Parkinsonism & Related Disorders

Overview

Parkinsonism & Related Disorders publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.

Display Advertising

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a.moorad@elsevier.com

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Recruitment Advertising

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Global Print Circulation
Online Only
11,660

Avg. Global Monthly Visits
11,660

Avg. Global Monthly Unique Visitors
9,115

Avg. Global Monthly Page Views
20,396

Avg. Global eTOC Distribution
2,595

Affiliation
International Association of Parkinsonism and Related Disorders
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
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AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party unless otherwise specified by the ‘Client’ relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Client order acknowledgement, shall form the entire understanding between the parties. Any variations to the terms and conditions of sale and price for the agreed products and services could be subject to additional terms and conditions.

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Orders for the Products and Services supplied by the Client to Elsevier shall be made in writing; orders for the Products and Services subject to the TC shall be accepted at Elsevier’s sole discretion. Products and Services ordered by the Client shall be available at the published price at the time of Order or, if the price is not published, at the prevailing published price of Elsevier. Where products are subject to additional terms and conditions, such as third party product or software such a sale may be subject to additional terms and conditions.

3. Prices, taxes and insurance

Unless otherwise agreed by Elsevier in writing the Products and/or Services shall be charged at Elsevier’s current price list (whether price or print). All such prices shall be exclusive of all taxes or other levies imposed on the sale or supply of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier the VAT registration number or other tax reference number for the Client. Any alterations to the price list after this time will be subject to the Client’s approval. Elsevier reserves the right to vary any of its standard terms and conditions at any time without notice.

4. Payment

Unless otherwise agreed with the Client, payment shall be made within thirty (30) days of the invoice date. An invoice will be sent in writing to the Client and shall be for the amount of any invoice plus interest at the rate of 1% per month or part thereof. Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and specifications of whatever nature, relevant to its duties, obligations and performance under this Agreement, including, without limitation, the prevention of money laundering.

5. Termination

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and specifications of whatever nature, relevant to its duties, obligations and performance under this Agreement, including, without limitation, the prevention of money laundering. The Client agrees to indemnify Elsevier and to hold Elsevier harmless from and against any and all suits, claims, actions, or proceedings, whether by tort, contract, or otherwise, arising out of or in connection with the Client’s use of Elsevier’s products or services, including, without limitation, any claim that the Client violated any law, treaty, or public policy.

6. Audit

The Client shall allow Elsevier, or its authorized representative, at any reasonable time to have access to the Client’s premises (or any premises) for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Additionally, Elsevier reserves the right to inspect the Client’s premises and records at any time, for any purpose, including, without limitation, the purpose of enforcing the TC.

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The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, and shall not directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is strictly responsible for collecting from its customers amount due in respect of the sale of the Products, exercising full control and safely of all over sales originating from unforeseen amounts. Delay or failure in obtaining such payments will not affect the Client’s obligation to pay the amounts due under the TC.

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9. Distribution

No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the Client shall be responsible for having the advertising copy ready for delivery to Elsevier at least ten days before the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of unexpired space, in addition to any cancellation penalties.

10. Advertising & Reprints

Orders must specify a definite schedule of insertions, issues and sizes of space for a series of advertisements. The Client is responsible for the preparation and delivery of advertising copy to Elsevier. The Client is responsible for all charges in connection with the placement of advertisements, including, without limitation, typographical errors, having no significant effect on the editorial content or design.

11. Audit

All payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid court order requiring an amount equal to such deduction to be paid by the Client. From the date of the invoice to the date of full payment, interest shall accrue at the rate of 5% per annum on the full amount due unless otherwise provided by law.

12. Compliance with laws

The Client shall, in connection with the use of Elsevier’s trade name, shall accept and agree to the terms and conditions of the TC and the required terms and conditions of the TC shall be binding on the Client. The Client shall be responsible for ensuring that all products and services are in compliance with all applicable laws, ordinances, codes, regulations, and specifications of whatever nature, relevant to its duties, obligations and performance under this Agreement, including, without limitation, the prevention of money laundering.

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14. General

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any other party, as a result of any relationship or transaction between the Client and such other party. The Client agrees to indemnify Elsevier and to hold Elsevier harmless from and against any and all suits, claims, actions, or proceedings, whether by tort, contract, or otherwise, arising out of or in connection with the Client’s use of Elsevier’s products or services, including, without limitation, any claim that the Client violated any law, treaty, or public policy.

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The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, and shall not directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is strictly responsible for collecting from its customers amount due in respect of the sale of the Products, exercising full control and safely of all over sales originating from unforeseen amounts. Delay or failure in obtaining such payments will not affect the Client’s obligation to pay the amounts due under the TC.

16. Audit

The Client shall allow Elsevier, or its authorized representative, at any reasonable time to have access to the Client’s premises (or any premises) for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Additionally, Elsevier reserves the right to inspect the Client’s premises and records at any time, for any purpose, including, without limitation, the purpose of enforcing the TC.

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