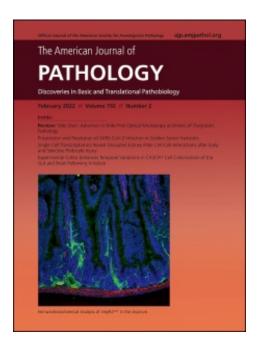


The American Journal of Pathology

Overview

The American Journal of Pathology, official journal of the American Society for Investigative Pathology, published by Elsevier, Inc., seeks high-quality original research reports, reviews, and commentaries related to the molecular and ceullular basis of disease. The editors will consider basic, translational, and clinical investigations that directly address mechanisms of pathogenesis or provide a foundation for future mechanistic inquiries. Examples of such foundational investications include data mining, investigation of biomarkers, molecular pathology, and discovery research. Foundational studies that incorporate deep learning and artificial intelligence are also welcome. High priority is given to studies of human disease and relevant experimental models using molecular, cellular, and organismal approaches.

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Avg. Global Monthly Unique Visitors 14,202

Avg. Global Monthly Page Views 27,588

Avg. Global eTOC Distribution 3,186





Affiliation

American Society for Investigative Pathology

Audience

Biomedical scientists who investigate mechanisms of disease, Research Pathologists

Editor-in-Chief

Martha Furie, PhD

Issuance
12 times per year

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Тор	Leaderb	oard 728 x 90	
Middle	MPU	300 x 250	
FORMATS		peg, png, gif, (static image only)	
TRACKING PIXEL	_S	No	
MAX FILE SIZE		200 KB	







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Rates

PLACEMENT	RATE	COMMENTS	
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eTOC Leaderboard	Available upon request		
eTOC Large Rectangle	Available upon request		
eTOC AIP	Available upon request		
Prestitial	Available upon request		

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