

# Transplantation Proceedings

## Overview

Reviews and original reports by experts on current problems in transplantation biology and medicine. It is specifically designed for all those directly or indirectly concerned with this dynamic and expanding field. The journal has been recognized as the world's most complete reference source for transplantation.

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#### Affiliation

The Transplantation Society The Japan Society for Transplantation The Hellenic Transplantation Society The Canadian Transplantation Society The Transplantation Society of Australia and New Zealand The Scandinavian Transplantation Society The Transplantation Society of Latin America and the Caribbean The Society for Organ Sharing The Catalan Transplantation Society The Asian Transplantation Society The Middle East Society for Organ Transplantation The Cell Transplant Society Society for Organ Transplantation Societe Francaise de Transplantation Israel Transplantation Society International Pancreas and Islet Transplant Association Polish Transplantation Society The Malaysian Transplantation Society The Turkish Transplantation Society Urologic Society for Transplantation and Vascular Surgery Sociedade Portuguesa de Transplantação Associacao Brasileira de Transplante de Orgaos Sociedad Andaluza de Transplante de Órganos y Tejidos

#### Audience

Physicians involved in transplantation, including immunologists, nephrologists, surgeons, cardiologists and pathologists.

#### Editor-in-Chief

Barry D. Kahan, PhD, MD

#### Issuance

10 times per year

## Digital Specs

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

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