

British Journal of Anaesthesia

Overview

The *British Journal of Anaesthesia* (BJA) publishes high-impact original work in all branches of anaesthesia, critical care medicine, pain medicine and perioperative medicine including fundamental, translational and clinical sciences, clinical practice, technology, education and training. In addition, the Journal publishes review articles, important case reports, correspondence and special articles of general interest.

BJA is one of the top ranking journals in the Anaesthesiology category of the Journal Citation Reports® and is a leading journal in specialty, with a 2021 Impact Factor of 11.719.

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Affiliation

The official journal of the Royal College of Anaesthetists, The College of Anaesthesiologists of Ireland, and The Hong Kong College of Anaesthesiologists.

Audience

Anaesthetists and anaesthesiologists

Editor-in-Chief

Hugh C. Hemmings

Issuance
12 times per year

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 X 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

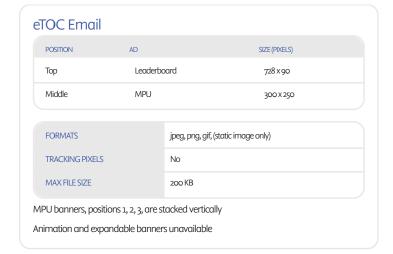
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags	
TRACKING PIXELS	Yes	
MAX FILE SIZE	200 KB	
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops	
PRESTITIAL FREQUENCY	1 impression/6hrs/user	

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set front in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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