Pathology

Overview

*Pathology* is the official journal of the Royal College of Pathologists of Australasia (RCPA). It is committed to publishing peer-reviewed, original articles related to the science of pathology in its broadest sense, including anatomical pathology, chemical pathology and biochemistry, cytopathology, experimental pathology, forensic pathology and morbid anatomy, genetics, haematology, immunology and immunopathology, microbiology and molecular pathology.

Display Advertising

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philip Prigal</td>
<td>United States</td>
<td>347-556-0473</td>
<td><a href="mailto:p.prigal@elsevier.com">p.prigal@elsevier.com</a></td>
</tr>
<tr>
<td>Robert Bayliss</td>
<td>Europe</td>
<td>44 20 7424 4454</td>
<td><a href="mailto:r.bayliss@elsevier.com">r.bayliss@elsevier.com</a></td>
</tr>
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<td>Virginia Van Homrigh</td>
<td>APAC</td>
<td>61 448 008159</td>
<td><a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
</tr>
<tr>
<td>Derek Zakaib</td>
<td>Canada</td>
<td>514-730-8837</td>
<td><a href="mailto:derekjohzakaib@gmail.com">derekjohzakaib@gmail.com</a></td>
</tr>
</tbody>
</table>

Recruitment Advertising

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<th>Phone</th>
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</thead>
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<tr>
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<td>Global</td>
<td>347-556-0473</td>
<td><a href="mailto:p.prigal@elsevier.com">p.prigal@elsevier.com</a></td>
</tr>
</tbody>
</table>

Global Print Circulation

- Online Only: 7,463
- Avg. Global Monthly Visits: 7,463
- Avg. Global Monthly Unique Visitors: 6,398
- Avg. Global Monthly Page Views: 12,753
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

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