

# European Journal of Pediatric Neurology

## Overview

The European Journal of Paediatric Neurology is the Official Journal of the European Paediatric Neurology Society, successor to the long-established European Federation of Child Neurology Societies.

Under the guidance of a prestigious International editorial board, this multi-disciplinary journal publishes exciting clinical and experimental research in this rapidly expanding field. High quality papers written by leading experts encompass all the major diseases including epilepsy, movement disorders, neuromuscular disorders, neurodegenerative disorders and mental retardation.

Other exciting highlights include articles on brain imaging and neonatal neurology, and the publication of regularly updated tables relating to the main groups of disorders.

Visit Website



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Global Print Circulation

37

Avg. Global Monthly Visits

7,415

Avg. Global Monthly Unique Visitors

6,333

Avg. Global Monthly Page Views

15,665

Avg. Global eTOC Distribution 2,042





#### Affiliation

The European Journal of Paediatric Neurology is the Official Journal of the European Paediatric Neurology Society, successor to the longestablished European Federation of Child Neurology Societies.

#### Audience

The journal is read by consultant neurologists, clinicians, basic scientists and associated professionals concerned with paediatric neurology.

#### Editor-in-Chief

L. Lagae, University Hospital Gasthuisberg, Belgium.

Issuance
6 times per year

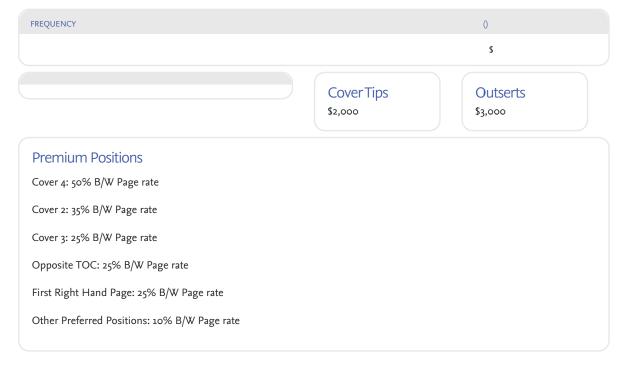
# **Print Closings**

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE
36C	Jan-22	12/30/2021	01/06/2022
37C	Mar-22	03/02/2022	03/09/2022
38C	May-22	04/27/2022	05/04/2022
39C	Jul-22	06/30/2022	07/07/2022
40C	Sep-22	08/29/2022	09/05/2022
41C	Nov-22	10/26/2022	11/02/2022

#### **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

#### Rates







#### **Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

#### Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

### Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

#### **Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

# Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
36C	Jan-22	01/06/2022
37C	Mar-22	03/09/2022
38C	May-22	05/04/2022
39C	Jul-22	07/07/2022
40C	Sep-22	09/05/2022
41C	Nov-22	11/02/2022

# **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

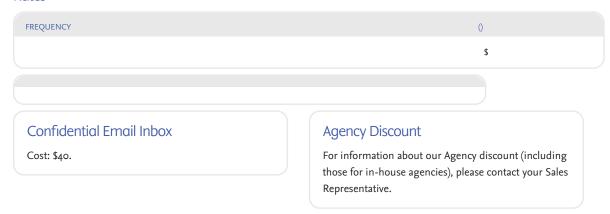


<sup>\*</sup>State and local taxes may apply.



# Classified / back of book print advertising

### Rates



### **Cancellations:**

Must be received in writing on or before the announced closing date.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

# **Digital Specs**

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

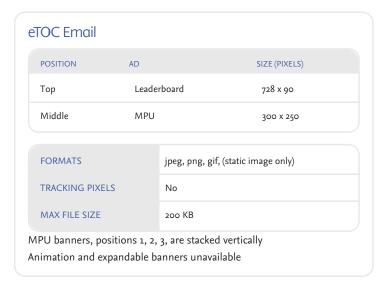




FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





Contact your sales representative for all digital advertising rates and opportunities.

#### Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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5. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it is obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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The Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertisement or other content (the "Advertising Content"). Elsevier for the undertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distributional laws, rules or regulations or industry codes or any rights to a permit but any viol nor criminal laws, rules or regulations or industry codes or any rights of any thing particularly codes or regulations or any code in the completion of any copyright, patent, trademark, trade sceret, music, image, or other proprietary or property right, false advertising, under completion, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulations or industry codes, regulations or industry to describe the proprietary or property right, false advertising content or consistent with Elsevier and the label for the terminate this TC if Elsevier and the content of the proprietary or representations and warranties.

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12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its offices, directors, employees and agents shall engage only legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Covernment Official"). Neither the Client nor any of its offices, directors, employees or agents shall pay, office, give, promise or authorize the payment, directly, or any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payments"). A Prohibited Payment does not include a payment of resonable and bons fide expenditures, such as travel or lodging expenses, which are directly activated to the promosino, demonstration or explanation or or personation or operation on or

13. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisements. Any returns of the products shall be subject to the relevant Elsevier control be return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned on once these have been provided by the control of the providence of t

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Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

