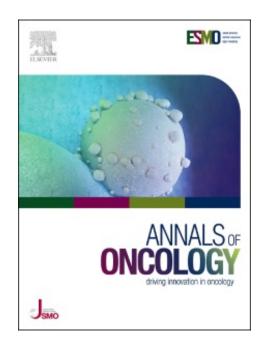


# Annals of Oncology

# Overview

Annals of Oncology, the journal of the European Society for Medical Oncology and the Japanese Society of Medical Oncology, provides rapid and efficient peer-review publications on innovative cancer treatments or translational work related to oncology and precision medicine. Main focuses of interest include: systemic anticancer therapy (with specific interest on molecular targeted agents and new immune therapies), randomized trials (including negatives ones), top-level guidelines, and new fields currently emerging as key components of personalized medicine, such as molecular pathology, bioinformatics, modern statistics, and biotechnologies. Radiotherapy, surgery and pediatrics manuscripts can be considered if they display a clear interaction with one of the fields above or are paradigm-shifting. With a large international editorial board of experts who are leaders in their fields, *Annals of Oncology* aims at delivering the best communication on the fast moving, and continually evolving, global oncology landscape.

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#### Affiliation

European Society for Medical Oncology (ESMO) and affiliated with the Japanese Society of Medical Oncology

#### Audience

Clinicians and researchers, worldwide, in all areas of oncology.

#### Editor-in-Chief

Professor Fabrice André

Issuance
12 times per year

# **Digital Specs**

# Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Тор	Leaderl	poard 728 x 90	
Middle	MPU	300 x 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

POSITION	AD	SIZE (PIXELS)
Тор	Leaderboa	d 728×90
Side	Skyscraper	160 x 600
Middle	MPU	300 X 250
FORMATS		peg, png, gif, (static image only)
TRACKING PIXELS		No
MAX FILE SIZE		оо КВ





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Prestitial	Available upon request		

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