European Urology Focus

Overview

The aim of *European Urology Focus (EU Focus)* is to encompass the whole spectrum of urology. The journal publishes papers on a wide range of urological issues such as oncology, functional urology, reconstructive urology, laparoscopy, robotic surgery, endourology, female urology, andrology, paediatric urology and sexual medicine.

Display Advertising

Jessica Jimenez-Ahmed **United States**
267-226-8166
j.jimenez-ahmed@elsevier.com

Kate Lach **Europe**
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh **APAC**
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib **Canada**
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina **Global**
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
5,510

Avg. Global Monthly Unique Visitors
4,587

Avg. Global Monthly Page Views
9,662
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

- Yes

MAX FILE SIZE

- 200 KB

MAX ANIMATION (TIME/LOOPs)

- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: .jpeg, .png, .gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: .jpeg, .png, .gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
12. Compliance with laws
  1. Applicability

The Compliance with laws section outlines the regulatory requirements applicable to the terms and conditions of supply under the TC. It emphasizes the importance of compliance with laws, particularly those related to advertising and promotion. The section addresses the need for written cancellation notices and the process for returning orders. It also highlights the responsibility of the Client to ensure that all payments are made according to the terms outlined in the TC.

2. Compliance with laws

2.1 Applicability

The Compliance with laws section is applicable to all services offered by Elsevier, including advertising and promotion services. It outlines the legal requirements that must be adhered to by the Client, including adherence to relevant laws, regulations, and industry standards.

2.2 Regulatory Compliance

The Client is responsible for ensuring that all activities related to advertising and promotion comply with all applicable laws, regulations, and industry standards. This includes ensuring that all materials are approved by the relevant authorities and that all necessary permissions and licenses are obtained.

2.3 Written Cancellation Notice

If the Client wishes to cancel an order, a written notice must be provided to Elsevier. The notice must be received in writing by Elsevier, and the Client must provide written proof of the cancellation. The write-off period starts from the date of receipt of the notice.

2.4 Payment Terms

The payment terms for any services rendered under the TC shall be as per the current Client-specific rate list. All such payments shall be made by the Client in such currency as mutually agreed and in accordance with the terms of the TC. The Client agrees to pay all amounts invoiced by Elsevier in full, in accordance with the terms of the TC.

2.5 Legal Liability

Elsevier shall not be liable for any indirect, consequential, special, punitive, or exemplary damages or costs related to the services provided under the TC. The Client agrees to indemnify Elsevier for any claims, losses, damages, or expenses incurred by Elsevier as a result of the Client’s breach of the terms and conditions outlined in the TC.

2.6 Force Majeure

In the event of an act of force majeure, the Client shall be entitled to rescind this agreement without prejudice to any other rights or remedies that Elsevier may have. Force majeure shall include, but not be limited to, acts of war, acts of terrorism, strikes, and other acts beyond the control of the Client or Elsevier.

2.7 Intellectual Property Rights

The Client agrees that Elsevier owns all right, title, and interest in the Products and Services. The Client shall not reproduce, distribute, or transmit any part of the Products or Services without the prior written permission of Elsevier.

2.8 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

2.9 Legal Compliance

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

2.10 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

2.11 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

3. Prices, taxes, and currency

3.1 Prices

The prices for the services provided by Elsevier shall be as agreed in the relevant TC or as otherwise agreed in writing by Elsevier. All prices shall be exclusive of any taxes, duties, or other charges imposed by any taxing authority.

3.2 Taxes and Currency

All prices shall be exclusive of any taxes, duties, or other charges imposed by any taxing authority. The Client shall be responsible for all taxes, duties, and other charges levied by any taxing authority in connection with the services provided under the TC.

3.3 Payment Terms

The payment terms for any services rendered under the TC shall be as per the current Client-specific rate list. All such payments shall be made by the Client in such currency as mutually agreed and in accordance with the terms of the TC. The Client agrees to pay all amounts invoiced by Elsevier in full, in accordance with the terms of the TC.

3.4 Legal Compliance

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

3.5 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

3.6 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

4. Copyright and other intellectual property rights

4.1 Copyright

All Copyright and other intellectual property rights to all Elsevier proposals, publications, and other Products and Services shall be owned by Elsevier and shall be protected under applicable laws. The Client shall not reproduce, distribute, or transmit any part of the Products or Services unless otherwise licensed by Elsevier.

4.2 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

4.3 Access to Materials

The Client shall have access to all materials and resources required to perform the services under the TC, including access to Elsevier’s databases and internal systems.

4.4 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

4.5 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

4.6 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

4.7 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

5. Payment

5.1 Payment Terms

The payment terms for any services rendered under the TC shall be as per the current Client-specific rate list. All such payments shall be made by the Client in such currency as mutually agreed and in accordance with the terms of the TC. The Client agrees to pay all amounts invoiced by Elsevier in full, in accordance with the terms of the TC.

5.2 Legal Compliance

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

5.3 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

5.4 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

6. Confidentiality

6.1 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

6.2 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

6.3 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

6.4 Compliance with Laws

The Client agrees to comply with all applicable laws, regulations, and industry standards related to the services provided under the TC. The Client further agrees to obtain all necessary permits and licenses required to conduct the activities contemplated under the TC.

6.5 Confidentiality

The Client agrees to maintain the confidentiality of all information provided to Elsevier under the TC, except as required by law or as otherwise agreed in writing by Elsevier.

7. Audit

7.1 Audit

The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or Client’s premises or any other relevant premises) for the purpose of inspecting Client’s facilities, books and records to

8. Liability and claims

8.1 Liability

The Client agrees to indemnify Elsevier for any losses or claims arising out of or in connection with the provisions of the Products and/or Services. The Client further agrees to hold Elsevier harmless from any claims, losses, or damages arising out of or in connection with the provision of the Products and/or Services.