BJA Education

Overview

BJA Education, formerly Continuing Education in Anaesthesia, Critical Care and Pain, is a joint venture of the British Journal of Anaesthesia and The Royal College of Anaesthetists in the UK. It is also the official journal of The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

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Affiliation

The Royal College of Anaesthetists, The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Audience

Anaesthetists and anaesthesiologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy in any jurisdiction, such as a non-commercial entity or a governmental entity.

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The formation of a contract between the Client and Elsevier shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy in any jurisdiction, such as a non-commercial entity or a governmental entity.

3. Cancellations & Returns

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other requirements that are applicable to its duties, obligations and performance under this Agreement, including, without limitation, all national laws, regulations, and other legal requirements, such as intellectual property rights, environmental protection laws, labor laws, and consumer protection laws.

4. Prices, taxes and currencies

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy in any jurisdiction, such as a non-commercial entity or a governmental entity.

5. Force majeure

The Client shall be entitled to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are requested in writing by Elsevier. The Client shall be entitled to withdraw all or part of any order if the Client is unable, after reasonable effort, to obtain reasonable and bona fide expenditures, such as travel or lodging expenses, which are necessary or desirable in order to perform the order.

6. Distribution

The Client that engage agencies, reproduction or printing of the Products or other products of Elsevier in its official publications or otherwise enter into any agreement with another party to engage in activities, The Client shall promptly notify Elsevier in the event of any privacy, reproduction, or distribution of the Products by any third party. The Client is solely responsible for collecting from its customers all amounts due in respect of its sale of the Products, its fulfillment credit control and sales of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments shall not affect the Client's obligations to remit payments to Elsevier under clause 7.

7. Intellectual property

The Client, notwithstanding the provisions of this Agreement, shall remain the owner of such value and else is not created or is not used by or on behalf of any other person or entity. If any of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not able to perform its obligations due to any such event of force majeure. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR ANY LOSS IMPUTABLE TO IT SHALL IN NO EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE TC WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR ANY LOSS IMPUTABLE TO IT SHALL IN NO EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE TC WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITY FOR ANY LOSS IMPUTABLE TO IT SHALL IN NO EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE TC WHICH THE LIABILITY ARISES.

8. Liability and claims

To the maximum extent permitted by relevant laws, Elsevier shall not be liable for any of the following losses which may be caused by any breach of this TC or in implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (by reason of any proprietary rights of measured future business). By injury to persons or goods, which may be caused by any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (by reason of any proprietary rights of measured future business).

9. Force majeure

For purposes of this Agreement, the term "else" shall mean any other person or entity. If any of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not able to perform its obligations due to any such event of force majeure. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC.

10. Advertising & Reprints

By any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy in any jurisdiction, such as a non-commercial entity or a governmental entity.

11. Audit

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