Journal of Pediatrics

Overview

The Journal of Pediatrics is an international peer-reviewed journal that advances pediatric research and serves as a practical guide for pediatricians who manage health and diagnose and treat disorders in infants, children, and adolescents. The Journal publishes original work based on standards of excellence and expert review. The Journal seeks to publish high quality original articles that are immediately applicable to practice (basic science, translational research, evidence-based medicine), brief clinical and laboratory case reports, medical progress, expert commentary, grand rounds, insightful editorials, “classic” physical examinations, and novel insights into clinical and academic pediatric medicine related to every aspect of child health. Published monthly since 1932, The Journal of Pediatrics continues to promote the latest developments in pediatric medicine, child health, policy, and advocacy. It is ranked 6th out of 117 journals in the Pediatrics category in the 2014 Journal Science Report, Thomson Reuters with 2013 Impact Factor of 3.736.

Topics covered in The Journal of Pediatrics include, but are not limited to:
• General Pediatrics
• Pediatric Subspecialties
• Adolescent Medicine
• Allergy and Immunology
• Cardiology
• Critical Care Medicine
• Developmental-Behavioral Medicine
• Endocrinology
• Gastroenterology
• Hematology-Oncology
• Infectious Diseases
• Neonatal-Perinatal Medicine
• Nephrology
• Neurology
• Emergency Medicine
• Pulmonology
• Rheumatology
• Genetics
• Ethics
• Health Service Research
• Pediatric Hospitalist Medicine

Mission Statement:
Through a rigorous process of evaluation and peer review, The Journal of Pediatrics strives to publish pediatric research of the highest value for a diverse audience of pediatric healthcare professionals: academic general and subspecialty physicians and clinicians, researchers, educators, practicing and general pediatricians, nurse practitioners/physician assistants, hospitalists, residents, fellows, and others. The Journal seeks to inform immediate care decisions, deepen knowledge, and advance further scientific discovery to improve the quality of care and the health of infants, children, and adolescents.

Visit Website
### Global Print Circulation
- 1,429

### Avg. Global Monthly Visits
- 61,376

### Avg. Global Monthly Unique Visitors
- 51,888

### Avg. Global Monthly Page Views
- 103,714

### Avg. Global eTOC Distribution
- 28,617

### Display Advertising

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adam Moorad</td>
<td>United States</td>
<td>212-633-3122, <a href="mailto:a.moorad@elsevier.com">a.moorad@elsevier.com</a></td>
</tr>
<tr>
<td>Robert Bayliss</td>
<td>Europe</td>
<td>44 20 7424 4454, <a href="mailto:r.bayliss@elsevier.com">r.bayliss@elsevier.com</a></td>
</tr>
<tr>
<td>Virginia Van Homrigh</td>
<td>APAC</td>
<td>61 448 008159, <a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
</tr>
<tr>
<td>Derek Zakaib</td>
<td>Canada</td>
<td>514-730-8837, <a href="mailto:derekjohinzakaib@gmail.com">derekjohinzakaib@gmail.com</a></td>
</tr>
</tbody>
</table>

### Recruitment Advertising

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philip Prigal</td>
<td>Global</td>
<td>347-556-0473, <a href="mailto:p.prigal@elsevier.com">p.prigal@elsevier.com</a></td>
</tr>
</tbody>
</table>

### Affiliation
- The Association of Medical School Pediatric Department Chairs, Inc.

### Audience
- Practicing pediatricians, pediatric subspecialists, neonatologists, and other health care professionals

### Editor-in-Chief
- William F. Balistreri, MD

### Issuance
- 12 times per year

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**Rate Card**

**Effective January 2023**
## Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>253C</td>
<td>February 2023</td>
<td>12/15/2022</td>
<td>11/20/2022</td>
<td>12/29/2022</td>
</tr>
<tr>
<td>254C</td>
<td>March 2023</td>
<td>01/23/2023</td>
<td>01/26/2023</td>
<td>02/02/2023</td>
</tr>
<tr>
<td>255C</td>
<td>April 2023</td>
<td>02/12/2023</td>
<td>02/27/2023</td>
<td>03/06/2023</td>
</tr>
<tr>
<td>256C</td>
<td>May 2023</td>
<td>03/23/2023</td>
<td>03/28/2023</td>
<td>04/04/2023</td>
</tr>
<tr>
<td>257C</td>
<td>June 2023</td>
<td>04/27/2023</td>
<td>05/02/2023</td>
<td>05/09/2023</td>
</tr>
<tr>
<td>258C</td>
<td>July 2023</td>
<td>05/24/2023</td>
<td>05/30/2023</td>
<td>06/06/2023</td>
</tr>
<tr>
<td>259C</td>
<td>August 2023</td>
<td>06/22/2023</td>
<td>06/27/2023</td>
<td>07/06/2023</td>
</tr>
<tr>
<td>260C</td>
<td>September 2023</td>
<td>07/25/2023</td>
<td>07/28/2023</td>
<td>08/04/2023</td>
</tr>
<tr>
<td>261C</td>
<td>October 2023</td>
<td>08/24/2023</td>
<td>08/29/2023</td>
<td>09/06/2023</td>
</tr>
<tr>
<td>262C</td>
<td>November 2023</td>
<td>09/25/2023</td>
<td>09/28/2023</td>
<td>10/09/2023</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 3,075</td>
<td>$ 2,170</td>
<td>$ 1,595</td>
</tr>
<tr>
<td>3x</td>
<td>$ 2,855</td>
<td>$ 2,005</td>
<td>$ 1,445</td>
</tr>
<tr>
<td>6x</td>
<td>$ 2,670</td>
<td>$ 1,890</td>
<td>$ 1,370</td>
</tr>
<tr>
<td>12x</td>
<td>$ 2,555</td>
<td>$ 1,805</td>
<td>$ 1,330</td>
</tr>
<tr>
<td>24x</td>
<td>$ 2,475</td>
<td>$ 1,730</td>
<td>$ 1,295</td>
</tr>
<tr>
<td>36x</td>
<td>$ 2,445</td>
<td>$ 1,680</td>
<td>$ 1,260</td>
</tr>
<tr>
<td>48x</td>
<td>$ 2,415</td>
<td>$ 1,665</td>
<td>$ 1,220</td>
</tr>
<tr>
<td>72x</td>
<td>$ 2,350</td>
<td>$ 1,605</td>
<td>$ 1,165</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MATCHED COLOR</th>
<th>4 COLOR</th>
<th>STANDARD COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 720</td>
<td>$ 1,690</td>
<td>$ 655</td>
</tr>
</tbody>
</table>

### Cover Tips

$5,900

### Outserts

$6,490
**Premium Positions**

- Cover 4: 50% B/W Page rate
- Cover 2: 35% B/W Page rate
- Cover 3: 25% B/W Page rate
- Opposite TOC: 25% B/W Page rate
- First Right Hand Page: 25% B/W Page rate
- Other Preferred Positions: 10% B/W Page rate

**Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

**Inserts**

Furnished inserts are billed at the black and white rate times the number of insert pages.

- Two-page insert (one leaf): Two-times earned frequency rate.
- Four-page or larger insert: Black & White earned frequency rate.

**Composition**

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

**Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.*
## Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>253C</td>
<td>February 2023</td>
<td>12/09/2022</td>
</tr>
<tr>
<td>254C</td>
<td>March 2023</td>
<td>01/17/2023</td>
</tr>
<tr>
<td>255C</td>
<td>April 2023</td>
<td>02/15/2023</td>
</tr>
<tr>
<td>256C</td>
<td>May 2023</td>
<td>03/17/2023</td>
</tr>
<tr>
<td>257C</td>
<td>June 2023</td>
<td>04/21/2023</td>
</tr>
<tr>
<td>258C</td>
<td>July 2023</td>
<td>05/18/2023</td>
</tr>
<tr>
<td>259C</td>
<td>August 2023</td>
<td>06/16/2023</td>
</tr>
<tr>
<td>260C</td>
<td>September 2023</td>
<td>07/19/2023</td>
</tr>
<tr>
<td>261C</td>
<td>October 2023</td>
<td>08/18/2023</td>
</tr>
<tr>
<td>262C</td>
<td>November 2023</td>
<td>09/19/2023</td>
</tr>
<tr>
<td>263C</td>
<td>December 2023</td>
<td>10/18/2023</td>
</tr>
<tr>
<td>264C</td>
<td>January 2024</td>
<td>11/14/2023</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

## Classified / back of book print advertising

### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/8 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 3,120</td>
<td>$ 2,405</td>
<td>$ 1,925</td>
<td>$ 1,170</td>
</tr>
<tr>
<td>3x</td>
<td>$ 2,930</td>
<td>$ 2,240</td>
<td>$ 1,770</td>
<td>$ 1,110</td>
</tr>
<tr>
<td>6x</td>
<td>$ 2,750</td>
<td>$ 2,125</td>
<td>$ 1,695</td>
<td>$ 1,050</td>
</tr>
<tr>
<td>12x</td>
<td>$ 2,660</td>
<td>$ 2,055</td>
<td>$ 1,665</td>
<td>$ 1,035</td>
</tr>
</tbody>
</table>

### Confidential Email Inbox

- **Cost:** $40.

### Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.
Cancellations:

Must be received in writing on or before the announced closing date.

Run of Book Print Ads

<table>
<thead>
<tr>
<th>Sizing</th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8-1/8” x 10-7/8”</td>
<td></td>
</tr>
<tr>
<td>Keep live matter 1/4” from all trim edges.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Binding</td>
<td>Perfect; Jogs to head</td>
<td></td>
</tr>
<tr>
<td>Printing Process</td>
<td>Inkjet</td>
<td></td>
</tr>
<tr>
<td>Halftone Screen</td>
<td>Cover: 150 line screen Text: 150 line screen</td>
<td></td>
</tr>
</tbody>
</table>

Specifications

File Format

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

**NOTE:** When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.
Fonts
Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Supplied Print Ad Pieces

**Size - 2 page:** 8-3/8" x 11-1/8"

**Size - 4 page:** 16-3/4" x 11-1/8"

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion order

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Conformance to Specs

Variance from the above specifications may not yield results that conform to Elsevier quality control standards.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**Journal of Pediatrics**

Sheridan Press

450 Fame Avenue

Hanover, PA 17331-1585

United States

Attn: Elsevier Team

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to [www.ads4els.com](http://www.ads4els.com).
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
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</tr>
<tr>
<td>Middle</td>
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<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers of products and services, made by or on behalf of the Client to any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entirety of the agreement between the parties (the "TC"). They supersede any previous offers, quotations or communications between the Client and Elsevier. For the purposes of this TC, the Client acknowledges that these terms and conditions shall apply within the Elsevier business group that is providing the Products or Services as set out on the Elsevier order acknowledgment or invoice. Where general terms and conditions of business are preferred by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Offer and acceptance
(a) The offer of the Products and Services by the Client from Elsevier shall be no offer to the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All products offered are subject to availability of the ordered Products. Unless otherwise expressly agreed in writing by Elsevier, representations and warranties that it is purchasing Products from Elsevier shall be sole and without any reliance of any person or entity on any Client agent. Elsevier shall not be liable for any loss or damage attributable to the Client’s failure to ensure that the order is placed in accordance with the requirements of these terms.

3. Execution and modification of the order
(a) Any modifications to the Products or Services description, schedule or budget as submitted by the Client shall be subject to the prior written approval of Elsevier. Any modifications to the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If a request of the Client, Elsevier reserves additional time to fulfil the order. In such cases, prices, rates and payment terms will be subject to any changes.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing the price(s) for the Products subject to the TC is based on Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall exclude all expenses of import, duty or other levies imposed on the sale or export of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier its VAT registration number or other relevant registration number that allows Elsevier to reclaim the VAT.

5. Payment
(a) Payment shall be made within thirty (30) days from the invoice date. Invoices due but not paid within thirty (30) days of the invoice date shall be subject to the standard interest charge as set out in the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

6. Distribution
(a) The Client shall engage no resellers, reproduction, or sublicense of the Products or any other products of Elsevier, sell it directly or indirectly, facilitate or allow other parties to engage in these activities. The Client shall promptly notify Elsevier of the occurrence of any resell, reproduction, or sublicense of the Products or any third party product or software, which may be subject to additional terms and conditions.

7. Intellectual property
(a) The Client shall not, without the prior written consent of Elsevier, reproduce, adapt, translate, make derivative works of, modify, display, distribute, sell, barter, rent, lease, perform, display or communicate to the public, in any manner, any Products and Services. The Client acknowledges that Elsevier is the owner of all intellectual property rights in the Products and Services, including all copyrights, trademarks, trade names, trade secrets, patents and other proprietary rights. The Client acknowledges that Elsevier shall be entitled to enforce any such rights in its own name or Elsevier’s name, as it deems appropriate.

8. Liability and claims
(a) Despite any other provisions of this TC, Elsevier shall in no event be liable for any of the following: (i) any breach of contract, warranty, condition, representation or other term; (ii) any breach of any of the terms of any other contract; (iii) any delay in any of these; (iv) any loss or damage to the Client and its licensors, suppliers, their respective successors and assigns, including, without limitation, the Client’s reputation or goodwill; or (v) any indirect, special, exemplary, punitive, or incidental damage or loss of any kind, whether based on contract, tort, or otherwise.

9. Force majeure
(a) The Client may not rely on the Force Majeure clause to avoid its obligations in the TC.

10. Audit
(a) Any modifications to the price(s) and/or date(s) set out in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall exclude all expenses of import, duty or other levies imposed on the sale or export of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier its VAT registration number or other relevant registration number that allows Elsevier to reclaim the VAT.

11. Applicability
These terms and conditions shall apply to all offers of products and services, made by or on behalf of the Client to any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entirety of the agreement between the parties (the "TC"). They supersede any previous offers, quotations or communications between the Client and Elsevier. For the purposes of this TC, the Client acknowledges that these terms and conditions shall apply within the Elsevier business group that is providing the Products or Services as set out on the Elsevier order acknowledgment or invoice. Where general terms and conditions of business are preferred by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

(a) The offer of the Products and Services by the Client from Elsevier shall be no offer to the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order is issued by Elsevier or Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All products offered are subject to availability of the ordered Products. Unless otherwise expressly agreed in writing by Elsevier, representations and warranties that it is purchasing Products from Elsevier shall be sole and without any reliance of any person or entity on any Client agent. Elsevier shall not be liable for any loss or damage attributable to the Client’s failure to ensure that the order is placed in accordance with the requirements of these terms.

(b) Payment shall be made within thirty (30) days from the invoice date. Invoices due but not paid within thirty (30) days of the invoice date shall be subject to the standard interest charge as set out in the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

(c) The Client may not rely on the Force Majeure clause to avoid its obligations in the TC.

(d) The Client may not rely on the Audit clause to avoid its obligations in the TC.

(e) The Client may not rely on the Liability clause to avoid its obligations in the TC.

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