Canadian Journal of Cardiology

Overview

The Canadian Journal of Cardiology (CJC) is the official journal of the Canadian Cardiovascular Society. The CJC is a vehicle for the international dissemination of new knowledge in cardiology and cardiovascular science, particularly serving as the major venue for Canadian cardiovascular medicine. The CJC publishes original reports of clinical and basic research relevant to cardiovascular medicine, as well as editorials, review articles, and case reports. Papers on health outcomes, policy research, ethics, medical history, and political issues affecting practice, as well as letters to the editor, are also published. CJC is the repository for CCS guidelines and position papers.

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Recruitment Advertising

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
21,211
Avg. Global Monthly Unique Visitors
16,887
Avg. Global Monthly Page Views
34,738
Avg. Global eTOC Distribution
5,780

Affiliation
Canadian Cardiovascular Society

Audience
Cardiologists, internists, and other physicians

Editor-in-Chief
Stanley Nattel, MD
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

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**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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4. General

14. General

12. Compliance with laws

10. Advertising & Reprints

9. Force majeure

8. Liability and claims

7. Intellectual property

6. Distribution

5. Prices, taxes and currencies

4. General and modifications of the order

3. Execution and modification of the order

2. Offer and acceptance (Descriptive)

1. Applicability

1. Applicability

2. Offer and acceptance (Descriptive)

3. Execution and modification of the order

4. General

5. Prices, taxes and currencies

6. Distribution

7. Intellectual property

8. Liability and claims

9. Force majeure

10. Advertising & Reprints

11. Administration and Reprints

12. Compliance with laws

13. Compliance with laws

14. General