

JAAD Case Reports

Overview

JAAD Case Reports is an open access journal dedicated to publishing case reports. Manuscripts must be authentic, understandable, educational, and of interest to an international audience of dermatologists, residents, fellows, and researchers in all dermatology subspecialties, as well as clinicians in related fields. All submissions are peer reviewed.

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North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

EMEALA

Monika Giergielewicz EMEALA +44 (0) 7796 925011 m.giergielewicz@elsevier.com

APAC

Fleur Gill APAC +44 7765 995008 fleur.gill@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits **22,160**

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Avg. Global Monthly Page Views **35,162**





Affiliation

American Academy of Dermatology

Audience

Entire Dermatologic Community

Editor-in-Chief

Brett Sloan, MD

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

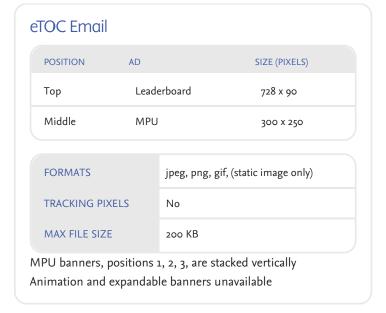
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).







POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 x 90	
Side	Skyscraper	160 x 600	
Middle	MPU	300 x 250	
FORMATS	jpeg,	jpeg, png, gif, (static image only)	
TRACKING PIXE	LS No	No	
MAX FILE SIZE	200	200 KB	

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Rates

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eTOC Leaderboard	Available upon request		
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Prestitial	Available upon request		

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