CASE

Overview

CASE, an international cardiovascular imaging case reports journal, is committed to encouraging excellence in cardiovascular ultrasound worldwide and its application to patient care. This journal supports the mission of the American Society of Echocardiography by publishing peer-reviewed case reports that make teaching points or scientific observations about echocardiography in the clinical setting.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
4,845
Avg. Global Monthly Unique Visitors
3,801
Avg. Global Monthly Page Views
10,152
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). The following specific terms and conditions shall govern the relationship between Elsevier and the Client. The following specific terms and conditions shall govern the relationship between Elsevier and the Client. The Client may at any time thereafter object to the publication of any such content and/or to any part of the editorial process leading to publication. The Client shall pay for the Products and Services selected from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for personal use.

2. Offer and acceptance/ Description
Any modifications to the agreed product or service description, budget, schedule or arrangement shall in such event, be refunded to Client a pro rata portion of the Advertising Content (if Client has paid Elsevier a flat fee). Elsevier will not be liable for the timely appearance or publication alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the advertising content (if Client has paid Elsevier a flat fee). Elsevier will not be liable for the timely appearance or publication of Advertising Content. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the Advertising Content (if Client has paid Elsevier a flat fee). Elsevier will not be liable for the timely appearance or publication of Advertising Content. In such event, the Client will have the right to cancel the order for that advertisement, or to have the remaining space reallocated to the Client's account.

3. Execution and modification of the order
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to the Client or any part of it to any person or entity, except where such order has been cancelled or modified in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software such a sale may be subject to additional licence terms.

4. Prices, taxes and currencies
Any coding, typesetting, proofreading, design, layout, and print production work done by Elsevier is covered by the price quote and shall be invoiced accordingly. If the Client fails to pay the invoice within the 30-calendar day period, Elsevier reserves the right to invoice the Client for additional fees incurred in connection with the late payment of the invoice. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this TC. The Client shall, upon request, provide Elsevier with any necessary evidence or information to demonstrate compliance.

5. Payment
Unless otherwise agreed in writing, payment shall be made within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set any valid credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (i) cash or cleared funds; (ii) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on account. The Client may need to provide the necessary funding before the order is placed in order to have the products delivered to the Client. Elsevier shall have no reimbursement rights in such event, be refunded to Client a pro rata portion of the Advertising Content (if Client has paid Elsevier a flat fee). Elsevier will not be liable for the timely appearance or publication of Advertising Content. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) refund to Client a pro rata portion of the Advertising Content (if Client has paid Elsevier a flat fee). Elsevier will not be liable for the timely appearance or publication of Advertising Content. In such event, the Client will have the right to cancel the order for that advertisement, or to have the remaining space reallocated to the Client's account.

6. Advertising & Reprints
The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any other relevant premises) for the purpose of inspecting Client's facilities, books and records to

7. Compliance with laws
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial or administrative order ("Applicable Laws") or ("Laws") relevant to its duties, obligations and performance under this TC. Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement, shall form the entire agreement between the parties (the "TC"). The supersede any previous supply terms and conditions. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services as set out on the order acknowledgement, unless specified otherwise within the TC and any part of it to any person or entity, except where such order has been cancelled or modified in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software such a sale may be subject to additional licence terms.

8. Liability and claims
A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or explanation of Products or Services or the payment of reasonable and bona fide legal fees incurred in connection with the promotion, demonstration or explanation of Products or Services. The Client further agrees that he/she will not accept any Prohibited Payment, whether in cash or in kind, or for any other reason, from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

9. Force majeure
An advertisement or other content (the “Advertising Content”). Client represents and warrants that (i) Client holds the necessary rights and permissions to use, reproduce, distribute, or transmit the Advertising Content; (ii) the use, reproduction, distribution, or transmission of the Advertising Content will not infringe upon any copyright, patent, trademark, trade secret, trade names, trade or other proprietary right or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-competition law or regulation, or any other right of any person or entity; (iii) Advertising Content satisfies all applicable laws, rules, industry standards and regulations governing advertisements and the publication thereof; and (iv) Client agrees to indemnify and hold Elsevier, its parent company, subsidiaries and affiliates, and their officers, directors, employees, agents and representatives harmless from and against any and all losses, claims, suits, actions or damages arising out of or related to any publication of Advertising Content or Client's breach of any of the representations and warranties. In the event of any breach of the representations and warranties or any other term of the TC, Elsevier reserves the right to cancel or terminate the TC without liability.

10. Advertising & Reprints
Any cancellations or changes to the order shall be made in writing and signed by an authorized signatory of Elsevier. In the absence of a written order acknowledgement, the order shall be deemed accepted.

11. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). The following specific terms and conditions shall govern the relationship between Elsevier and the Client. The following specific terms and conditions shall govern the relationship between Elsevier and the Client. The Client may at any time thereafter object to the publication of any such content and/or to any part of the editorial process leading to publication. The Client shall pay for the Products and Services selected from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for personal use.

12. Compliance with laws
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial or administrative order ("Applicable Laws") or ("Laws") relevant to its duties, obligations and performance under this TC. Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement, shall form the entire agreement between the parties (the "TC"). The supersede any previous supply terms and conditions. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services as set out on the order acknowledgement, unless specified otherwise within the TC and any part of it to any person or entity, except where such order has been cancelled or modified in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software such a sale may be subject to additional licence terms.

13. Cancellations & Returns
Any cancellations or changes to the order shall be made in writing and signed by an authorized signatory of Elsevier. In the absence of a written order acknowledgement, the order shall be deemed accepted.

**Note:** The text above is a sample of how a document might be presented in a natural language format. The specific content and structure of the document may vary depending on the actual content and requirements of the legal or business document being represented.