Immuno-Oncology and Technology

Overview

Immuno-Oncology and Technology (IOTECH) is sister journal to Annals of Oncology and ESMO Open and the most recent addition to the European Society for Medical Oncology’s portfolio of world-class journals. By publishing high quality original research articles, reviews, perspectives, technology explained papers, letters to the editor and editorials, IOTECH aspires to provide a forum for today’s leaders in the field of Immuno-Oncology.

Display Advertising

Bill Hipple  United States
646-671-0385
b.hipple@elsevier.com

Kate Lach  Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong  Global
212-633-3713
j.hong@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
506

Avg. Global Monthly Unique Visitors
388

Avg. Global Monthly Page Views
1,064

Affiliation
European Society for Medical Oncology (ESMO)

Audience
ESMO members
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**Editor-in-Chief**
Professor John Haanen, Professor of Translational Immunotherapy of Cancer Leiden University Medical Center, The Netherlands Cancer Institute, Plesmanlaan 121, 1066 CX Amsterdam, The Netherlands

**Issuance**
- 4x per year for e-only issues email to 14,400 ESMO members, 1x per year for print edition with 4,400 copies in 2019
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- FORMATS: jpeg, png, gif, (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- FORMATS: jpeg, png, gif, (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or Elsevier order confirmation in respect of the Client’s order. For the purposes of the TC, all references to Elsevier shall include, where appropriate: (a) its UK affiliate company, Elsevier Ltd; (b) any other company in the Elsevier group; (c) its authorized agents; (d) any company to which Elsevier or its authorized agents have subcontracted all or part of its obligations under the TC and who are thereby made a party to the TC; and (e) any other Person to whom Elsevier or its authorized agents have assigned all or part of its obligations under the TC and who are thereby made a party to the TC.

2. Offer and acceptance/Description

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of such domicile in any legal proceedings connected with the TC. These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or Elsevier order confirmation in respect of the Client’s order. For the purposes of the TC, all references to Elsevier shall include, where appropriate: (a) its UK affiliate company, Elsevier Ltd; (b) any other company in the Elsevier group; (c) its authorized agents; (d) any company to which Elsevier or its authorized agents have subcontracted all or part of its obligations under the TC and who are thereby made a party to the TC; and (e) any other Person to whom Elsevier or its authorized agents have assigned all or part of its obligations under the TC and who are thereby made a party to the TC.

3. Execution and modification of the offer

Any modifications to the agreed product or service price, description, budget, or schedule set out in the offer, proposal or agreement may be made by mutual agreement of the parties. The Client agrees to provide Elsevier with a copy of any such revised or amended proposal, offer or agreement within the time period specified by Elsevier.

4. Prices, taxes and currencies

Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if it is permitted to order personal subscriptions in a representative capacity, for the account of and use of no more than one identifiable individual subscriber for private personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of Products or Services from Elsevier, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the dispositions of the Products and Services agreed by both the parties in the relevant offer, including such things as format, printing, design, technical details, size and kind of address, file and design, and all drawings, descriptive matter, specifications and advertising issued by Elsevier and any descriptions or illustrations contained in Elsevier’s catalogues or brochures as issued or published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design character of the Products and Services, cannot be considered a reason for repudiating the contract, as the case may be, and shall be disregarded.

5. Payment

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency agreed upon. Time for payment shall be of the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and legitimate title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (n) cash or cleared funds all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on any account. The Client may request, at Elsevier’s sole discretion, that an invoice be deferred or that the Client be given time to settle the outstanding balance. The Client has no right to set off or to deduct from any sum payable to Elsevier any amounts which, in the opinion of Elsevier, are due from Elsevier to the Client. Elsevier may charge interest on any overdue balance at an annual rate of 2% above the base rate charged by the London Bankers’ Committee for sterling or at any other rate of interest which Elsevier may from time to time specify in writing.

6. Liability and claims

Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if it is permitted to order personal subscriptions in a representative capacity, for the account of and use of no more than one identifiable individual subscriber for private personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all recipients of Products or Services from Elsevier, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the dispositions of the Products and Services agreed by both the parties in the relevant offer, including such things as format, printing, design, technical details, size and kind of address, file and design, and all drawings, descriptive matter, specifications and advertising issued by Elsevier and any descriptions or illustrations contained in Elsevier’s catalogues or brochures as issued or published for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design character of the Products and Services, cannot be considered a reason for repudiating the contract, as the case may be, and shall be disregarded.