CHEST

Overview

CHEST is the official publication of the American College of Chest Physicians (ACCP). Each month it features cutting-edge original research in the multidisciplinary specialties of chest medicine, such as pulmonology, critical care, sleep medicine, thoracic surgery, transplantation, airways disease, and more. CHEST also features Recent Advances, Topics in Practice Management, Contemporary Reviews, and more. Editorials and communications to the editor explore controversial issues and encourage further discussion by physicians practicing in chest medicine.

Original manuscripts only (peer-reviewed), dealing with the medical or surgical aspects of pulmonary, critical care, and sleep medicine, as well as thoracic surgery. Emphasis is placed upon involvement among related disciplines such as: pulmonology, internal medicine, sleep medicine, surgery, and anesthesiology, physiology, and radiology.

Visit Website



North America

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Global Print Circulation

Available upon request

Avg. Global Monthly Visits

190,282

Avg. Global Monthly Unique Visitors

155,522

Avg. Global Monthly Page Views

309,564

Avg. Global eTOC Distribution

14,485

Affiliation

Official Publication of the American College of Chest Physicians

Audience

Respiratory, pulmonary, critical care and sleep care professionals



Editor-in-Chief

Peter J. Mazzone, MD, MPH, FCCP, Cleveland, OH

Issuance
12 times per year

Print Closings

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
163/1	January 2023	11/30/2022	12/05/2022	12/14/2022
163/2	February 2023	12/29/2022	01/04/2023	01/13/2023
163/3	March 2023	01/30/2023	02/02/2023	02/13/2023
163/4	April 2023	03/03/2023	03/08/2023	03/17/2023
163/5	May 2023	03/31/2023	04/05/2023	04/14/2023
163/6	June 2023	05/02/2023	05/05/2023	05/16/2023
164/1	July 2023	05/31/2023	06/05/2023	06/14/2023
164/2	August 2023	06/29/2023	07/06/2023	07/17/2023
164/3	September 2023	08/02/2023	08/07/2023	08/16/2023
164/4	October 2023	08/29/2023	09/01/2023	09/13/2023
164/5	November 2023	10/03/2023	10/06/2023	10/17/2023
164/6	December 2023	10/31/2023	11/03/2023	11/14/2023

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$ 3,915	\$ 2,625	\$ 1,735
3X	\$ 3,840	\$ 2,580	\$ 1,715
6x	\$ 3,650	\$ 2,495	\$ 1,665
12X	\$ 3,640	\$ 2,440	\$ 1,655
24X	\$ 3,625	\$ 2,420	
36x	\$ 3,470	\$ 2,340	
48x	\$ 3,400	\$ 2,305	
бох	\$ 3,140	\$ 2,110	
72X	\$ 3,055	\$ 2,060	







CHEST

MATCHED COLOR	3/4 COLOR	STANDARD COLOR	
\$ 1,465	\$ 2,455	\$ 1,040	

CoverTips \$21,600

Outserts \$23,800

Premium Positions

Cover 4: 50% B/W Page rate

Cover 2: 50% B/W Page rate

Cover 3: 25% B/W Page rate

Facing 1st Text/Contents: 25% B/W Page rate

Table of Contents: 15% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

Run of Book Print Ads

Sizing

Trim: 8" x 10-3/4"

Keep live matter 1/4" from all trim edges.

Binding: perfect; Jogs to head

Printing Process: Litho Web

Halftone Screen: Cover: 150 line screen Text: 150 line screen

AD SIZE	NON-BLEED	BLEED
Full Page	7-1/2" x 10-1/4"	8-1/4" x 11"
Spread	15" x 10"	16-1/4" x 11"
1/2 Horizontal	7" × 5"	8-1/4" × 5-5/8"
1/2 Vertical	3-1/2" X 10"	4-1/4" X 11"
1/4 Page	3-1/2" X 5"	





Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.4.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 5 (PDF 1.4) compatibility will ensure transparent elements are flattened. *If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.*

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CC preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of OpenType and/or PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).





Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Pages must be built to the final trim size. Any content that prints to the trim line must be extended an additional 1/8" (0.125") minimum bleed allowance beyond the trim on all sides.
- Any essential images or text ("live matter") should be positioned at least 1/4" (0.25") from trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- · All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- · DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness
 (1/2 pt for reverses) at final size to reproduce effectively on press.
- Special effects (ex. gradient, transparency, shadow, 3D effect) will be converted to raster object due to file compatibility.
- If needed, crop marks and SWOP color bars should be positioned 1/2" (0.50") outside trim (cannot appear within bleed area).

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.





Supplied Print Ad Pieces

- · All pieces must be submitted to Publisher for approval of stock, design and other mechanical specifications
- · All pieces subject to editorial approval
- · Copy of piece must accompany insertion order
- · Failure to meet specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Deadlines

Close Date for Booking: See space closing dates

Delivery Date: See preprinted supplied pieces dates

Specifications

Inserts

- Size 2 page: 8-1/4" x 11"
- Size 4 page: 16-1/2" x 11", furnish folded to 8-1/4" x 11"
- Trimming: 1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter/spine.
- Insert Stock Weight: For 2 page 80# text preferred; 4 to 8 pages 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Quantity

Contact Ad Sales Services.

For conference copy distribution, contact Ad Sales Services

Packing

- · Packed in cartons one up, folded if four pages, flat if two pages.
- If sending for more than one issue, pack separately for each issue and clearly indicate journal title, issue date (month/year), product and quantity.
- · Pieces should NOT be delivered shrink-wrapped.
- For conference copy distribution, contact Ad Sales Services

Shipping

- All shipments must be clearly marked with journal title, issue date (month/year), product & quantity.
- If shipping pieces for more than one issue date, pack pieces for each issue separately and clearly delineate quantity for each.

SHIPPING ADDRESS

CHEST

Sheridan NH 69 Lyme Road Hanover, NH 03755 United States *Attn: Elsevier Team*





Disposition of Reproduction Material

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials			
North America	Tom Pitofsky	t.pitofsky@elsevier.com	(t) 661-513-7247
Europe	Robert Bayliss	r.bayliss@elsevier.com	(t) 44 20 7424 4454
APAC	Fleur Gill	fleur.gill@elsevier.com	(t) +44 7765 995008
Global	Ariel Medina	a.medina@elsevier.com	(t) 212-633-3189

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

 $[\]star$ Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









Contact your sales representative for all digital advertising rates and opportunities.

Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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L Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC "Elsevier' shall mean the company within the Elsevier group that is providing the Products and Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are reproseed by the Client, these shall not apply and the TC will prevail. Any artistion to the TC and any prepresentations were previous shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such a sale may be subject to additional license terms.

2. Offer and acceptance/ Description Each order for the Products and Services by the Client from Elsevier shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier Products or issues the invoice to the Client or commences performance of the Services for the Client. All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Service from Elsevier for its own account and use and not no health of any other person or entity. If client is an agent, it is purchasing Products or Service from Elsevier for its own account and use or no more than one identified institutional subscriptors as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified institutional subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be demended to the control of the count of the co

3. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance will be within a reasonable time.

4. Prices, taxes and currencies Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless oth agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Under the Taxes, import duties or other levies imposed on the sale or import of the Products, to exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the amounts payable to Elsevier under the TC, then the amount of the payment will be automatically increased to fully offset such tax, so that the amount extremitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due. The Client will promptly furnish Elsevier with the official receipt of payment of those taxes to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client will be solely responsible to the payor of the taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client will be solely responsible to the payor of the payor

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5. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions obligations set forth in this TC, then such party shall be relieved of the of this TC and to avoid the effects of such event to the extent possible.

a. Advertising & Reprints Client is solely responsible for ensuring proposed advertising group's received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so, Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed date or for the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Elsevier (the "Closing Date"). Where copy is neceived before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability, as in a control of any copy right. patents and the control of any copy reportery right, false advertising, unfaint control of any copy right. Patents and control of any copy right. Patents and control of any copy report right, false advertising, unfaint control of any copy report right, false advertising, unfaint control of any copy right. Patents and control of any copy right. Patents and cont

12. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

22. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/of the Client's place of Posiness or residency. Client and its offices, directors, employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government agency or any other government owner, directly or indirectly, or proving or administrative to any commercial contact or Covernment Official for the purpose or intent to induce such person to use his/her authority to help the client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment does not include a payment of reasonable and boan file expenditures, such as travel or longing expenses, which are directly related to the promotion, demonstration or explanation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

35. Cancellations & Returns If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new to be incurred or committed, contracted from the date of receipt of written notice of cancellation by Elsevier cancellation with the contraction of the contraction o

4. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it without the prior written consent of Elsevier. Beseiver may assign the TC or any part of it without the prior written consent of Elsevier. Beseiver may assign the TC or any part of it to any person, firm or company, If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, void, able, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unenforceablility or unreasonableness be deemed severable and the remaining provisions of the TC and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision of prosecuting any preach) of the TC will not be constructed as a waiver of any of its rights under the TC.

eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

