Osteoarthritis and Cartilage

Overview

*Osteoarthritis and Cartilage* is the official journal of the Osteoarthritis Research Society International. It is an International, multidisciplinary journal that disseminates information for the many kinds of specialists and practitioners concerned with osteoarthritis.

The Journal fosters the cross-fertilization of findings from both the clinical and basic sciences of the various disciplines involved, including:

- osteoarthritis
- cartilage
- molecular biology
- clinical pharmacology
- orthopaedics
- rheumatology
- physical medicine
- biochemistry
- epidemiology
- collagens

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
21,419

Avg. Global Monthly Unique Visitors
17,297

Avg. Global Monthly Page Views
31,963

Avg. Global eTOC Distribution
2,117

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# Digital Specs

## Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

## Formats

- jpeg, png, gif, HTML5†, 3rd party tags

## Tracking Pixels

- Yes

## Max File Size

- 200 KB

## Max Animation (Time/Loops)

- 15 seconds/ 3 loops

## Prestitial Frequency

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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