

# British Journal of Anaesthesia

## Overview

The *British Journal of Anaesthesia* (BJA) publishes high-impact original work in all branches of anaesthesia, critical care medicine, pain medicine and perioperative medicine including fundamental, translational and clinical sciences, clinical practice, technology, education and training. In addition, the Journal publishes review articles, important case reports, correspondence and special articles of general interest.

BJA is one of the top ranking journals in the Anaesthesiology category of the Journal Citation Reports® and is a leading journal in specialty, with a 2021 Impact Factor of 11.719.

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#### Affiliation

The official journal of the Royal College of Anaesthetists, The College of Anaesthesiologists of Ireland, and The Hong Kong College of Anaesthesiologists.

#### Audience

Anaesthetists and anaesthesiologists

#### Editor-in-Chief

Hugh C. Hemmings

Issuance
12 times per year

# **Digital Specs**

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POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

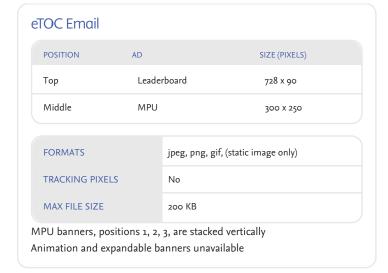
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
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PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









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