Veterinary Parasitology

Overview

This journal is concerned with those aspects of helminthology, protozoology and entomology which are of interest to animal health investigators, veterinary practitioners and others with a special interest in parasitology. Papers of the highest quality dealing with all aspects of disease prevention, pathology, treatment, epidemiology, and control of parasites in all animals which can be regarded as useful to man, fall within the scope of the journal.

*Veterinary Parasitology* has an Impact Factor of 1.686 and is ranked 9th out of 129 Veterinary Science titles in the 2005 ISI Journal Citation Reports!

**Display Advertising**

Kate Lach  
*Europe*  
48 500 299 970  
k.lach.1@elsevier.com

Kenneth Naylor  
*United States*  
212-633-3735  
k.naylor@elsevier.com

Virginia Van Homrigh  
*APAC*  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
*Canada*  
514-730-8837  
derekjohnzakaib@gmail.com

**Recruitment Advertising**

Kenneth Naylor  
*Global*  
212-633-3735  
k.naylor@elsevier.com

---

**Global Print Circulation**

Online Only
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
2. **Applicability**

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous supply terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the order acknowledgement and, unless the context otherwise requires, Elsevier shall include Elsevier’s affiliated companies. The Client shall mean the party to whom the TC and any commitments or services set out in the order acknowledgement is provided for. In the case of an order acknowledgement, the Client will be the party who has signed the order acknowledgement.

3. **Execution and modification of the order**

Any modifications to the agreed product or service description, budget, or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates so specified, delivery/performance will be within a reasonable time.

4. **Prices, taxes and currencies**

Unless otherwise agreed by Elsevier in writing, the Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty shall cause irremediable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of the Products and Services from Elsevier, including all actual recipients that have not been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising created by Elsevier or any descriptions or illustrations contained in Elsevier’s catalogues or brochures or issued as published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characterisation of the Products and Services, cannot be considered a reason for refusing delivery, as the case may be, or making them void.

5. **Modification of the order**

If Client is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of such obligations. The party subject to an event of force majeure shall not make the Products or Services subject to the Production Charges. The party subject to an event of force majeure shall use its reasonable efforts to deliver the Products or Services on time and to complete the contract as promptly as possible. The Client is not deemed to have breached the TC if the force majeure lasts for a short period of time and the TC can still be completed.

6. **Liability and claims**

To the MAXIMUM EXTENT PERMITTED BY LAW, Elsevier shall not be liable for any of the following losses which may arise by reason of breach of this TC or any implied warranty, condition or other term, any representation or any warranty of any kind of loss incurred on Elsevier by operation of law (including the loss of anticipated profits or expected future business), (b) damage to reputation or goodwill, (c) any damages, costs or expenses payable by Elsevier to any third party, (d) loss of or access to, or (e) loss of any kind that was not foreseen by the Client and Elsevier’s other liability for which Elsevier is not excluded or limited by this TC was entered into or (f) loss or any breach by the Client of the TC.

7. **Intellectual property**

Copyright and other intellectual property rights to products, publications and other Services or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are reserved to use solely and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The Client is not entitled to use the Products or Services in any manner other than for the intended purpose of the TC as set out in this TC.

8. **Force majeure**

If by reason of law or dispute, strike, riot, robbery, or failure to obtain laborers or materials, fire or any other action of the Clients, accidents, war or communications failure, customs delays, government regulations or restrictions or any other cause beyond the control of a party, such party is unable to perform in whole or in part its obligations as set forth in this TC, then such party shall be relieved of such obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use its reasonable efforts to deliver the Products or Services on time and to complete the contract as promptly as possible.

9. **Advertising & Displays**

Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, such events shall not be a reason for rejecting delivery or modifying the agreed price. If the Client is unable to provide copy, either before the Closing Date or thereafter, Elsevier may use copy in its discretion, and the Client shall be liable to pay for any additional costs incurred as a result.

10. **Liability and claims**

Elsevier may terminate this TC at any time in the event of a breach by the Client of this TC. Elsevier may terminate this TC at any time in the event of a breach by the Client of this TC. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or Services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any reproduction, plagiarism, or piracy of the Products or Services of the third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and solely bearing all of its losses from any uncollected amounts.

11. **Audit**

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or to other relevant premises) for the purpose of inspecting Client’s facilities, books and records to determine the accuracy of any advertisement supplied by the Client. Elsevier may terminate this TC at any time in the event of a breach by the Client of this TC.

12. **Compliance with laws**

The Client is responsible for ensuring that its activities and the Products and Services to which they relate comply with all applicable laws and regulations. The Client shall accept liability for any expenses, which are directly related to the promotion, demonstration or explanation of Products or Services or the Client’s ability to promote the Client’s Services or Products. The Client shall not communicate any non-contravening advertisement to any person, firm or company. If any provision of this TC is found by any court, tribunal or administrative body of competent jurisdiction to be void, the void provision shall be removed without affecting the remainder of the TC.

13. **Cancellations & Returns**

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in this Agreement shall limit the Client’s existing legal or statutory rights INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY AGAINST THE OTHER PARTY’S OWN NEGLIGENCE. ELSEVIER’S LIABILITY FOR ANY OTHER LIABILITY EXISTING TO THE PARTY IN DEFAULT FOR ANY PERSONAL INJURY OR PROPERTY DAMAGE OR LOSS CAUSED BY THE PRODUCTS AND/OR SERVICES OF ELSEVIER EXHIBIT ANY LIABILITY FOR BREACH OF ANY IMPLIED EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.NOTHING IN THIS CONTRACT SHALL LIMIT THE CLIENT’S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The Client represents and warrants that it is capable of entering into a binding contract and has the authority to enter into a binding contract. The Client agrees that the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, the Client is bound by this Agreement. The Client acknowledges that products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, are capable of entering into a binding contract and has the authority to enter into a binding contract.

14. **Miscellaneous**

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in this Agreement shall limit the Client’s existing legal or statutory rights INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY AGAINST THE OTHER PARTY’S OWN NEGLIGENCE. ELSEVIER’S LIABILITY FOR ANY OTHER LIABILITY EXISTING TO THE PARTY IN DEFAULT FOR ANY PERSONAL INJURY OR PROPERTY DAMAGE OR LOSS CAUSED BY THE PRODUCTS AND/OR SERVICES OF ELSEVIER EXHIBIT ANY LIABILITY FOR BREACH OF ANY IMPLIED EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.NOTHING IN THIS CONTRACT SHALL LIMIT THE CLIENT’S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The Client represents and warrants that it is capable of entering into a binding contract and has the authority to enter into a binding contract. The Client agrees that the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, are capable of entering into a binding contract and has the authority to enter into a binding contract.

15. **Miscellaneous**

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in this Agreement shall limit the Client’s existing legal or statutory rights INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY AGAINST THE OTHER PARTY’S OWN NEGLIGENCE. ELSEVIER’S LIABILITY FOR ANY OTHER LIABILITY EXISTING TO THE PARTY IN DEFAULT FOR ANY PERSONAL INJURY OR PROPERTY DAMAGE OR LOSS CAUSED BY THE PRODUCTS AND/OR SERVICES OF ELSEVIER EXHIBIT ANY LIABILITY FOR BREACH OF ANY IMPLIED EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.NOTHING IN THIS CONTRACT SHALL LIMIT THE CLIENT’S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The Client represents and warrants that it is capable of entering into a binding contract and has the authority to enter into a binding contract. The Client agrees that the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, are capable of entering into a binding contract and has the authority to enter into a binding contract.

16. **Miscellaneous**

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Nothing in this Agreement shall limit the Client’s existing legal or statutory rights INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PARTY AGAINST THE OTHER PARTY’S OWN NEGLIGENCE. ELSEVIER’S LIABILITY FOR ANY OTHER LIABILITY EXISTING TO THE PARTY IN DEFAULT FOR ANY PERSONAL INJURY OR PROPERTY DAMAGE OR LOSS CAUSED BY THE PRODUCTS AND/OR SERVICES OF ELSEVIER EXHIBIT ANY LIABILITY FOR BREACH OF ANY IMPLIED EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.NOTHING IN THIS CONTRACT SHALL LIMIT THE CLIENT’S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The Client represents and warrants that it is capable of entering into a binding contract and has the authority to enter into a binding contract. The Client agrees that the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, are capable of entering into a binding contract and has the authority to enter into a binding contract.