

# **BJA Education**

# Overview

*BJA Education*, formerly *Continuing Education in Anaesthesia*, *Critical Care and Pain*, is a joint venture of the *British Journal of Anaesthesia* and The Royal College of Anaesthetists in the UK. It is also the official journal of The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Visit Website



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Avg. Global Monthly Visits

49,329

37,424

Avg. Global Monthly Unique Visitors

Avg. Global Monthly Page Views 106,174

Avg. Global eTOC Distribution 2,705



# **ELSEVIER**

# Affiliation

The Royal College of Anaesthetists, The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

#### Audience

Anaesthetists and anaesthesiologists

#### Editor-in-Chief

Professor Jonathan Thompson, MD, FRCA, FFICM

Issuance
12 times per year

# **Digital Specs**

# Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

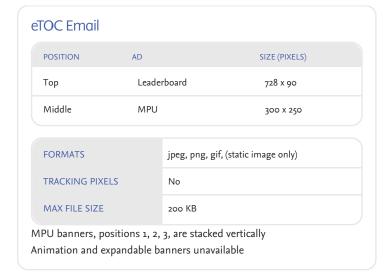
<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



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Effective January 2023



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Prestitial	Available upon request	

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In odates are so specified, delivery/performance will be within a reasonable time.

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set front in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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