Digestive and Liver Disease

Overview

Digestive and Liver Disease publishes papers on basic and clinical research in the field of Gastroenterology and Hepatology.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
8,449
Avg. Global Monthly Unique Visitors
7,353
Avg. Global Monthly Page Views
13,127
Avg. Global eTOC Distribution
3,604

Affiliation
Italian Association for the Study of the Liver (AISF) Italian Association for the Study of the Pancreas (AISP) Italian Association for Digestive Endoscopy (SIED) Italian Society of Gastroenterology (SIGE) Italian Society of Pediatric Gastroenterology and Hepatology (SIGENP) Italian Group for the Study of Inflammatory Bowel Disease (IG-IBD) Fédération Francophone de Cancérologie Digestive (FFCD)

Audience
Hepatologists, Gastroenterologists, Specialists in Internal Medicine.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS     | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE   | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

| FORMATS     | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE   | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
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<tr>
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</tr>
</tbody>
</table>

| FORMATS     | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE   | 200 KB |

Animation and expandable banners unavailable

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4. Force majeure

If no dates are so specified, delivery/performance will be within a reasonable time. In the event of any event of force majeure, the Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or its business premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

5. Payment

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