Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

Display Advertising

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Virginia Van Homrigh APAC
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v.vanhomrigh@elsevier.com

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Recruitment Advertising

Jaesam Hong Global
212-633-3713
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
10,116

Avg. Global Monthly Unique Visitors
7,195

Avg. Global Monthly Page Views
21,406

Avg. Global eTOC Distribution
3,756

Affiliation

Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

Audience

Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

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**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

Cancellations & Returns shall be subject to the terms and conditions set forth below.

1. Applicability

These provisions apply to orders placed by the Client and any party thereto ("the Client") relating to the products and/or Services ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall govern the entire agreement between the parties for the "TC". These provisions supersede any previous understandings or agreements between the parties for the "TC". The provisions of this order acknowledgment may not be amended to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier requests additional information, it shall have the right to make such amendments and modifications to these provisions as Elsevier deems necessary to reflect any changes in the order acknowledged.

2. Offer and acceptance

Product and Services quotations are valid for thirty (30) days from the date the quotation is issued. Any order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier requests additional information, it shall have the right to make such amendments and modifications to these provisions as Elsevier deems necessary to reflect any changes in the order acknowledged.

3. Execution and modification of the order

Any modifications to the order or product or service description, schedule or budget that are necessary to carry out the order shall be subject to the additional terms and conditions set forth in this TC, as the order is acknowledged.

4. Cancellation of the order

Any cancellations or changes to the order in writing shall be subject to the additional terms and conditions set forth in this TC, as the order is acknowledged.

5. Return of goods

If, after the date of delivery, the Client returns any unused or unopened goods, the Client shall be subject to the additional terms and conditions set forth in this TC, as the order is acknowledged.

6. Distribution

The Client shall engage, associate, reproduction or exploitation of the Products or any other products of Elsevier under this TC shall be subject to the additional terms and conditions set forth in this TC, as the order is acknowledged.

7. Intellectual property

The Client shall not use the Products or Services for any purpose other than as set forth in this TC, as the order is acknowledged.

8. Liability and claims

The Client shall not use the Products or Services for any purpose other than as set forth in this TC, as the order is acknowledged.

9. Force majeure

Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier requests additional information, it shall have the right to make such amendments and modifications to these provisions as Elsevier deems necessary to reflect any changes in the order acknowledged.

10. Audit

Audit shall be subject to the additional terms and conditions set forth in this TC, as the order is acknowledged.

11. eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

The Client shall use the Products or Services for any purpose other than as set forth in this TC, as the order is acknowledged.

12. Applicability

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