Overview

The official journal of the American Dairy Science Association, Journal of Dairy Science (JDS) is the leading general dairy research journal in the world. JDS readers represent education, industry, and government agencies in more than 70 countries with interests in biochemistry, breeding, economics, engineering, environment, food science, genetics, microbiology, nutrition, pathology, physiology, processing, public health, quality assurance, and sanitation. JDS is the top-ranked dairy research journal in the world. JDS is ranked 4th in the Agriculture, Dairy and Animal Science category of the 2018 Journal Citation Reports®, published by Clarivate, with an Impact Factor of 3.082. The JDS 5-year Impact Factor (3.208) is also ranked 4th in the Agriculture, Dairy and Animal Science category. The journal has secured a top five journal ranking for seventeen consecutive years. JDS is also highly ranked in the Food Science and Technology category: 34th of 135 journals for Impact Factor and 5-year Impact Factor.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS:
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS:
- Yes

MAX FILE SIZE:
- 200 KB

MAX ANIMATION (TIME/LOOPS):
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY:
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**E TOC Email**

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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**FORMATS**
jpeg, png, gif, (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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If by reason of labor dispute, strikes,停工, riot, inability to obtain materials or labor, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or any other cause beyond the control of the party, such party is unable to perform in whole or in part in accordance with any of the provisions of this TC and as a result thereof, such party shall be relieved of any obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The subject matter of this TC and all agreements entered into in connection with it shall be governed by the laws of the state of Florida and any disputes shall be resolved solely by the Federal Courts of the Southern District of Florida. The Client waives any right to a jury trial and agrees that any disputes shall be resolved by the Federal Courts of the Southern District of Florida.

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