Cardiovascular Revascularization Medicine (CRM) is an international and multidisciplinary journal that publishes original laboratory and clinical investigations related to revascularization therapies in cardiovascular medicine. The Journal publishes articles related to preclinical work and molecular interventions, including angiogenesis, cell therapy, pharmacological interventions, restenosis management, and prevention, including experiments conducted in human subjects, in laboratory animals, and in vitro. Specific areas of interest include percutaneous angioplasty in coronary and peripheral arteries, intervention in structural heart disease, cardiovascular surgery, congenital heart disease, coronary heart disease, epidemiology, genetics, health services and outcomes research, invasive imaging, molecular cardiology, preventive cardiology, and vascular medicine.
Audience
Cardiologists, interventional cardiologists, structural heart interventionalists, vascular physicians, healthcare regulators, industry, fellows in training, and innovators around the globe.

Editor-in-Chief
Ron Waksman, M.D.

Issuance
Monthly

Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>46C</td>
<td>January 2023</td>
<td>12/02/2022</td>
<td>12/07/2022</td>
<td>12/14/2022</td>
</tr>
<tr>
<td>47C</td>
<td>February 2023</td>
<td>01/05/2023</td>
<td>01/10/2023</td>
<td>01/18/2023</td>
</tr>
<tr>
<td>48C</td>
<td>March 2023</td>
<td>02/06/2023</td>
<td>02/09/2023</td>
<td>02/16/2023</td>
</tr>
<tr>
<td>49C</td>
<td>April 2023</td>
<td>03/03/2023</td>
<td>03/08/2023</td>
<td>03/15/2023</td>
</tr>
<tr>
<td>50C</td>
<td>May 2023</td>
<td>04/06/2023</td>
<td>04/11/2023</td>
<td>04/18/2023</td>
</tr>
<tr>
<td>51C</td>
<td>June 2023</td>
<td>05/05/2023</td>
<td>05/10/2023</td>
<td>05/17/2023</td>
</tr>
<tr>
<td>52C</td>
<td>July 2023</td>
<td>06/02/2023</td>
<td>06/07/2023</td>
<td>06/14/2023</td>
</tr>
<tr>
<td>53C</td>
<td>August 2023</td>
<td>07/10/2023</td>
<td>07/13/2023</td>
<td>07/20/2023</td>
</tr>
<tr>
<td>54C</td>
<td>September 2023</td>
<td>08/04/2023</td>
<td>08/09/2023</td>
<td>08/16/2023</td>
</tr>
<tr>
<td>55C</td>
<td>October 2023</td>
<td>09/07/2023</td>
<td>09/12/2023</td>
<td>09/19/2023</td>
</tr>
<tr>
<td>56C</td>
<td>November 2023</td>
<td>10/05/2023</td>
<td>10/10/2023</td>
<td>10/17/2023</td>
</tr>
<tr>
<td>57C</td>
<td>December 2023</td>
<td>11/03/2023</td>
<td>11/08/2023</td>
<td>11/15/2023</td>
</tr>
</tbody>
</table>

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$2,340</td>
<td>$1,455</td>
<td>$1,210</td>
</tr>
<tr>
<td>3x</td>
<td>$2,115</td>
<td>$1,270</td>
<td>$1,025</td>
</tr>
<tr>
<td>6x</td>
<td>$1,910</td>
<td>$1,095</td>
<td>$835</td>
</tr>
</tbody>
</table>

**MATCHED COLOR**

<table>
<thead>
<tr>
<th>3/4 COLOR</th>
<th>STANDARD COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,065</td>
<td>$735</td>
</tr>
</tbody>
</table>

**Cover Tips**

$3,500

**Outserts**

$4,180

**Premium Positions**

Cover 4: 50% B/W Page rate

Cover 2: 35% B/W Page rate

Cover 3: 25% B/W Page rate

Opposite TOC: 25% B/W Page rate

First Right Hand Page: 25% B/W Page rate

Other Preferred Positions: 10% B/W Page rate

**Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

**Inserts**

Furnished inserts are billed at the black and white rate times the number of insert pages.

**Two-page insert (one leaf):** Two-times earned frequency rate.

**Four-page or larger insert:** Black & White earned frequency rate.
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>46C</td>
<td>January 2023</td>
<td>11/28/2022</td>
</tr>
<tr>
<td>47C</td>
<td>February 2023</td>
<td>12/29/2022</td>
</tr>
<tr>
<td>48C</td>
<td>March 2023</td>
<td>03/31/2023</td>
</tr>
<tr>
<td>49C</td>
<td>April 2023</td>
<td>04/27/2023</td>
</tr>
<tr>
<td>50C</td>
<td>May 2023</td>
<td>05/31/2023</td>
</tr>
<tr>
<td>51C</td>
<td>June 2023</td>
<td>06/01/2023</td>
</tr>
<tr>
<td>52C</td>
<td>July 2023</td>
<td>07/26/2023</td>
</tr>
<tr>
<td>53C</td>
<td>August 2023</td>
<td>08/30/2023</td>
</tr>
<tr>
<td>54C</td>
<td>September 2023</td>
<td>09/30/2023</td>
</tr>
<tr>
<td>55C</td>
<td>October 2023</td>
<td>10/31/2023</td>
</tr>
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<td>December 2023</td>
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</tr>
</tbody>
</table>

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Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,930</td>
<td>$1,335</td>
<td>$3,380</td>
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<tr>
<td>3x</td>
<td>$3,320</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6x</td>
<td>$3,240</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12x</td>
<td>$3,090</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLASSIFIEDS (BACK-OF-BOOK): COLOR</th>
<th>3/4 COLOR</th>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$690</td>
<td>$1,850</td>
<td>$705</td>
<td>$1,025</td>
</tr>
</tbody>
</table>

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 8-1/4" x 11"
1/4" from all trim edges.
Binding: Perfect; Jogs to head
Printing Process: Litho Sheet
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8-1/4&quot; x 11&quot;</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>7-3/4&quot; x 10-1/2&quot;</td>
<td>8-1/2&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-3/4&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 5&quot;</td>
<td>8-1/2&quot; x 5-3/4&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2&quot; X 10&quot;</td>
<td>4-3/8&quot; X 11-1/4&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; x 5&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts.

Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces
Size - 2 page: 8-1/2” x 11-1/4”
Size - 4 page: 17” x 11-1/4”
Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.
Closing Date for Booking Inserts: Same as ad space closing
Insert delivery date: See Insert due dates
All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.
Copy of insert must accompany insertion order
Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address
Cardiovascular Revascularization Medicine
Sheridan Press
450 Fame Avenue
Hanover, PA 17331-1185
United States
Attn: Elsevier Team

Disposition of Reproduction Materials
All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order.
Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.
For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
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</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC").

2. Advertising & Reprints
They supersede any previous supply terms and conditions for the purpose of the TC. Elsevier shall ensure that the company within the Elsevier group that is providing the Products or Services as set out on the order acknowledges that the TC and any offer made by Elsevier is subject to the following terms and conditions which are part of the TC and shall be binding on the Client.

3. Execution and modification of the order
The Client shall in all cases be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal. The Client shall in all cases be entitled to cancel the order or any part thereof at any time before delivery has been made by Elsevier. The Client shall, however, be liable for the full cost of the cancellation or any part thereof if the order was not subject to the conditions, price and delivery terms prevailing in the order or proposal. The Client shall be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal. The Client shall in all cases be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal. The Client shall be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing, the Client shall be entitled to receive payment for the Products delivered by Elsevier to the Client in full to the Client in full and shall not be liable for any additional costs or charges incurred in connection with the delivery of the Products to the Client.

5. Payment
Unterminated in writing and payments shall be effected within thirty (30) days of the invoice date

6. Distribution
The Client shall not engage in piracy, reproduction, or plagiarisation of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarisation of the Products by any third party.

7. Intellectual property
Copyright and other intellectual property rights in all Elsevier proposals, publications and other Products and Services or wherever Elsevier shall agree in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed under the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products may be stored in any automated data input device and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or format, without the specific prior written permission of Elsevier.

8. Liability and claims
Elsevier's liability is governed by the following laws which may arise by reason of breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (as defined by the European Parliament and Council Directive 85/374/EEC), breach of contract or tort, shall be limited to the amount paid by the Client to Elsevier for the Products or Services in respect of which a claim is made.

9. Force majeure
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation outside the control of a party, such party is unable to perform in whole or in part the obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply with the provisions of this TC and to avoid the effects of such event to the extent possible.

2. Advertising & Reprints
Client is solely responsible for ensuring that it has appropriate advertising copy ready to be delivered to Elsevier in an electronic or written form and within the relevant deadline set by Elsevier (the "Closing Date"). If copy is received late or not at all, Elsevier shall not be liable for any damages or losses suffered by Elsevier, including, but not limited to, lost revenue, lost sales, lost opportunities, lost profits, or any other loss for which any other remedy would not reasonably be adequate.

3. Execution and modification of the order
The Client shall in all cases be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal. The Client shall in all cases be entitled to cancel the order or any part thereof at any time before delivery has been made by Elsevier. The Client shall, however, be liable for the full cost of the cancellation or any part thereof if the order was not subject to the conditions, price and delivery terms prevailing in the order or proposal. The Client shall be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal. The Client shall be entitled to cancel any order which was placed by it after the order or proposal had been acknowledged by Elsevier or where the order was not subject to the condition, price and delivery terms prevailing in the order or proposal.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing, the Client shall be entitled to receive payment for the Products delivered by Elsevier to the Client in full to the Client in full and shall not be liable for any additional costs or charges incurred in connection with the delivery of the Products to the Client. The Client shall make all payments due under the TC without any deduction whether by way of set-off, discount, abatement, otherwise unless the Client has a valid court order requiring an amount equal to such deduction to be paid to Elsevier from the Client.

5. Payment
From the due date of the invoice to the date of payment in full, interest at the rate of 5% per annum shall be charged by Elsevier on any sums outstanding at any time. The Client shall have no right of set-off or counterclaim.

6. Distribution
The Client shall not engage in piracy, reproduction, or plagiarisation of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarisation of the Products by any third party.

7. Intellectual property
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