Overview

This journal is concerned with those aspects of helminthology, protozoology and entomology which are of interest to animal health investigators, veterinary practitioners and others with a special interest in parasitology. Papers of the highest quality dealing with all aspects of disease prevention, pathology, treatment, epidemiology, and control of parasites in all animals which can be regarded as useful to man, fall within the scope of the journal.

_Veterinary Parasitology_ has an Impact Factor of 1.686 and is ranked 9th out of 129 Veterinary Science titles in the 2005 ISI Journal Citation Reports!
### Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif
- (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif
- (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”), and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous supply terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the order acknowledgement or invoice. If there is more than one signatory to the TC the amendment or variation of the TC and any variation or non-compliance with these terms shall require the written consent of all the signatories. In the event of any conflict between the order acknowledgement and these terms, these terms shall control. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third-party software such a sale may be subject to additional licence terms.

3. Offer and acceptance/ Description
Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates so specified, delivery/performance will be within a reasonable time.

4. Prices, terms and currency
Unless otherwise agreed by Elsevier in writing in the proposals for the Products and Services Elsevier shall sell its current price rate list (whether print or online). All such price lists shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Client’s VAT registration number or other reference tax number to Elsevier at the time of placing its order. If, under the laws of the territory in which Elsevier is selling the Products, Elsevier is required to withhold any tax on the sale, then the Client shall be responsible for bearing the payment of such withholding tax. Elsevier shall charge the Client for income tax as and when due. Any payment made by the Client in respect of the Product or Service shall be net of any amount actually paid to Elsevier by way of income tax.

5. Payment
Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in full. Time for payment shall be of the essence. Elsevier may set any valid credit limits for any Client account and shall be entitled to refuse supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (net of cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on account or otherwise.

6. Audit
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client’s obligation to make payments to Elsevier under this TC.

7. Intellectual property
Copyright and other intellectual property rights in the Products, Elsevier proposals, publications or other Products and Services shall remain with Elsevier unless agreed otherwise in writing. The Client is granted permission to use the Products only for its own internal use and shall not be permitted to make copies of the Products, photographs, slides or any other copies of any part of the Products for any other purpose.

8. Liability and claims
Joint and several liability shall be used good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

9. Force majeure
Where it is acting as a consumer. The parties agree that the United Nations Convention on Contracts for the International Sale of Goods and related laws are not to be applied to the extent that they are inconsistent with the laws of the place of business of the Client. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier.

10. Advertising & Reprints
To do so by any law enforcement agency, court or government agency; (3) are the subject of a claim asserted by an entity who is or has been deemed to be a competitor of the Client; (4) are otherwise objectionable to Elsevier. In such event, Elsevier may either (i) refuse to perform or delay or limit the supply of the Products or Services to the Client; or (ii) cancel the TC and recover any amounts paid by the Client to Elsevier for the remaining period of the TC or (iii) rescind the TC.

11. Audit
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client’s obligation to make payments to Elsevier under this TC.

12. Intellectual property
Copyright and other intellectual property rights in the Products, Elsevier proposals, publications or other Products and Services shall remain with Elsevier unless agreed otherwise in writing. The Client is granted permission to use the Products only for its own internal use and shall not be permitted to make copies of the Products, photographs, slides or any other copies of any part of the Products for any other purpose.

13. Liability and claims
Joint and several liability shall be used good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

14. Force majeure
Where it is acting as a consumer. The parties agree that the United Nations Convention on Contracts for the International Sale of Goods and related laws are not to be applied to the extent that they are inconsistent with the laws of the place of business of the Client. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier.

15. Audit
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client’s obligation to make payments to Elsevier under this TC.

16. Intellectual property
Copyright and other intellectual property rights in the Products, Elsevier proposals, publications or other Products and Services shall remain with Elsevier unless agreed otherwise in writing. The Client is granted permission to use the Products only for its own internal use and shall not be permitted to make copies of the Products, photographs, slides or any other copies of any part of the Products for any other purpose.

17. Liability and claims
Joint and several liability shall be used good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

18. Force majeure
Where it is acting as a consumer. The parties agree that the United Nations Convention on Contracts for the International Sale of Goods and related laws are not to be applied to the extent that they are inconsistent with the laws of the place of business of the Client. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier.

19. Audit
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client’s obligation to make payments to Elsevier under this TC.

20. Intellectual property
Copyright and other intellectual property rights in the Products, Elsevier proposals, publications or other Products and Services shall remain with Elsevier unless agreed otherwise in writing. The Client is granted permission to use the Products only for its own internal use and shall not be permitted to make copies of the Products, photographs, slides or any other copies of any part of the Products for any other purpose.

21. Liability and claims
Joint and several liability shall be used good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

22. Force majeure
Where it is acting as a consumer. The parties agree that the United Nations Convention on Contracts for the International Sale of Goods and related laws are not to be applied to the extent that they are inconsistent with the laws of the place of business of the Client. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier. The Client’s purchase of the Products or Services shall be subject to the immediate and unconditional release of Elsevier to the Client. The Client shall not be responsible for any failure of performance or delay in performance by Elsevier resulting from circumstances beyond Elsevier’s reasonable control where such circumstances are not caused by breach of contract or negligence by Elsevier.