Overview

Pediatric Neurology presents timely, peer-reviewed clinical and research articles covering all aspects of the developing nervous system. The journal features the latest advances in the diagnosis, management, and treatment of pediatric neurologic disorders. Topics include: epilepsy, mitochondrial diseases, congenital malformations, chromosomopathies, peripheral neuropathies, perinatal and childhood stroke, cerebral palsy, as well as other pediatric neurological disorders. Original and review articles, case reports, brief communications and book reviews are published regularly.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,242

Avg. Global Monthly Unique Visitors
10,473

Avg. Global Monthly Page Views
19,607

Avg. Global eTOC Distribution
3,226

Audience

Child neurologists and trainees, neurologists, neurosurgeons, pediatric neurosurgeons, developmental pediatricians, child psychiatrists, and medical libraries.
Editor-in-Chief
E.S. Roach M.D.

Issuance
12 times per year

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS       | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE  | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS       | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE  | 200 KB |

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
14. General

9. Force majeure

8. Liability and claims

5. Payment

4. Prices, taxes and currencies

1. Applicability

Partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

14. General

Costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad.

The right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are to be made at Elsevier’s expense, if such a request is received by Elsevier in writing prior to the date of the relevant advertisement or at any time before the Client is informed by Elsevier that the alteration has been made.

Causing, aiding, abetting or otherwise being involved in any act of sabotage, subversion, settlement, occupation, or any other activity that results in the destruction or capture of the Client’s property by any of the third parties.

The Client is solely responsible for collecting from its customers the amounts due in respect of the Sale of the Products, exercising full control and solely bearing all of its own losses resulting from any uncollectable amounts. Default or failure in obtaining such payments shall not affect the Client’s obligation to pay the Product or Service under clause 1.

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules or other legal requirements, generally prevailing regulations and any rights of any third party including, but not limited to, infringement of any Intellectual Property Rights, or causes the Client’s failure to fulfill its obligations under this Agreement, the Client shall be liable for any reasonable legal and other expenses incurred by Elsevier.

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of such state or territory in which such action is brought.

The Client represents and warrants that (i) it holds the necessary equivalent legal, regulatory or other rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, display, modification, distribution or publication of the Advertising Content complies with any applicable laws, rules or regulations or industry codes or any rights of any third parties including, but not limited to, infringement of any Intellectual Property Rights. In addition, Elsevier shall have the right, at any time, to remove or disable the Advertising Content if the Client fails to provide evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which the Client is selling the Products, the Client is required to notify the tax authority in such a manner to make the payment on the TC, the Client will do so, if required, by the tax authority in such manner as directed by Elsevier.

The Client is responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavour to do so in any event.

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier for the purchase of the Products and Services on the terms and conditions set out in the relevant TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or until Elsevier has fulfilled the order in full.

Any order submitted by the Client shall constitute an offer to Elsevier to provide the Products or Services at the listed price on the Effective Date. Elsevier shall be entitled to accept or reject any such order in whole or in part.

The Client may terminate this TC at any time by giving written notice to Elsevier with respect to the remaining products that are to be supplied by Elsevier. Such notice must be given at least thirty (30) days prior to the date of such termination.

If the Client wishes to dispute any provision in the TC, the Client shall, as soon as reasonably practicable, but not later than the due date of such provision, in full detail submit a dispute of such provision to Elsevier.

The TC will remain liable for any undisputed part of each invoice. Elsevier’s right to terminate, in whole or in part, at any time, its payment performance in advance and may suspend performance of all obligations arising from the TC until such payment performance has been made. Where the Client is rated eligible for Elsevier for Services under another TC, the order will be written off, the Products or Services under the current order until any outstanding invoices are fully paid. Elsevier shall be entitled to apply any monies received by the Client to the outstanding balances due to Elsevier.

Distribution

The Client shall at all times maintain, reproduce, retransmit or publish, if the Client chooses, the Products or any other products of Elsevier as its sole and exclusive right to engage in these activities. The Client shall promptly notify Elsevier of any breach of any copyright, reproduction, distribution, publication, performance or performance by the Client or any third party of the Products or any other products of Elsevier.

All payments due under the TC without any deduction whether by way of any offset, counterclaim, discount, abatement or otherwise unless the Client has a valid court order requiring an adjustment to such payment to be made to Elsevier. From the date of the invoice to the date of payment in full, interest on the rate of the Client’s cancellation of the contract, and the Client agrees that the total price shall be paid to Elsevier from the Client’s account at such a monthly basis for any amounts outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, in full detail submit a dispute of such invoice to Elsevier.

The Client shall be liable for all reasonable costs incurred in connection with the Client’s failure to perform any of its obligations arising from the TC until such payment performance has been made. Where the Client is rated eligible for Elsevier for Services under another TC, the order will be written off, the Products or Services under the current order until any outstanding invoices are fully paid. Elsevier shall be entitled to apply any monies received by the Client to the outstanding balances due to Elsevier.