

# Radiotherapy & Oncology

## Overview

Radiotherapy & Oncology publishes papers describing original research as well as review articles.

It covers areas of interest relating to radiation oncology. This includes: clinical radiotherapy, combined modality treatment, experimental work in radiobiology, chemobiology, hypothermia and tumour biology, as well as physical aspects relevant to oncology, particularly in the field of imaging, dosimetry and radiation therapy planning. Papers on more general aspects of interest to the radiation oncologist including chemotherapy, surgery and immunology are also published. Papers are accepted on a world wide basis.

Visit Website



### North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

#### **EMEALA**

Monika Giergielewicz EMEALA +44 (o) 7796 925011 m.giergielewicz@elsevier.com

### **APAC**

Fleur Gill APAC +44 7765 995008 fleur.gill@elsevier.com

Global Print Circulation

Avg. Global Monthly Visits

19,057

Avg. Global Monthly Unique Visitors 13,807

Avg. Global Monthly Page Views 39,562

Avg. Global eTOC Distribution 4,481





#### Affiliation

• European Society for Radiotherapy and Oncology • Canadian Association of Radiation Oncology

#### Audience

Radiotherapists, Clinical Cancer Researchers, Radiation Oncologists, Medical Physicists.

#### Editor-in-Chief

Michael Baumann, Heidelberg, Germany

Issuance

12 times per year

# **Print Closings**

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
178C	January 2023	12/13/2022	12/20/2022	12/20/2022
179C	February 2023	12/29/2022	01/06/2023	01/06/2023
180C	March 2023	01/12/2023	01/20/2023	01/20/2023
181C	April 2023	02/10/2023	02/17/2023	02/17/2023
182C	May 2023	03/17/2023	03/24/2023	03/24/2023
183C	June 2023	04/14/2023	04/21/2023	04/21/2023
184C	July 2023	05/19/2023	05/26/2023	05/26/2023
185C	August 2023	06/16/2023	06/23/2023	06/23/2023
186C	September 2023	07/14/2023	07/21/2023	07/21/2023
187C	October 2023	08/11/2023	08/18/2023	08/18/2023
188C	November 2023	09/15/2023	09/22/2023	09/22/2023
189C	December 2023	10/13/2023	10/20/2023	10/20/2023

## **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

## Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$ 3,165	\$ 1,730	\$ 1,305
3x	\$ 3,105	\$ 1,700	\$ 1,280
5x	\$ 3,045	\$ 1,665	\$ 1,260
7x	\$ 2,990	\$ 1,630	\$ 1,230
9x	\$ 2,930	\$ 1,600	\$ 1,210
11X	\$ 2,875	\$ 1,565	\$ 1,185





Page Sequence	4 COLOR	COLOR	
1	5,820	3,185	
3	5,730	3,120	
5	5,610	3,060	
7	5,515	3,010	
9	5,400	2,950	
11	5,295	2,895	

CoverTips \$7,700 Outserts \$8,360

## **Premium Positions**

Cover 4: 50% B/W Page rate

Cover 2: 35% B/W Page rate

Cover 3: 25% B/W Page rate Opposite TOC: 25% B/W Page rate

First Right Hand Page: 25% B/W Page rate

Other Preferred Positions: 10% B/W Page rate

#### **Earned Rates**

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

#### Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

## Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

#### **Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

\*State and local taxes may apply.





# Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
178C	January 2023	12/20/2022
179C	February 2023	01/06/2023
18oC	March 2023	01/20/2023
181C	April 2023	02/17/2023
182C	May 2023	03/24/2023
183C	June 2023	04/21/2023
184C	July 2023	05/26/2023
185C	August 2023	06/23/2023
186C	September 2023	07/21/2023
187C	October 2023	08/18/2023
188C	November 2023	09/22/2023
189C	December 2023	10/20/2023

## Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

# Classified / back of book print advertising

## Rates

FREQUENC	CYDPS (4 COLOR)	FULL PAGE (BLACK & WHITE)	FULL PAGE (4 COLOR)	HALF PAGE (BLACK & WHITE)	HALF PAGE (4 COLOR)	QUARTER PAGE (BLACK & WHITE)
1X	\$ 11,330	\$ 3,075	\$ 5,660	\$ 1,680	\$ 3,100	\$ 1,270
3x	\$ 11,130	\$ 3,020	\$ 5,570	\$ 1,655	\$ 3,035	\$ 1,245
5X	\$ 10,915	\$ 2,960	\$ 5,455	\$ 2,975	\$ 1,615	\$ 1,225
7×	\$ 10,720	\$ 5,360	\$ 2,910	\$ 1,585	\$ 2,925	\$ 1,195
9x	\$ 10,505	\$ 2,850	\$ 5,250	\$ 1,555	\$ 2,865	\$ 1,175
11X	\$ 10,300	\$ 2,795	\$ 5,150	\$ 1,525	\$ 2,815	\$ 1,150





## Confidential Email Inbox

Cost: \$40.

## **Agency Discount**

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

## **Cancellations:**

Must be received in writing on or before the announced closing date.

## For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

## **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

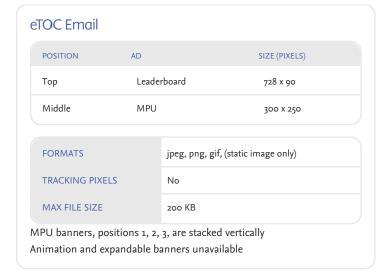
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).









Contact your sales representative for all digital advertising rates and opportunities.

## Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

 $\label{lem:decomposition} \mbox{Digital rates vary by country, please contact the relevant contact person for rates outside of the US.}$ 





#### ELSEVIER TERMS AND CONDITIONS OF SUPPLY

a. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC "Elsevier' shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such as ale may be subject to additional license terms.

2. Offer and acceptance/ Description Each order for the Products and Services by the Client from Ebevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Ebevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Ebevier in writing, Client represents and warrants that it is purchasing Products or Services from Ebevier for its own account and use and not to health off any other person or entity. If Client is a gene, it represents and warrants that it is purchasing the Products and Services from Ebevier for the account and use of no more than one identified institutional subscriber for representation and warrants will cause irreparable to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty will cause irreparable the entitled of in immediate injunctive relief requirimed client believed by the exception of this representation and warranty, Estevier shall use commercially reasonable efficients comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Ebevier and any descriptions or illustrations contained in Ebevier's catalogues or brochures are issued or published for the solve purpose of giving an approximate description of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modif

3. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice if no dates are so specified, delivery/performance made in the within a reasonable time.

4. Prices, taxes and currencies: Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the amount of the payment of those taxes, equals the amount of the payment will be automatically increased to fully offset such tax, so that the amount actually remitted to Elsevier, not foll taxes, equals the amount invoiced or otherwise due. The Client will promptly furnish Elsevier with the official receipt of payment of those taxes to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Clie will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client and a remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client name and the sum of the copies of the Product is not all the shall deal as provided that any supplies als shall be estificated to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in any Elsevier Products shall be ranked by Elsevier to the Client. Product due to the client's risk as from delivery. The Client shall make under the TC without any deduction whether by way of set-off, counterchain, discount, abstraction, discount, abstraction, discount, abstraction, discount, abstraction, discount, abstraction is due to the date of payment in full, interest at the rate of 5% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. In the Client shall, as soon as reasonably practicable, but no later than the due date of the invoice to the date of payment in full, interest at the rate of 5% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as soon as reasonably practicable, but no later than the due date of the invoi

6. Distribution The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or any other products, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is soldy responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affet the Client's solidgation to make payments to Elsevier under clause 5.

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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part ts obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

The Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertisement or other content (the "Advertising Content"). Elsevier for the undertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distributional laws, rules or regulations or industry codes or any rights to a permit but any viol nor criminal laws, rules or regulations or industry codes or any rights of any thing particularly codes or any rights of any right and particularly codes or any rights of any right particularly codes or right particularly

22. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its offices, directors, employees and agents shall engage only legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Covernment Official"). Neither the Client nor any of its offices, directors, employees or agents shall pay, office, give, promise or authorize the payment, directly, or any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment does not include a payment of resonable and bons fide expenditures, such as travel or lodging expenses, which are directly activated to the promosein, demonstration or explanation on or explanation on or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind

13. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisements. Any returns of the products shall be subject to the relevant Elsevier control be return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned on once these have been provided by the control of the providence of t

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, thibnaul or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforeability, enenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability or provision of the TC and the remaining provision of the TC and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

eTOC Metrics: 6 Month Average of eTOC sends - Nov 2022 to April 2023

