Clinical Nutrition

Overview

*Clinical Nutrition*, the official journal of ESPEN, The European Society for Clinical Nutrition and Metabolism, is an international journal providing scientific information on nutritional and metabolic care and the relationship between nutrition and disease both in the setting of basic science and clinical practice. Published bi-monthly, each issue combines original articles and reviews providing an invaluable reference for any specialist concerned with these fields. Nutrition and nutritional care have gained wide clinical and scientific interest during the past decades. The increasing knowledge of metabolic disturbances and nutritional assessment in chronic and acute diseases has stimulated rapid advances in design, development and clinical application of nutritional support. The aims of ESPEN are to encourage the rapid diffusion of knowledge and its application in the field of clinical nutrition and metabolism.

Being the journal of ESPEN with members from various interests, either focused on basic research or clinical disciplines, the journal reflects the scientific nature of this multidisciplinary background and encourages the coordination of investigation and research from these disciplines. The journal publishes guidelines, consensus statements, review papers, original articles, short communications, and letters to the Editor on those factors in acute and chronic diseases, which have metabolic and nutritional implications. It also publishes scientific works related to the development of new techniques and their application in the field of clinical nutrition.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits 27,184
Avg. Global Monthly Unique Visitors 20,335
Avg. Global Monthly Page Views 45,514
Avg. Global eTOC Distribution 6,091

Affiliation
European Society for Clinical Nutrition and Metabolism (ESPEN)

Audience
Clinical biochemists, gastroenterologists, dieticians, nutritionists and pathologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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FORMATS: jpeg, png, gif, (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

AIP Email

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advertising & reprints

3. execution and modification of the order

1. applicability

voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, ... and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind unless such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which ... Services or the execution or performance of a contract provided that such payments are permissible under the Applicable

Monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such ... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

11. audit

orders specifying positions are ... to modify the space or alter the date or position of insertion or make any other alteration, the Client will have

breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a ... No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements

delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. ... or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary

Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment ... before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials

10. advertising & reprints

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