Heart Rhythm O2

Overview

Heart Rhythm O2 is the newest online-only, open-access publication of the Heart Rhythm Society. With a focus on cardiac arrhythmias and electrophysiology, Heart Rhythm O2 publishes original clinical and experimental research, review articles, points-of-view, images and short reports focusing on new technologies, commentaries and letters to the editor. All articles will be peer reviewed. As an open access journal, Heart Rhythm O2 serves as a major venue for sharing the latest research and technologies for electrophysiologists and allied health professionals from around the world.

Display Advertising

Jessica Jimenez-Ahmed  
267-226-8166  
j.jimenez-ahmed@elsevier.com

Robert Bayliss  
44 20 7424 4454  
r.bayliss@elsevier.com

Virginia Van Homrigh  
61 448 008159  
v.vanhomrigh@elsevier.com

Derek Zakaib  
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina  
212-633-3689  
a.medina@elsevier.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits

10,581

Avg. Global Monthly Unique Visitors

4,389

Avg. Global Monthly Page Views

7,898
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats

- jpg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels

- Yes

### Max File Size

- 200 KB

### Max Animation (Time/Loops)

- 15 seconds/3 loops

### Prestitial Frequency

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevantElsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). The TC shall not be subject to any variations unless agreed in writing signed and by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraud or fraudulent misrepresentation. Where Products are sold to the Client that contain third party content or software such a sale may be subject to additional license terms.

2. Offer and acceptance/ Description
All offers made by Elsevier will be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgment of order is issued by Elsevier (or its authorized representative) to the Client that the order is accepted and the description of the Products and/or Services ordered by the Client as set out on the previous page is correct. Elsevier reserves the right to alter the title and/or description of Products and/or Services without prior notice.

3. Prices, terms and currency
Unless otherwise agreed by Elsevier in writing, the price of the Products and Services shall be set out in Elsevier’s current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, import duties, value added tax, sales tax or any other tax or duty payable by the Client. If no dates are so specified, delivery/performance will be within a reasonable time.

4. Payment
Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the date of invoice. Payment for the provision of the Products and Services shall only be made in accordance with the approved credit terms set by Elsevier in writing to the Client. Payment terms offered by Elsevier are exclusive of any taxes, fees or expenses which may be charged by the Client or any third party. If a Client’s account is in default, Elsevier reserves the right to suspend delivery of Products or Services and to use any security interest, lien or other right of set-off the Client may have against Elsevier. Invoices may be net or gross, unless otherwise agreed by Elsevier in writing.

5. Delivery
Unless otherwise agreed in writing, products shall be delivered to the Client’s address (or a duly authorized representative of the Client) at the time and place specified in the order acknowledgement. If no delivery date is specified, delivery shall take place within a reasonable time. If a Client is in default, Elsevier may suspend delivery or performance of the Products and/or Services until payment is made in full or until such time as satisfaction of the Client’s indebtedness therefor may be obtained. In the event of late delivery or failure to deliver, the Client shall have the right to cancel the order.

6. Risk of loss
Until delivery has been made, the risk of loss or damage to the Products shall pass to the Client. Title to the Products shall pass to the Client on delivery in accordance with the terms of delivery agreed between the Client and Elsevier. Delivery of the Products shall be deemed to have been made to the Client (and the Client shall be deemed to have accepted the Products) when the Products have been delivered to the Client at the agreed delivery location. Title to the Products shall not pass to the Client until payment for the Products has been made in full.

7. Intellectual property
Except as expressly agreed by Elsevier in writing, the Client will have no intellectual property rights in any of the Products or any other content (other than Client data) included in any of the Products. The Client is solely responsible for obtaining all necessary licenses, consents, approvals and clearances required by the Client to allow it to reproduce, distribute, or otherwise use or exploit the Products for any purpose.

8. Liability and claims
The Client will be responsible for paying Elsevier for the full amount due and owing under the TC and for any other amounts due in connection with the provision of the Products and/or Services. Elsevier will not be liable for any loss, damage or expense or any other matter alleged to have been caused to or suffered by the Client or any other person or entity. The Client will indemnify Elsevier for all loss, damage, expense or any other matter alleged to have been caused to or suffered by the Client or any other person or entity.

9. Force majeure
Indemnification
Employee or agent shall engage only in legitimate business and ethical practices in commercial operations and in dealings with other persons or entities, and shall not offer or provide anything of value to any government official or employee or to any other person or entity. If the Client is directed to do so by any law enforcement agency, court or government agency, (i) as a result of a Client’s breach of any of the Terms and Conditions of this Agreement or any relevant law; (ii) as a result of any violation of a relevant law or standard of conduct by any third party; or (iii) as a result of any failure by the Client to perform any of its obligations under this Agreement.

10. Audit
The Client shall permit Elsevier to have access to any of its premises (or a duly authorized representative of the Client) where the Products or Services are located for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Elsevier shall be entitled to require the Client to provide it with all information, documents and data that Elsevier deems necessary to verify the Client’s compliance with the TC. Elsevier shall be entitled to rely on any documentation, information and data provided by the Client and shall have no liability for any loss, damage or expense incurred by the Client or any other person or entity as a result of such reliance.

11. Audit
The Client shall permit Elsevier to have access to any of its premises (or a duly authorized representative of the Client) where the Products or Services are located for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Elsevier shall be entitled to require the Client to provide it with all information, documents and data that Elsevier deems necessary to verify the Client’s compliance with the TC. Elsevier shall be entitled to rely on any documentation, information and data provided by the Client and shall have no liability for any loss, damage or expense incurred by the Client or any other person or entity as a result of such reliance.

12. Audit
The Client shall permit Elsevier to have access to any of its premises (or a duly authorized representative of the Client) where the Products or Services are located for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Elsevier shall be entitled to require the Client to provide it with all information, documents and data that Elsevier deems necessary to verify the Client’s compliance with the TC. Elsevier shall be entitled to rely on any documentation, information and data provided by the Client and shall have no liability for any loss, damage or expense incurred by the Client or any other person or entity as a result of such reliance.

13. Audit
The Client shall permit Elsevier to have access to any of its premises (or a duly authorized representative of the Client) where the Products or Services are located for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the TC. Elsevier shall be entitled to require the Client to provide it with all information, documents and data that Elsevier deems necessary to verify the Client’s compliance with the TC. Elsevier shall be entitled to rely on any documentation, information and data provided by the Client and shall have no liability for any loss, damage or expense incurred by the Client or any other person or entity as a result of such reliance.

14. General
Reprints cannot be returned once these have been printed. Orders for advertisements must be cancelled in writing prior to the relevant ad date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier.