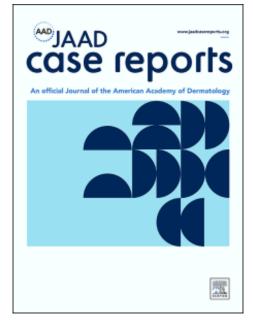
JAAD Case Reports

Overview

JAAD Case Reports is an open access journal dedicated to publishing case reports. Manuscripts must be authentic, understandable, educational, and of interest to an international audience of dermatologists, residents, fellows, and researchers in all dermatology subspecialties, as well as clinicians in related fields. All submissions are peer reviewed.

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Affiliation

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Brett Sloan, MD

Digital Specs

Website

Audience

Entire Dermatologic Community

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





POSITION	AD	SIZE (PIXELS)	
Тор	Leader	board 728 x 90	
Middle	MPU	300 x 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

IP Email			
POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 × 90	
Side	Skyscraper	160 X 600	
Middle	MPU	300 x 250	
FORMATS	jpeg, png, gif,	(static image only)	
TRACKING PIXE	LS No	No	
MAX FILE SIZE	200 KB	200 KB	

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