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<th>Europe</th>
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<tbody>
<tr>
<td>48 500 259 970</td>
<td><a href="mailto:k.lach.1@elsevier.com">k.lach.1@elsevier.com</a></td>
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<th>APAC</th>
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<tr>
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<td><a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
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<th>Derek Zakaib</th>
<th>Canada</th>
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<tbody>
<tr>
<td>514-730-8837</td>
<td><a href="mailto:derekjohnzakaib@gmail.com">derekjohnzakaib@gmail.com</a></td>
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Affiliation

British Contact Lens Association

Audience

Ophthalmologists

Editor-in-Chief

Shehzad A Naroo

Issuance

6 times per year

Global Print Circulation

Online Only

Avg. Global Monthly Visits

5,392

Avg. Global Monthly Unique Visitors

3,945

Avg. Global Monthly Page Views

10,172

Avg. Global eTOC Distribution

1,823
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

#### eTOC Email

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

#### AIP Email

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**Rate Code**

Effective January 2023

**ELSEVIER TERMS AND CONDITIONS OF SUPPLY**