Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

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Affiliation

Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

Audience

Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.

Global Print Circulation

Online Only

Avg. Global Monthly Visits
10,116

Avg. Global Monthly Unique Visitors
7,195

Avg. Global Monthly Page Views
21,406

Avg. Global eTOC Distribution
3,756
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

AIP Email

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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
Terms and conditions shall apply to all offers, proposals, and agreements made between the Client and any third party or its agent ("the Client") pertaining to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). You are supplied only express terms in writing. Any variation to the TC, and any representations about the products and services shall not be effective unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation.

2. Offer and acceptance
(a) Each order for the products and Services by the Client from Elsevier shall be made by the Client to Elsevier. Elsevier reserves the right to refuse and/or cancel any order it believes to be fraudulent or not in accordance with these TCs.

(b) Except as otherwise agreed in writing, where the TC is not acknowledged by Elsevier in writing, Elsevier shall have no obligation unless and until Elsevier has shipped, or provided and paid for, the product.

(c) Where the TC is acknowledged by Elsevier in writing, except as otherwise agreed in writing, in the event of a then prevailing market conditions, Elsevier reserves the right to alter, suspend or cancel the order or to alter or cancel the price, terms and conditions of the order.

3. Execution and modification of the order
(a) Delivery dates specified shall be estimates only. Other dates shall be subject to change. In no event shall Elsevier be liable for any delay in delivery or non-delivery of any goods or services. The Client agrees that Elsevier shall be entitled to make any alterations to the order as it may see fit, without the need for any prior consent from the Client.

(b) It is agreed that, except as otherwise agreed in writing, any modification of the terms and conditions of the order shall be effective only upon the written consent of Elsevier.

4. Prices, taxes and currencies
(a) All prices and rates quoted are subject to change at the discretion of Elsevier, and are exclusive of any taxes, duties or levies imposed or to be imposed, or other charges required to be paid by law or regulation. Any alteration of the prices, rates, or the currency in which the order is to be paid will be notified to the Client in writing.

(b) All payments are to be made in the currency specified in the order and are subject to the prevailing exchange rates and exchange controls applicable at the time of delivery. Exchange rate differences may be charged to the Client in addition to the invoice amount.

5. Ownership of products
(a) The Client shall be responsible for all risks of loss or damage to the Products and Services from the time of delivery to the Client, and until the price has been paid to Elsevier.

(b) The Client shall indemnify Elsevier against all costs, damages, claims or demands arising out of any uncollected amounts. Delays or failures in obtaining such payments will not affect the provisions of this TC and the effects of the event to which the provisions relate.

6. Distribution
(a) The Client shall ensure that no more than one identified institutional subscriber is registered in the Client’s account and use of no more than one identified institutional subscriber is permitted to use the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.

(b) The Client shall ensure that no more than one identified institutional subscriber is registered in the Client’s account and use of no more than one identified institutional subscriber is permitted to use the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.

7. Payment terms
(a) Unless otherwise agreed in writing, payment shall be made in full and free of any deduction or addition, including any taxes, duties or levies imposed or to be imposed, or other charges required to be paid by law or regulation. Any alteration of the prices, rates, or the currency in which the order is to be paid will be notified to the Client in writing.

(b) Payment will be made by the Client to Elsevier for the full purchase price of the Products and Services (unless otherwise agreed in writing) within 30 days of the invoice date, unless the Client is otherwise authorized by Elsevier in writing.

8. Cancellation & Returns
(a) Any cancellations shall be subject to a minimum of 20% of the order value and the Client shall be liable for any costs incurred by Elsevier in connection with the cancellation, including but not limited to any costs of re-work or re-design of the Products or Services. Any payment made by the Client for the Products or Services shall not be refundable.

(b) If payment is not received by Elsevier for the Products or Services within the agreed time period, Elsevier reserves the right to cancel the order and to retain any amount paid by the Client as liquidated damages.

9. Force majeure
(a) Nothing in this Agreement shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence, Elsevier’s Liability for any other Loss Imputable to it shall in any event be limited to the invoice value of the Part of the TC affected by the LIABILITY AHEAD.

(b) TO THE MAXIMUM EXTENT PERMITTED BY RELATIVELY INDEMNIFIED THIRDS UNDER THE AGREEMENT, INCLUDING BUT NOT LIMITED TO, ELSEVIER’S LIABILITIES FOR ANY MISREPRESENTATION OR MISSTATEMENT OR ANY LOSS ARISING OUT OF OR IN CONNECTION WITH THE PRODUCTS FOR ANY THIRD PARTY CLAIMS BASED ON RELATIVELY INDEMNIFIED THIRDS UNDER THE AGREEMENT, INCLUDING BUT NOT LIMITED TO, ELSEVIER’S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE TC AFFECTED BY THE LIABILITY AHEAD.

10. Advertising & Reprints
(a) If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, force majeure or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part, the party so affected may in such event give the other party written notice of the event, and upon giving such notice the party shall be excused from performing such part of the event as may be affected.

(b) The Client shall not be liable for any delay in delivery or non-delivery of any goods or services provided that Elsevier shall use reasonable efforts to obtain the goods or services from the source and to make delivery as soon as possible after the event of force majeure.

11. Audit
(a) The Client shall cooperate with Elsevier in all reasonable requests for information regarding the Products and Services and the Client’s use thereof.

(b) The Client shall cooperate with Elsevier in the audit of the Client’s use of the Products and Services.

(c) The Client shall cooperate with Elsevier in the audit of the Client’s use of the Products and Services.

(d) The Client shall cooperate with Elsevier in the audit of the Client’s use of the Products and Services.

12. Compliance with laws
(a) The Client shall ensure that its use of the Products and Services is in compliance with all applicable laws, regulations, and standards, including but not limited to laws, regulations, and standards governing privacy, data protection, and intellectual property rights.

(b) The Client shall ensure that its use of the Products and Services is in compliance with all applicable laws, regulations, and standards governing privacy, data protection, and intellectual property rights.

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(d) The Client shall ensure that its use of the Products and Services is in compliance with all applicable laws, regulations, and standards governing privacy, data protection, and intellectual property rights.

13. Cancellations & Returns
(a) If any cancellation or return is made, Elsevier shall have the right to charge the Client for any costs incurred in connection with the cancellation or return, including but not limited to any costs of re-work or re-design of the Products or Services.

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14. Force majeure
(a) Nothing in the TC shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence, Elsevier’s Liability for any other Loss Imputable to it shall in any event be limited to the invoice value of the Part of the TC affected by the LIABILITY AHEAD.

(b) Nothing in the TC shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence, Elsevier’s Liability for any other Loss Imputable to it shall in any event be limited to the invoice value of the Part of the TC affected by the LIABILITY AHEAD.

(c) Nothing in the TC shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence, Elsevier’s Liability for any other Loss Imputabe to it shall in any event be limited to the invoice value of the Part of the TC affected by the LIABILITY AHEAD.

(d) Nothing in the TC shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence, Elsevier’s Liability for any other Loss Imputabe to it shall in any event be limited to the invoice value of the Part of the TC affected by the LIABILITY AHEAD.

15. Auditorship & Reprints
(a) The Client shall guarantee that all Products are used only for scientific purposes, and shall ensure that all Products are used only for scientific purposes.

(b) The Client shall guarantee that all Products are used only for scientific purposes, and shall ensure that all Products are used only for scientific purposes.

(c) The Client shall guarantee that all Products are used only for scientific purposes, and shall ensure that all Products are used only for scientific purposes.

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