Reproductive Biomedicine Online

Overview

This journal covers the formation, growth and differentiation of the human embryo. It is intended to bring to public attention new research on biological and clinical research on human reproduction and the human embryo including relevant studies on animals. It is published by a group of scientists and clinicians working in these fields of study, and independently of any publishing house. Its audience comprises researchers, clinicians, practitioners, academics and patients.

Web and paper versions of this journal bring up-to-date news on the clinical and scientific aspects of this topic, in two volumes per annum with a minimum of three issues per volume. New information, in the form of research papers and comment are presented in English, rapidly and responsibly, together with publishing-associated activities including articles, reviews, abstracts, editorials, commentaries, letters, opinions, case reports, patient information, conference reports, items relevant to counselling, interviews, ethics and law for patients, and other items. The journal is hyperlinked with websites of two charities covering pregnancy and miscarriage, and IVF and infertility.

Every attempt is made to publish rapidly and responsibly. Abstracts are posted on web soon after receipt, with a strong disclaimer stating that this material has not yet been peer-reviewed. Refereeing time is kept to a minimum, and full texts are presented on web immediately the refereeing and adjudicating process is ended. Fully proofed papers are subsequently published in web and paper versions. Submitted items including editorials, comment, news from wider sources, short communications, matters of legal, ethical and counselling importance will be placed on web as soon as possible after their arrival in the office and at the Editor's discretion. The Editor reserves the right to publish certain papers on web that have been criticised by the referees.

The internet version of papers enables data about reproductive health to be made rapidly available to men and women worldwide. Conference proceedings and reports, as well as book chapters discussing matters relevant to the journal’s activities will be published. The journal headquarters are located in Cambridge.

Articles can be sent to editors in the UK, Europe, India and the USA. Copyright is held by Reproductive Healthcare Ltd
Affiliation
AAB College of Reproductive Biology (AAB-CRB) / Alpha (Scientists in Reproductive Medicine) / American College of Embryology (ACE) / The Global Chinese Association for Reproductive Medicine (GCARM) / International Society for Fallopian Tubes and Reproductive Surgery (ISFT-RS) / International Society for In Vitro Fertilization (ISIVF) / Mediterranean Society for Reproductive Medicine (MSRM) / Preimplantation Genetic Diagnosis International Society (PGDIS) / Turkish Society of Reproductive Medicine (TSRM)

Audience
obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine Impact Factor in 2010: 2.285

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically.
Animation and expandable banners unavailable.

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, and agreements made by Elsevier and the Client and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and any orders accepted in writing. The Client and Elsevier agree that the entire agreement between the parties ("the TC") comprises this document and the written order acknowledgment, shall form a single written agreement and shall constitute the entire agreement between the parties, and that no statement, representation, promise, warranty, or agreement not contained in this document or the written order acknowledgment may result in an alteration to the final price and/or delivery schedule at Elsevier's discretion. In the event of any conflict, Elsevier reserves the right to enforce all provisions of the TC in full.

2. Offer and acceptance/ Description

Each quotation or proposal for a product or service description, budget or schedule. Where the order acknowledgment, may result in an alteration to the final price and/or delivery schedule at Elsevier's discretion. In the event of any conflict, Elsevier reserves the right to enforce all provisions of the TC in full.

3. General

The Client shall order products or services from Elsevier pursuant to the TC at its sole risk. Plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to its sales of the Products. Elsevier reserves the right to remove payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier. The Client is entitled to all the rights that it may have under the law: (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any loss of data or computer program; (d) any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (f) any loss not covered by (a) or (b).

4. Liability and claims

TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law; (ii) any loss of data; (iii) any loss or damage to reputation or goodwill; (iv) any loss or damage to any computer program; (v) any loss caused by any person acting on behalf of the Client in breach of this TC; or (vi) any loss of any kind suffered by the Client by reason of any representation or any duty of any kind imposed on Elsevier by operation of law.

5. Payment

The Client shall make all payments due under the TC without any deduction, whether by way of any discount, set-off, deduction, abatement or otherwise unless the Client has a valid court order requiring an equal amount to such deduction to be paid to Elsevier. The Client shall make all payments due under the TC without any deduction, whether by way of any discount, set-off, deduction, abatement or otherwise unless the Client has a valid court order requiring an equal amount to such deduction to be paid to Elsevier. The Client shall pay all amounts due and payable under the TC to Elsevier in the currency stated in the order acknowledgment, or as otherwise agreed in writing. The Client shall pay all amounts due and payable under the TC to Elsevier in the currency stated in the order acknowledgment, or as otherwise agreed in writing.

6. Distribution

The Client that engages, procures, reproduction or plagiarism of the Products and any other products of Elsevier ("our products or our name") shall not be subject to any indemnity or liability in respect to the use of our name as a trade name, trademark, service mark, or other proprietary right. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). When copy is received late or not at all, Elsevier shall endeavour to do so, but in no event shall Elsevier be liable for any loss that the Client may suffer as a result of such failure, unless Elsevier is guilty of wilful default or gross negligence. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). When copy is received late or not at all, Elsevier shall endeavour to do so, but in no event shall Elsevier be liable for any loss that the Client may suffer as a result of such failure, unless Elsevier is guilty of wilful default or gross negligence.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and Services shall remain with Elsevier unless agreed otherwise in writing. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its name. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to withdraw or suspend any Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law and acting in strict accordance with the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being executed.

8. Force majeure

Neither party may be relieved of those obligations to the extent it is prevented from the performance of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is prevented from a reasonable time. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC. If no dates are so specified, delivery/performance will be within a reasonable time. The Client is entitled to withdraw from the agreement between the parties (the "TC") if the Client is in breach of this TC. If the Client is in breach of this TC, the Client may, if the Client continues in breach, terminate the agreement between the parties (the "TC") if the Client is in breach of this TC. The Client may, if the Client continues in breach, terminate the agreement between the parties (the "TC") if the Client is in breach of this TC.

10. Cancellations & Returns

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the Products or Services purchased by the Client. The Client shall not be entitled to refund reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the Products or Services purchased by the Client. The Client shall not be entitled to refund reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the Products or Services purchased by the Client.

11. Applicability

The parties agree that the limited United Nations Convention on Contracts for the International Sale of Goods shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in reliance upon the RELX Group's representations, warranties and covenants set forth in this TC and that such representations, warranties and covenants are true and correct. The RELX Group shall have the right, at any time, to remove the Products if the Client does not comply with any of the Client's obligations under this TC. The RELX Group shall have the right, at any time, to remove the Products if the Client does not comply with any of the Client's obligations under this TC. The RELX Group shall have the right, at any time, to remove the Products if the Client does not comply with any of the Client's obligations under this TC.

12. Offer and acceptance/ Description

Unless otherwise agreed by Elsevier in writing the price for the Products and Services subject to this TC is the price set forth in this TC. The Client shall have no right to assign or delegate any part of this TC or any of its rights or obligations under this TC without the prior written consent of Elsevier. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.