Epilepsy & Behavior

Overview

Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.

Display Advertising

Adam Moorad  
United States  
212-633-3122  
a.moorad@elsevier.com

Robert Bayliss  
Europe  
44 20 7424 4454  
r.bayliss@elsevier.com

Virginia Van Homrigh  
APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
Canada  
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal  
Global  
347-556-0473  
p.prigal@elsevier.com

Global Print Circulation  
Online Only  
12,569

Avg. Global Monthly Visits  
14,337

Avg. Global Monthly Page Views  
27,595

Avg. Global eTOC Distribution  
1,551
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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**FORMATS**
jpeg, png, gif, (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
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**5. Liability and claims**

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**6. Force majeure**

Parties to event its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is impossible to perform. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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The Client shall grant Elsevier access, reproduction, or replication of the Products or any other Products or Services in its possession, to allow the Client to verify the accuracy of the Products and Services. Elsevier shall be entitled to recover payment for the copies of the Products notwithstanding that ownership of any of the copies of the Product has not passed to Elsevier. The Client shall maintain and provideElsevier with a complete and accurate record of invoices and other financial documents relating to the Products and Services.

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The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any third party in consideration for the performance of his obligations hereunder, nor shall he/she, nor any of his/her agents, employees, or representatives, accept any payment or other benefit in money or in kind from any third party in consideration for the performance of his obligations hereunder. The Client shall provide to Elsevier all such information and documents as Elsevier may reasonably require to ensure compliance with all applicable laws, rules, regulations, and industry codes and practices.

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If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external or internal costs may be incurred or committed after the date of cancellation. The Client is solely responsible for collecting from its customers amounts due and owed to the Client. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause.

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**12. Compliance with laws**

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any third party in consideration for the performance of his obligations hereunder. The Client shall provide to Elsevier all such information and documents as Elsevier may reasonably require to ensure compliance with all applicable laws, rules, regulations, and industry codes and practices.

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