Overview

Epilepsy & Behavior has been, and still is, the fastest-growing international epilepsy journal since its launch 11 years ago. Epilepsy & Behavior is uniquely devoted to the rapid dissemination of the most current information available on the behavioral aspects of seizures and epilepsy.

Display Advertising

Adam Moorad United States
212-633-3122
a.moorad@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
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v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only
12,569

Avg. Global Monthly Visits
14,337

Avg. Global Monthly Page Views
27,595

Avg. Global eTOC Distribution
1,551
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 460</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6 hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
   These terms and conditions apply to all proposals, offers and agreements made by the Publisher. For the purposes of this TC, "Publisher" means Elsevier Science Publishers B.V., or its relevant wholly owned, associated or subsidiary companies.

2. English language
   These terms shall be deemed to be written in English and shall be interpreted in accordance with the laws of the United Kingdom.

3. Entire agreement
   This contains the entire agreement between the parties (for the "TC") on the subject matter set out and, for the purposes of this TC, shall govern the relationship between the Publisher and the Client.

4. Solicitation
   The solicitation for the supply of Services is conditional upon acceptance by the Publisher of the Client's proposal(s) or order. This solicitation is valid for a period of 30 days from the date of issue of the solicitation.

5. Payment
   All amounts payable to the Publisher shall be paid in accordance with the payment terms agreed between the Publisher and the Client and stated on the order in question.

6. Disputes
   Any disputes or claims in respect of the Services shall be referred to the Publisher for amicable settlement.

7. Governing law and jurisdiction
   The terms of purchase shall be governed by the laws of the United Kingdom, such as they may be interpreted by the courts of the United Kingdom. The Client consents to the exclusive jurisdiction of the courts of that same corporate domicile. The Publisher reserves the right to seek the jurisdiction of the courts of any country in which it may institute or enforce any legal proceedings and to seek judgment for any amount to which it may be entitled.