

European Journal of Oncology Nursing

Overview

The *European Journal of Oncology Nursing* is an international journal which publishes research of direct relevance to patient care, nurse education, management and policy development. *EJON* is proud to be the official journal of the European Oncology Nursing Society.

The journal publishes the following types of papers:

- Original research articles
- Review articles
- Commentaries
- Practice Notes
- Book and media reviews
- A scan of current literature

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Global Print Circulation
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Avg. Global Monthly Visits
4,222

Avg. Global Monthly Unique Visitors
3,362

Avg. Global Monthly Page Views
8,526

Avg. Global eTOC Distribution
1,992

Affiliation

The European Journal of Oncology Nursing is the official journal of the European Oncology Nursing Society (EONS), and seeks to address issues of importance to oncology nurses throughout Europe.

Audience

All members of the EONS receive a copy of the journal as part of their membership.

Editor-in-Chief

Alexander Molassiotis, University of Manchester, UK.

Issuance

6 times per year

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

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eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023