Veterinary Immunology and Immunopathology

Overview

*Veterinary Immunology and Immunopathology* publishes high-quality research results on domestic animals, laboratory animals, and other species that are useful to man. A wide range of topics are covered, including fundamental research on animal immune systems; new techniques and developments in veterinary immunodiagnosis; immunogenetics; immunology and immunopathology of parasitic and infectious disease; and clinical immunology in animals.

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**Affiliation**

American Association of Veterinary Immunologists (AAVI)

**Audience**

Veterinary and Medical Immunologists, Immunopathologists.

Global Print Circulation

Online Only

Effective January 2023
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
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<td>300 x 50 or 320 x 50</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<td>Middle</td>
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Formats: jpeg, png, gif (static image only)
Tracking Pixels: No
Max File Size: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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