Overview

*Parkinsonism & Related Disorders* publishes the results of basic and clinical research contributing to the understanding, diagnosis and treatment of all neurodegenerative syndromes in which Parkinsonism, Essential Tremor or related movement disorders may be a feature. Regular features will include: Review Articles, Point of View articles, Full-length Articles, Short Communications, Case Reports and Letter to the Editor.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
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**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers, purchases, agreements made by or on behalf of the Client for any Products or Services or its part third party or its third party’s agent or its third party’s third party and its third party’s third party’s third party ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall be the entire agreement between the parties for the TC. They supersedes any previous similar agreement in writing issued by Elsevier for the products and Services or the Client is entered into or written on or entered into or written on or entered into the Client. Where products are subject to the Client’s, the Client’s third party product or software such sale may be subject to additional terms.

2. Offer and acceptance/Description

All orders for products or Services by the Client from Elsevier shall be in effect by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgement of order is issued by Elsevier or Elsevier delivers the order as specified in the order to the Client. The Client is subject to the Client’s own business group that is purchasing the Products or Services or the Client or written on or entered into or written on the Client. All orders are subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own account and not on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account of and on behalf of one or more of its own identified independent representative as principal (as the case may be). The Client shall be held liable for all acts and transactions of any and all authorized agents, representatives, employees or servants of the Client if the authorized agent, representatives, employees or servants of the Client are authorized to act on behalf of the Client.

3. Execution and modification of the order

The Client’s obligation to make payments to Elsevier under clause 5.

4. Liability and claims

Where Products are sold to the Client that contain third party product or software such sale may be subject to additional terms.

5. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing the price for the Products and Services specified in the TC shall be exclusive of any value-added tax, sales tax, goods and services tax, or any other tax, duty, or other charge imposed by any government, state, local, municipal, or similar authority on the sale of the Products to the Client for the TC. The terms and conditions for payment shall be in accordance with the Client’s standard terms of sale, unless otherwise agreed by the Client in writing.

6. Distribution

The Client that is required to make any payment for any other content or information shall include in the Client’s advertisement.

7. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other acts of God, elements, or other act of God, force majeure, the Client is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform, and shall use reasonable efforts to perform its obligations. Neither party will be liable for any non-performance or delay in performance due to causes beyond its control or from reasons beyond its control.

8. Liability and claims

The Client further agrees that it will not accept any payment or other benefit in money or in kind from any agent, broker, salesman, or consultant of the Client, except as authorized by Elsevier in writing, for the purpose of inducing the Client to purchase any Products of Services or the execution or performance of a contract provided that such payments are permissible under the Applicable laws. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any agent, broker, salesman, or consultant of the Client, except as authorized by Elsevier in writing, for the purpose of inducing the Client to purchase any Products of Services or the execution or performance of a contract provided that such payments are permissible under the Applicable laws. The Client further agrees that it will not accept any payment or other benefit in money or in kind from any agent, broker, salesman, or consultant of the Client, except as authorized by Elsevier in writing, for the purpose of inducing the Client to purchase any Products of Services or the execution or performance of a contract provided that such payments are permissible under the Applicable laws.

9. Force majeure

In case of Force majeure, such party shall notify the other party immediately and shall use reasonable efforts to complete the performance of its obligations as soon as possible. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the performance of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is unable to perform, and shall use reasonable efforts to perform its obligations. Neither party will be liable for any non-performance or delay in performance due to causes beyond its control or from reasons beyond its control.

10. Compliance with laws

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or the Client’s tenants’ premises) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

11. Appraising, Product and Services

The Client is solely responsible for collecting from its customers all amounts due and payable in respect of the sale of the Products or Services to any such customer, and shall not delay or withhold any payment due to Elsevier.

12. Compliance with laws

The Client is responsible for paying all taxes, duties, and any other fees or charges payable by the Client to the Client under the TC, or to any other government, or any other person or entity on behalf of the Client, on the TC and any other person or entity on behalf of the Client, on the TC.

13. Audit

Audit of the invoice for the Products or Services shall not apply to this TC or the interpretation or enforcement thereof. The Client has entered into this TC in compliance with the relevant laws and regulations of the Client’s jurisdiction. The Client is solely responsible for ensuring that the Products or Services are in accordance with all applicable laws and regulations in the Client’s jurisdiction and that the Products or Services are suitable for the Client’s intended use. The Client is responsible for obtaining any necessary permits or licenses required for the use of the Products or Services and for ensuring that the use of the Products or Services is in compliance with all applicable laws and regulations.

14. Compliance with laws

The Client is responsible for ensuring that all Products and Services are delivered to Elsevier in such a manner that they are not damaged or lost in transit. The Client is responsible for ensuring that all Products and Services are delivered to Elsevier in such a manner that they are not damaged or lost in transit. The Client is responsible for ensuring that all Products and Services are delivered to Elsevier in such a manner that they are not damaged or lost in transit. The Client is responsible for ensuring that all Products and Services are delivered to Elsevier in such a manner that they are not damaged or lost in transit.