Overview

*Archives of Psychiatric Nursing* disseminates original, peer-reviewed research that is of interest to psychiatric and mental health care nurses. The field is considered in its broadest perspective, including theory, practice and research applications related to all ages, special populations, settings, and interdisciplinary collaborations in both the public and private sectors.

**Global Print Circulation**
- Online Only: 5,459
- Avg. Global Monthly Visits: 5,459
- Avg. Global Monthly Page Views: 17,505
- Avg. Global eTOC Distribution: 3,269

**Affiliation**
- SERPN Division, International Society of Psychiatric - Mental Health Nurses

**Audience**
- Psychiatric nurses and psychiatric and family nurse practitioners.

**Display Advertising**
- Jeff Berman, United States
  - 215-249-3060
  - jberman@bemediapartners.com
- Robert Bayliss, Europe
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  - r.bayliss@elsevier.com
- Virginia Van Homrigh, APAC
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- Derek Zakaib, Canada
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  - derekjohnzakaib@gmail.com

**Recruitment Advertising**
- Kenneth Naylor, Global
  - 212-633-3735
  - k.naylor@elsevier.com
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS | jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS | Yes

MAX FILE SIZE | 200 KB

MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops

PRESTITIAL FREQUENCY | 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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FORMATS | jpeg, png, gif,(static image only)

TRACKING PIXELS | No

MAX FILE SIZE | 200 KB

AIP Email

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TRACKING PIXELS | No

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Animation and expandable banners unavailable

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