

Kidney International Reports

Overview

Kidney International Reports, an official journal of the International Society of Nephrology, is a peer-reviewed, open access journal devoted to the publication of leading research and developments related to kidney disease. With the primary aim of contributing to improved care of patients with kidney disease, the journal will publish original clinical and select translational articles and educational content related to the pathogenesis, evaluation and management of acute and chronic kidney disease, end stage renal disease (including transplantation), acid-base, fluid and electrolyte disturbances and hypertension. Of particular interest are submissions related to clinical trials, epidemiology, systematic reviews (including meta-analyses) and outcomes research. The journal will also provide a platform for wider dissemination of national and regional guidelines as well as consensus meeting reports. Article categories include but are not limited to full length articles, brief reports, research letters and case reports, as well as editorials, narrative reviews and commentaries on recent developments in the literature. While maintaining a rigorous peer review process, the journal will use innovative technology to provide authors novel means to share findings and data with readers in a timely manner.



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Global Print Circulation
Online Only

Avg. Global Monthly Visits 25,023

Avg. Global Monthly Unique Visitors 18,833

Avg. Global Monthly Page Views 43,573

Affiliation

International Society of Nephrology

Audience

Renal researchers and practicing nephrologists

Editor-in-Chief

Jai Radhakrishnan

Digital Specs

Website

| POSITIONS | AD | SIZE (PIXELS) | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Тор | Leaderboard | 728 x 90 | 728 x 315 | Down |
| Тор | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA |
| Side | MPU | 300 x 250 | 600 x 250 | Left |
| Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left |
| On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA |

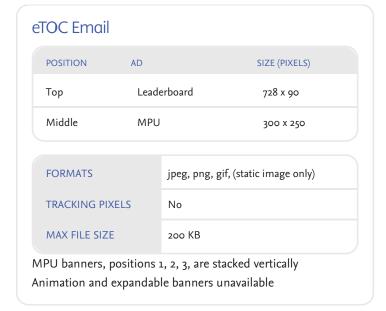
| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
|----------------------------|--|
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).







| POSITION | AD | SIZE (PIXELS) | |
|-----------------|------------|-------------------------------------|--|
| Тор | Leaderboai | d 728 x 90 | |
| Side | Skyscraper | 160 x 600 | |
| Middle | MPU | 300 X 250 | |
| | | | |
| FORMATS | | jpeg, png, gif, (static image only) | |
| TRACKING PIXELS | | No | |
| MAX FILE SIZE | | 200 KB | |

Contact your sales representative for all digital advertising rates and opportunities.

Rates

| PLACEMENT | RATE | COMMENTS | |
|----------------------|------------------------|----------|--|
| Banner (CPM) | Available upon request | | |
| eTOC Leaderboard | Available upon request | | |
| eTOC Large Rectangle | Available upon request | | |
| eTOC AIP | Available upon request | | |
| Prestitial | Available upon request | | |

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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